

# Europe Sports Protective Equipment Market (2016 - 2022)

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## Abstracts

Sports Protective Equipment is essential for preventing serious injuries or reducing the severity of an injury one may receive while playing different kinds of sports. It is necessarily to use protection against sudden external impact. Many professional sports and sports leagues have mandated the provision and usage of sports protective equipment for athletes in the sport. Governments, national health and public health organizations have drafted some safety standards which include sports equipment for athletes; it is because of the increasing number of injuries cases to athletes during sporting activities. Racing is one of the major areas where the adoption of Sports Protective equipment is witnesses prominently.

Increase in consumer income is becoming one of the beneficial reasons for the rising demand of sports protective equipment market. As consumer's income is rising, their spending on sports protective equipment is also rising. As per the statistics 2015, In U.K estimated of 63,500 people spent 500 GBP or more on the purchase of sports protective equipment.

Europe is one of the popular regions for sports events. Many world cups like FIFA held in European region. Hence, it is raising demand for sports equipment in Europe. Sports companies have also started adopting a new strategy by sponsoring different events to gain maximum out of it.

The market for Sports Protective Equipment is segmented on the basis of Product Type, Area of Protection, Distribution Channel, and Country. Based on Product Type, the market is segmented into Face Protection & Mouth Guards, Helmets & Other Headgear, Pads, Guards, Chest Protectors, & Gloves, and Protective Eyewear. Based on Area of Protection, the market is segmented into Head & Face Protective Equipment, Trunk &

Thorax Protective Equipment, Upper Extremity Protective Equipment, and Lower Extremity Protective Equipment. Based on Distribution Channel, the market is segmented into Online Stores & Others, Specialty Retail Stores, and Multi-Retail Stores. Based on Country, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

Key players operating in sports protective equipment market are Amer Sports Corporation, Under Armour, Inc., Vista Outdoor, Performance Sports Group, Nike, Inc, Adidas AG, New Balance Athletic Shoe, Inc., Puma SE, V.F. Corporation, and Fila, Inc.

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