

Europe Telecom Billing & Revenue Management Market By Component (Solution and Services), By Deployment Type (On-premise and Cloud), By Operator Type (Mobile Operator and Internet Service Providers), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Telecom Billing & Revenue Management Market would witness market growth of 12.2% CAGR during the forecast period (2020-2026).

The new services are frequently added to the offerings given by the telecom service providers that is creating demand for efficient billing and revenue management system and solutions. The regions such as MEA and Latin America are evolving their telecom infrastructure, as a result of which the number of subscribers is also increasing in these regions. These factors have positive impact on the market as they are increasing the demand of telecom billing and revenue management software and services. Moreover, the increase in networks, solutions, and services, telecom operators are experiencing high operational costs. Therefore, the increase in operating costs are creating a demand for advancement in telecom billing and revenue management solutions. Though, there are many factors like difference in telecom regulations in different countries lead to interoperability issues as well as legacy systems, these are impeding the telecom billing and revenue management market growth.

Legacy systems are prevalent in telecom industry and it is very challenging to substitute these legacy systems with more advanced systems, because the costs acquired are very high. Legacy systems are also accompanied with some integration issues that are restraining the application of new telecom billing revenue management solutions. The value-added services is also increasing that provides substantial growth opportunity for players of this market. Though, one of the major challenges that faced by the telecom

players is saturation of the subscriber that is mainly seen in developed countries all over the world.

The Telecom billing and revenue management aids the service providers for the exchange of invoices, sharing revenue information and billing data with their partners, permitting operators to continue the accuracy in billing, improve customer experience as it guarantees the end-to-end management of revenue, as well as disputes and adjustments. It also gives a complete end-to-end solution for supportive key business processes in managing their revenue. Consequently, the growing importance as identifying profitability and values, customers convey to the enterprise along with growing fondness for mitigation and identification of the revenue leakages and frauds associated with automated payment processing solutions is likely to drive the growth of the market in the coming years.

Based on Component, the market is segmented into Solution and Services. The Solutions market is further segmented into Billing & Charging, Mediation, Revenue Assurance, Fraud Management and Others. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Operator Type, the market is segmented into Mobile Operator and Internet Service Providers. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Accenture PLC, Amdocs Limited, Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), SAP SE, Ericsson AB, Oracle Corporation, CSG Systems International, Inc., Cerillion PLC, Sterlite Technologies Limited, and Comarch SA.

Scope of the Study

Market Segmentation:

By Component

Solution

- o Billing & Charging
- o Mediation
- o Revenue Assurance

- o Fraud Management
- o Others

Services

By Deployment Type

On-premise

Cloud

By Operator Type

Mobile Operator

Internet Service Providers

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Accenture PLC

Amdocs Limited

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

SAP SE

Ericsson AB

Oracle Corporation

CSG Systems International, Inc.

Cerillion PLC

Sterlite Technologies Limited

Comarch SA

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