

Europe Sun Protection Products Market Analysis (2018-2024)

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Abstracts

The Europe Sun Protection Products Market would witness market growth of 6.1% CAGR during the forecast period (2018 – 2024).

Sun Care products are considered as the first line of defense to counter damaging effects of sun exposure. These products offer long-term safety against UVA and UVB rays, which is considered as a major cause for early skin ageing and various side effects such as tanning, sun burns, and skin cancer.

Increasing consumer awareness about skin care and the use of specialized skin care products has been the key to market growth in the region. Products with additional benefits such as anti-blemish, anti-aging, and dark spot reduction are more popular than other products.

Based on the Product type, the Sun Protection Products market is segmented into Sun Protection, After-sun Products, and Self-tanning Products. Sun protection products further segmented into SPF 15 and below, SPF 15 to 30, SPF 30 to 50, and SPF 50 and above. Based on the category, the market is segmented into Skincare Products and Hair care Products. The Product form segment covers, Gel, Cream, Lotions, Wipe, Spray, Colored, and Powder. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Beiersdorf AG, Groupe Clarins, Johnson & Johnson, Coty Inc., Shiseido Co. Ltd, L'Oreal S.A., Bioderma Laboratories, Estee Lauder Companies Inc., Burt's Bees, and Unilever.

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