

Europe Superfoods Market By Type (Fruits, Herbs & Roots, Grains & Cereals, Vegetables and Other types) By Application (Bakery & Confectionery, Snacks, Beverages and Other Applications) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Superfoods Market would witness market growth of 6.9% CAGR during the forecast period (2020-2026).

Superfoods are particularly nutrient-rich foods that are known to be highly beneficial to human health. Although the measurability of such advantages is still a matter of controversy in some research circles, the widespread and increasing market for superfood in Europe is paving the way for innovative new products and businesses. Due to the advantages they offer, the rise in consumption of this type of food is growing exponentially — in reality, the main cause of this growth in consumption is the reformulation of popular recipes by farmers. These recipes are now infusing a current, healthy and innovative touch to older products. This practice is undoubtedly gaining traction among the most innovative companies in very diverse sectors of the food industry, from confectionery firms to pasta manufacturers.

Early adopters are still at the forefront of new technologies and ingredients in this group, and countless subcategories are arising from the 'super' theme, e.g. Supergrains, Superseeds, SuperFats. Every new trend brings the tastiest and most fascinating ingredient story from diverse cultures across continents. Lifestyle customers will continue to welcome the revolution of superfoods as a new way of life. All of these also mean preferring vegan, plant-based and dairy-free alternatives.

Based on Type, the market is segmented into Fruits, Herbs & Roots, Grains & Cereals, Vegetables and Other types.

Based on Application, the market is segmented into Bakery & Confectionery, Snacks, Beverages and Other Applications. Based on countries, the market is segmented into



Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Archer Daniels Midland Company, General Mills, Inc., Del Monte Pacific Limited (Nutriasia, Inc.), Sunfood Corporation, OMG!

Organic Meets Good, Suncore Foods, Inc., Nutiva, Inc., Creative Nature Ltd., Raw Nutritional, Healthy Truth

Nutritional, Healthy Truth
Scope of the Study
Market Segmentation:
Ву Туре
Fruits
Herbs & Roots
Grains & Cereals
Vegetables and
Other types
By Application
Bakery & Confectionery
Snacks
Beverages and
Other Applications
By Country

Germany



	UK	
	France	
	Russia	
	Spain	
	Italy	
	Rest of Europe	
Companies Profiled		
	Archer Daniels Midland Company	
	General Mills, Inc.	
	Del Monte Pacific Limited (Nutriasia, Inc.)	
	Sunfood Corporation	
	OMG! Organic Meets Good	
	Suncore Foods, Inc.	
	Nutiva, Inc.	
	Creative Nature Ltd.	
	Raw Nutritional	
	Healthy Truth	

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