

Europe Thermal Printing Market Analysis (2017-2023)

<https://marketpublishers.com/r/E397C12E0B9EN.html>

Date: December 2017

Pages: 108

Price: US\$ 1,500.00 (Single User License)

ID: E397C12E0B9EN

Abstracts

The Europe Thermal Printing Market would witness market growth of 5.2% CAGR during the forecast period (2017 – 2023). Thermal printing is a digital printing process used in producing printed images by selectively heating coated thermochromic paper, or thermal paper. The printed images are printed as a result of the paper passing over the thermal print head. The coating turns black in the areas where it is heated, and as a result an image is produced. Thermal printers are used in printing these tags at significantly lower cost. It is possible to print rugged and reliable labels that withstand challenging conditions such as abrasion, moisture, and extreme temperature. In addition, the retailing as a business stream and potential of e-commerce would add to the growth of the thermal printing market.

Based on Offering, the market report segments the market into Printer and Supplies. Printer includes Barcode Printers, Kiosk & Ticket Printers, POS Printer, Card Printers, and Others. Based on Format Type, the market report segments the market into Industrial Format, Desktop Format, and Mobile Format. Based on Vertical, the market report segments the market into Retail, Transportation & Logistics, Manufacturing & Industrial, Healthcare & Hospitality, Government, and Others.

Based on Countries, the Thermal Printing market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the competition analysis of key stake holders of the Thermal Printing Market. Key companies profiled in the report include Zebra Technologies Corporation, Sato Holdings, Honeywell International, Inc., Seiko Epson Corporation, Fujitsu Limited, Toshiba Corporation, Star Micronics Co. Ltd., BIXOLON, Brother Industries, Ltd., and TSC Auto ID Technology Co., Ltd.

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