

Europe Supply Chain Analytics Market Analysis (2017-2023)

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Abstracts

The Europe Supply Chain Analytics Market would witness market growth of 16.1% CAGR during the forecast period (2017 – 2023). The rapid growth in the adoption of mobile based solutions would offer tremendous market opportunities to the market participants. The growth of the market is further driven by factors such as low supply chain visibility, inefficient supplier networks, higher warehousing cost, false forecasts, and so on. The adoption of the technologies enables in estimating ideal location and identifying right number of distribution facilities. Connecting distributed transport networks to estimate product supply points and market demand are additional benefits of the technological adoption. Other advantages are optimizing inventories, addressing demand, reducing inventory holding costs & risks, and minimizing costs of order fulfillment, warehousing, port & shipping, handling inland transportation, and managing business tax.

Based on Solution, the market report segments the market into Sales & Operations Analytics, Planning & Procurement, Logistics Analytics, Manufacturing Analytics, and Visualization & Reporting.

Based on Deployment Type, the market report segments the market into Cloud and On-Premise.

Based on Vertical, the market report segments the market into Manufacturing, Retail & Consumer Goods, Transportation, Healthcare, Aerospace & Defense, High Technology Products, and Others.

Based on Countries, the Supply Chain Analytics market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the competition analysis of key stake holders of the Supply Chain Analytics Market. Key companies profiled in the report include SAS

Institute, Inc., SAP SE, IBM Corporation, Oracle Corporation, Sage Clarity Systems, Kinaxis, Inc., MicroStrategy Incorporated, Genpact, Capgemini, and Infor, Inc. (Birst, Inc.).

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