

Europe Software Geographic Information System Market (2016 - 2022)

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Abstracts

Geographic Information System (GIS) identifies and generates geographical information for gathering, analysis and interpretation of unstructured data as per the requirement of ultimate customer. Germany, Russia and France among other are the major market for Software GIS in the European region. Healthy economic condition is one of the major factors driving the implementation of GIS in the European region. Government regulations regarding securing of data paired with increasing infrastructure investments would further drive the GIS market in the region. In November 2014, the European Commission announced an investment plan of €315 billion throughout the European region. The proposed investments would encompass infrastructure sector, namely energy networks and transport and industrial centers namely education, research & innovation and renewable energy. Disaster management, land information, map viewing (cartography), infrastructure management, business information, military & defence (geopolitics), mineral exploration (geoscience), biological and others are the major application of Software GIS.

The European Software GIS market is segmented based on type into desktop, mobile, cloud-based and other software. Based on verticals, the report segments the market into utilities, transportation, government agencies, retail, oil & gas, healthcare, financial services and telecom among other. For better understanding and penetration of GIS technology in Europe, the market is studied across countries namely Germany, U.K., France, Russia, Spain, Italy and rest of Europe.

The report covers the analysis of key companies in the European Software GIS market. Major companies' profiled in the report includes Pasco Corporation, Ubisense Group plc., Beijing SuperMap Software Co., Ltd., Hexagon AB, Schneider Electric SE, Environmental Systems Research Institute, Bentley Systems, Incorporated, Autodesk,

Inc., Pitney Bowes Inc. and MacDonald, Dettwiler and Associates Ltd.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Driver for Europe Software GIS market
- 3.3 Restraints for Europe Software GIS Market
- 3.3 Opportunities for Europe Software GIS Market

CHAPTER 4. EUROPE SOFTWARE GIS MARKET BY PRODUCT TYPE

- 4.1 Introduction
 - 4.1.1 Desktop Software
 - 4.1.2 Mobile Software
 - 4.1.3 Cloud-based Software
 - 4.1.4 Other Software

CHAPTER 5. EUROPE SOFTWARE GIS MARKET BY APPLICATION

- 5.1 Introduction
 - 5.1.1 Disaster Management
 - 5.1.2 Land Information
 - 5.1.3 Map Viewing (Cartography)
 - 5.1.4 Infrastructure Management
 - 5.1.5 Business Information
 - 5.1.6 Military & Defence (Geopolitics)
 - 5.1.7 Mineral Exploration (Geoscience)
 - 5.1.8 Biological
 - 5.1.9 Other Applications

CHAPTER 6. EUROPE SOFTWARE GIS PRODUCT MARKET BY VERTICAL

6.1 Introduction

- 6.1.1 Utilities
- 6.1.2 Transportation
- 6.1.3 Government Agencies
- 6.1.4 Retail
- 6.1.5 Oil & Gas
- 6.1.6 Healthcare
- 6.1.7 Financial Services
- 6.1.8 Telecom
- 6.1.9 Others Verticals

CHAPTER 7. EUROPE SOFTWARE GIS MARKET BY COUNTRY

7.1 Introduction

- 7.1.1. Germany
- 7.1.2 UK
- 7.1.3 France
- 7.1.4 Russia
- 7.1.5 Spain
- 7.1.6 Italy
- 7.1.7 Rest of Europe

CHAPTER 8. COMPANY PROFILES

- 8.1 Pasco Corporation
- 8.2 Ubisense Group plc.
- 8.3 Beijing SuperMap Software Co., Ltd.
- 8.4 Hexagon AB
- 8.5 Schneider Electric SE
- 8.6 Environmental Systems Research Institute
- 8.7 Bentley Systems, Incorporated
- 8.8 Autodesk, Inc.
- 8.9 Pitney Bowes Inc.
- 8.10 MacDonald, Dettwiler and Associates Ltd.

