

Europe Sports Analytics Market (2019-2025)

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Abstracts

The Europe Sports Analytics Market would witness market growth of 25.9% CAGR during the forecast period (2019-2025).

Sports analytics are adopted by the team and sports organization of various practitioners to monitor individual and team performance effectively and efficiently. Sports analytics' main goal is to evaluate team data and identify different associations, trends that will help improve decision-making processes. It will eventually help the sports organization to achieve more precise results. The lucrative variables that boost market growth are advantages associated with sports analytics software, like real-time player data availability, higher precision, and producing next-generation wearable devices. In addition, the boost in on-field data and the increase in player data monitoring and tracking are the key factors driving market growth.

In addition, the time needed to access real-time data and increase demand for fan preferences predictive insights boost market growth. In addition, high investment and maintenance costs and lack of awareness of sports technology inhibit the growth of the sports analytics market. In addition, the existence of cost-effective and high-end computing tools and increased demand for analytics for complex data streaming are expected to provide the sport analytics market growth with a promising potential. As it is widely acknowledged as a success factor for different sports organizations and academic organizations, the use of sports analytics tools has grown over time to provide a better sports analytics strategy to businesses. However, the software's ability to identify multiple injury threats and avoid possible injury incidents resulting in the players carrier is growing its prominence among sport organizations.

Based on Component, the market is segmented into Software and Services. Based on Application, the market is segmented into Player Analysis, Team Analysis, Health Assessment, Video Analysis and Others. Based on Deployment Type, the market is

segmented into On-premise and Cloud. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, SAP SE, SAS Institute, Inc., Salesforce.com, Inc., (Tableau Software, Inc.), Oracle Corporation, Experfy, Inc., Stats Perform Group, Sportradar AG, Deltatre SpA and Catapult Group International Limited.

Scope of the Study

Market Segmentation:

By Component

- Software

- Services

By Application

- Player Analysis

- Team Analysis

- Health Assessment

- Video Analysis

- Others

By Deployment Type

- On-premise

- Cloud

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

IBM Corporation

SAP SE

SAS Institute, Inc.

Salesforce.com, Inc. (Tableau Software, Inc.)

Oracle Corporation

Experfy, Inc.

Stats Perform Group

Sportradar AG

Deltatre SpA

Catapult Group International Limited

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