

Europe Software Geographic Information System Market (2016 - 2022)

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Abstracts

Geographic Information System (GIS) identifies and generates geographical information for gathering, analysis and interpretation of unstructured data as per the requirement of ultimate customer. Germany, Russia and France among other are the major market for Software GIS in the European region. Healthy economic condition is one of the major factors driving the implementation of GIS in the European region. Government regulations regarding securing of data paired with increasing infrastructure investments would further drive the GIS market in the region. In November 2014, the European Commission announced an investment plan of €315 billion throughout the European region. The proposed investments would encompass infrastructure sector, namely energy networks and transport and industrial centers namely education, research & innovation and renewable energy. Disaster management, land information, map viewing (cartography), infrastructure management, business information, military & defence (geopolitics), mineral exploration (geoscience), biological and others are the major application of Software GIS.

The European Software GIS market is segmented based on type into desktop, mobile, cloud-based and other software. Based on verticals, the report segments the market into utilities, transportation, government agencies, retail, oil & gas, healthcare, financial services and telecom among other. For better understanding and penetration of GIS technology in Europe, the market is studied across countries namely Germany, U.K., France, Russia, Spain, Italy and rest of Europe.

The report covers the analysis of key companies in the European Software GIS market. Major companies' profiled in the report includes Pasco Corporation, Ubisense Group plc., Beijing SuperMap Software Co., Ltd., Hexagon AB, Schneider Electric SE, Environmental Systems Research Institute, Bentley Systems, Incorporated, Autodesk,

Inc., Pitney Bowes Inc. and MacDonald, Dettwiler and Associates Ltd.

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