List Of Tables

LIST OF TABLES

Table 1 EUROPE SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 2 EUROPE SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 3 EUROPE SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2012-2015)

Table 4 EUROPE SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2016-2022)

Table 5 EUROPE SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2012-2015)

Table 6 EUROPE SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2016-2022)

Table 7 EUROPE DESKTOP SOFTWARE MARKET BY COUNTRY, USD MILLION,
(2012-2015)

Table 8 EUROPE DESKTOP SOFTWARE MARKET BY COUNTRY, USD MILLION,
(2016-2022)

Table 9 EUROPE MOBILE SOFTWARE MARKET BY COUNTRY, USD MILLION,
(2012-2015)

Table 10 EUROPE MOBILE SOFTWARE MARKET BY COUNTRY, USD MILLION,
(2016-2022)

Table 11 EUROPE CLOUD-BASED SOFTWARE MARKET BY COUNTRY, USD
MILLION, (2012-2015)

Table 12 EUROPE CLOUD-BASED SOFTWARE MARKET BY COUNTRY, USD
MILLION, (2016-2022)

Table 13 EUROPE OTHER SOFTWARE MARKET BY COUNTRY, USD MILLION,
(2012-2015)

Table 14 EUROPE OTHER SOFTWARE MARKET BY COUNTRY, USD MILLION,
(2016-

Table 15 EUROPE SOFTWARE GIS DISASTER MANAGEMENT MARKET BY
COUNTRY, USD MILLION, (2012-2015)

Table 16 EUROPE GIS DISASTER MANAGEMENT MARKET BY COUNTRY, USD
MILLION, (2016-2022)

Table 17 EUROPE SOFTWARE GIS LAND INFORMATION MARKET BY COUNTRY,
USD MILLION, (2012-2015)

Table 18 EUROPE GIS LAND INFORMATION MARKET BY COUNTRY, USD
MILLION, (2016-2022)

Table 19 EUROPE SOFTWARE GIS MAP VIEWING MARKET BY COUNTRY, USD

MILLION, (2012-2015)

Table 20 EUROPE GIS MAP VIEWING MARKET BY COUNTRY, USD MILLION,
(2016-2022)

Table 21 EUROPE SOFTWARE GIS INFRASTRUCTURE MANAGEMENT MARKET
BY COUNTRY, USD MILLION, (2012-2015)

Table 22 EUROPE SOFTWARE GIS INFRASTRUCTURE MANAGEMENT MARKET
BY COUNTRY, USD MILLION, (2016-2022)

Table 23 EUROPE SOFTWARE GIS BUSINESS INFORMATION MARKET BY
COUNTRY, USD MILLION, (2012-2015)

Table 24 EUROPE SOFTWARE GIS BUSINESS INFORMATION MARKET BY
COUNTRY, USD MILLION, (2016-2022)

Table 25 EUROPE SOFTWARE GIS MILITARY & DEFENSE MARKET BY COUNTRY,
USD MILLION, (2012-2015)

Table 26 EUROPE SOFTWARE GIS MILITARY & DEFENSE MARKET BY COUNTRY,
USD MILLION, (2016-2022)

Table 27 EUROPE SOFTWARE GIS MINERAL EXPLORATION MARKET BY
COUNTRY, USD MILLION, (2012-2015)

Table 28 EUROPE SOFTWARE GIS MINERAL EXPLORATION MARKET BY
COUNTRY, USD MILLION, (2016-2022)

Table 29 EUROPE SOFTWARE GIS BIOLOGICAL MARKET BY COUNTRY, USD
MILLION, (2012-2015)

Table 30 EUROPE SOFTWARE GIS BIOLOGICAL MARKET BY COUNTRY, USD
MILLION, (2016-2022)

Table 31 EUROPE SOFTWARE GIS OTHER APPLICATIONS MARKET BY
COUNTRY, USD MILLION, (2012-2015)

Table 32 EUROPE SOFTWARE GIS OTHER APPLICATIONS MARKET BY
COUNTRY, USD MILLION, (2016-2022)

Table 35 EUROPE SOFTWARE GIS UTILITIES MARKET BY COUNTRY, USD
MILLION, (2012-2015)

Table 36 EUROPE SOFTWARE GIS UTILITIES MARKET BY COUNTRY, USD
MILLION, (2016-2022)

Table 37 EUROPE SOFTWARE GIS TRANSPORTATION MARKET BY COUNTRY,
USD MILLION, (2012-2015)

Table 38 EUROPE SOFTWARE GIS TRANSPORTATION MARKET BY COUNTRY,
USD MILLION, (2016-2022)

Table 39 EUROPE SOFTWARE GIS GOVERNMENT AGENCIES MARKET BY
COUNTRY, USD MILLION, (2012-2015)

Table 40 EUROPE SOFTWARE GIS GOVERNMENT AGENCIES MARKET BY
COUNTRY, USD MILLION, (2016-2022)

