

Europe Tonic Water Market By Flavor (Plain and Flavored), By Distribution Channel (Off-trade, On-trade and Online Retail), By Packaging Form (Cans and Bottles), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/E2E7B7B6A1F1EN.html>

Date: November 2020

Pages: 66

Price: US\$ 1,500.00 (Single User License)

ID: E2E7B7B6A1F1EN

Abstracts

The Europe Tonic Water Market would witness market growth of 9.9% CAGR during the forecast period (2020-2026).

Tonic water is broadly consumed as a healthy beverage across the world attributable to the presence of quinine substance, which is a medicine used to treat malaria and babesiosis. This tonic water contains 83 mg of quinine for each liter with superb medicinal impacts. Manufacturers in the market are offering a wide scope of items with added sugars and flavors. These therapeutic benefits related to tonic water are additionally boosting the item's demand on a worldwide level.

In the course of recent years, consumer's inclination has moved towards gin, vodka, and different other famous cocktails. Tonic water gives a bitter and flavored edge to these spirits and cocktails. By and large, the majority of the recipes have a 1:1 to 1:3 tonic water to gin ratio. These customer patterns are foreseen to fuel the market on a worldwide level over the forecast period. Such item forms are able for brilliant medicinal properties and assist in treating malaria and babesiosis. These therapeutic properties are additionally boosting the demand for the item and are expected to foresee a high development rate over the forecast period.

Numerous market players are concentrating on launching tonic water items that are more different regarding flavor, texture, pricing, and packaging. It even contains various ingredients and calorie content. An expanding number of consumers today concentrate

on wellbeing by decreasing complete calorie consumption, attributable to which unsweetened variations of tonic water are arising in retail stores. This has prompted increasing adoption of tonic water and is anticipated to keep up during the forecast period. Likewise, rising disposable income, urbanization are other variables anticipated to boost the market.

Based on Flavor, the market is segmented into Plain and Flavored. Based on Distribution Channel, the market is segmented into Off-trade, On-trade and Online Retail. Based on Packaging Form, the market is segmented into Cans and Bottles. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Keurig Dr Pepper, Inc. (Dr Pepper Snapple Group), The Coca Cola Company, Monster Beverage Corporation (Hansen Beverage), Fever-Tree Drinks PLC, Asahi Group Holdings Ltd., PepsiCo, Inc. (Soda Stream International Ltd.), Q-Tonic, LLC, Zevia, LLC, Fentimans Ltd. and Britvic PLC.

Scope of the Study

Market Segmentation:

By Flavor

Plain

Flavored

By Distribution Channel

Off-trade

On-trade

Online Retail

By Packaging Form

Cans

Bottles

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Keurig Dr Pepper, Inc. (Dr Pepper Snapple Group)

The Coca Cola Company

Monster Beverage Corporation (Hansen Beverage)

Fever-Tree Drinks PLC

Asahi Group Holdings Ltd.

PepsiCo, Inc. (Soda Stream International Ltd.)

Q-Tonic, LLC

Zevia, LLC

Fentimans Ltd.

Britvic PLC

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