

Europe Thermal Paper Market (2019-2025)

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Abstracts

The Europe Thermal Paper Market would witness market growth of 7.5% CAGR during the forecast period (2019-2025).

Printing on thermal paper is characterized by reliability, durability, and high-definition images. Thermal paper printing is quicker than other printing technologies, which helps with high-volume prints. The thermal paper printed images are of high quality and can handle barcode scans of high quality. In addition to being inexpensive and low in the printer's energy consumption, thermal papers offer a great deal of size versatility.

Thermal papers support different printing formats. Even after long periods, the images do not fade or smudge, and last longer. The advantage of using thermal paper for printing is the low cost of maintenance since fewer movements are involved in such printers.

Thermal paper is not like any ordinary paper, but it is associated with numerous advantages. The words or images on the paper are made directly by heat transmission during the thermal printing process. Thermal paper is developed by adding surface coatings to a chemically formulated paper that includes developers and colorless dye. When the paper passes through a thermal printer, heat from the print head allows a high definition image to be activated and formed by the creator and the dye. Thermal printers are suitable for companies using POS transactions, and are useful for a range of other functions such as printing receipts, ID badges, shipping labels, and price tags. In gas stations, airline tickets, retail stores, hotels and many other sectors, thermal papers are commonly used.

Based on Technology, the market is segmented into Direct Thermal, Thermal Transfer and Others. Based on Application, the market is segmented into Point-of-Sales, Tags & Labels, Gaming & Lottery and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Ricoh Company Limited, Oji Holdings

Corporation (Mitsui Group), Appvion, Inc., Mitsubishi Paper Mills Ltd., Gold Huasheng Paper Co., Ltd., Henan Province JiangHe Paper Co., Ltd., Thermal Solutions International, Inc., Nippon Paper Industries Co., Ltd. (Jujo Thermal Ltd.), Rotolificio Bergamasco S.r.l. and Koehler Paper SE.

Scope of the Study

Market Segmentation:

By Technology

Direct Thermal

Thermal Transfer

Others

By Application

Point-of-Sales

Tags & Labels

Gaming & Lottery

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Ricoh Company Limited

Oji Holdings Corporation (Mitsui Group)

Appvion, Inc.

Mitsubishi Paper Mills Ltd.

Gold Huasheng Paper Co., Ltd.

Henan Province JiangHe Paper Co., Ltd.

Thermal Solutions International, Inc.

Nippon Paper Industries Co., Ltd. (Jujo Thermal Ltd.)

Rotolificio Bergamasco S.r.l.

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