Table 41 EUROPE SOFTWARE GIS RETAIL MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 42 EUROPE SOFTWARE GIS RETAIL MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 43 EUROPE SOFTWARE GIS OIL & GAS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 44 EUROPE SOFTWARE GIS OIL & GAS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 45 EUROPE SOFTWARE GIS HEALTHCARE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 46 EUROPE SOFTWARE GIS HEALTHCARE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 47 EUROPE SOFTWARE GIS FINANCIAL SERVICES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 48 EUROPE SOFTWARE GIS FINANCIAL SERVICES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 49 EUROPE SOFTWARE GIS TELECOM MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 50 EUROPE SOFTWARE GIS TELECOM MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 51 EUROPE SOFTWARE GIS OTHER VERTICALS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 52 EUROPE SOFTWARE GIS OTHER VERTICALS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 53 EUROPE SOFTWARE GIS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 54 EUROPE SOFTWARE GIS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 55 GERMANY SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 56 GERMANY SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 57 GERMANY SOFTWARE GIS MARKET BY APPLICATION, USD MILLION, (2012-2015)

Table 58 GERMANY SOFTWARE GIS MARKET BY APPLICATION, USD MILLION, (2016-2022)

Table 59 GERMANY SOFTWARE GIS MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 60 GERMANY SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,

(2016-2022)

Table 61 UK SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 62 UK SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 63 UK SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2012-2015)

Table 64 UK SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2016-2022)

Table 65 UK SOFTWARE GIS MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 66 UK SOFTWARE GIS MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 67 FRANCE SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 68 FRANCE SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 69 FRANCE SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2012-2015)

Table 70 FRANCE SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2016-2022)

Table 71 FRANCE SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2012-2015)

Table 72 FRANCE SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2016-2022)

Table 73 RUSSIA SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 74 RUSSIA SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 75 RUSSIA SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2012-2015)

Table 76 RUSSIA SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2016-2022)

Table 77 RUSSIA SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2012-2015)

Table 78 RUSSIA SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2016-2022)

Table 73 SPAIN SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 74 SPAIN SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 75 SPAIN SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2012-2015)

Table 76 SPAIN SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2016-2022)

Table 77 SPAIN SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2012-2015)

Table 78 SPAIN SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2016-2022)

Table 73 ITALY SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 74 ITALY SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 75 ITALY SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2012-2015)

Table 76 ITALY SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2016-2022)

Table 77 ITALY SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2012-2015)

Table 78 ITALY SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2016-2022)

Table 73 REST OF EUROPE SOFTWARE GIS MARKET BY TYPE, USD MILLION,
(2012-2015)

Table 74 REST OF EUROPE SOFTWARE GIS MARKET BY TYPE, USD MILLION,
(2016-2022)

Table 75 REST OF EUROPE SOFTWARE GIS MARKET BY APPLICATION, USD
MILLION, (2012-2015)

Table 76 REST OF EUROPE SOFTWARE GIS MARKET BY APPLICATION, USD
MILLION, (2016-2022)

Table 77 REST OF EUROPE SOFTWARE GIS MARKET BY VERTICAL, USD
MILLION, (2012-2015)

Table 78 REST OF EUROPE SOFTWARE GIS MARKET BY VERTICAL, USD
MILLION, (2016-2022)

Table 79 PASCO CORPORATION KEY INFORMATION

Table 80 INCOME STATEMENT

Table 81 BALANCE SHEET

Table 82 UBISENSE GROUP PLC. KEY INFORMATION

Table 83 INCOME STATEMENT

Table 84 BALANCE SHEET

Table 85 BEIJING SUPERMAP SOFTWARE CO., LTD KEY INFORMATION

Table 86 INCOME STATEMENT

Table 87 BALANCE SHEET

Table 88 HEXAGON AB KEY INFORMATION

Table 89 INCOME STATEMENT

Table 90 BALANCE SHEET

Table 91 SCHNEIDER ELECTRIC SE KEY INFORMATION

Table 92 INCOME STATEMENT

Table 93 BALANCE SHEET

Table 94 ENVIRONMENTAL SYSTEMS RESEARCH INSTITUTE KEY INFORMATION

Table 95 BENTLEY SYSTEMS, INC. KEY INFORMATION

Table 96 AUTODESK, INC. KEY INFORMATION

Table 97 INCOME STATEMENT

Table 98 BALANCE SHEET

Table 99 PITNEY BOWES INC. KEY INFORMATION

Table 100 INCOME STATEMENT

Table 101 BALANCE SHEET

Table 102 MACDONALD, DETTWILER AND ASSOCIATES LTD. KEY INFORMATION

Table 103 INCOME STATEMENT

Table 104 BALANCE SHEET

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