

Europe Software-Defined Wide Area Network (SD-WAN) Market By Component (Solution and Services), By Organization Size (Large Enterprises and Small & Medium Enterprises), By End User (Service Providers, Retail, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, BFSI and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/E040BCFEDAFEEN.html>

Date: August 2020

Pages: 152

Price: US\$ 1,500.00 (Single User License)

ID: E040BCFEDAFEEN

Abstracts

The Europe Software-Defined Wide Area Network (SD-WAN) Market would witness market growth of 32.8% CAGR during the forecast period (2020-2026).

The rapid shift of enterprises to cloud-based solutions from the traditional WAN infrastructure is encouraging them to adopt SD-WAN. As enterprises have to invest more in the maintenance and network complexity, they prefer for more secure, WAN management that is cost-effective. The increasing use of data-intensive applications, and the emergence of the cloud technology, are making SD-WAN a very promising solution in the geographically distant offices that need higher bandwidth and more reliable connectivity.

The increasing adoption of IoT and big data is considered as a major driver contributing to the positive growth of the market of SD-WAN. Though, there are many challenges that are related to IoT and big data, like data privacy, handling and management issues of the data, high implementation costs, lack of knowledge. SD-WAN helps in handling these challenges, through zero-touch provisioning a centralized control and management as well as minimization of the risks.

The key factors that support the industrial growth include an increase in the requirement for a more simple enterprise network architecture, the necessity for cost-effective WAN automation and management, rising internet penetration, opting for new applications like bring-your-own-device (BYOD) policy at workplaces, rising use of internet of things

(IoT) and big data, increase in the deployment of cloud-based solutions and demand for network privacy.

Based on Component, the market is segmented into Solution and Services. Solution segment is further bifurcated into Hardware and Software. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Service Providers, Retail, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, BFSI and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oracle Corporation, Cisco Systems, Inc., Dell Technologies, Inc. (VMware, Inc.), Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), Nokia Corporation, Hewlett Packard Enterprise Company, Fortinet, Inc., NEC Corporation, Juniper Networks, Inc. and Citrix Systems, Inc.

Scope of the Study

Market Segmentation:

By Component

Solution

o Hardware

o Software

Services

By Deployment Type

On-premise

Cloud

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

Service Providers

Retail

Government & Defense

Energy & Utilities

Healthcare & Life Sciences

BFSI

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Oracle Corporation

Cisco Systems, Inc.

Dell Technologies, Inc. (VMware, Inc.)

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

Nokia Corporation

Hewlett Packard Enterprise Company

Fortinet, Inc.

NEC Corporation

Juniper Networks, Inc.

Citrix Systems, Inc.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Software-Defined Wide Area Network (SD-WAN) Market, by Component
 - 1.4.2 Europe Software-Defined Wide Area Network (SD-WAN) Market, by Deployment Type
 - 1.4.3 Europe Software-Defined Wide Area Network (SD-WAN) Market, by Organization Size
 - 1.4.4 Europe Software-Defined Wide Area Network (SD-WAN) Market, by End User
 - 1.4.5 Europe Software-Defined Wide Area Network (SD-WAN) Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Acquisition and Mergers
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
 - 3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2017, May – 2020, Jul) Leading Players

CHAPTER 4. EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

Europe Software-Defined Wide Area Network (SD-WAN) Market By Component (Solution and Services), By Organizatio...

MARKET BY COMPONENT

- 4.1 Europe Software-Defined Wide Area Network (SD-WAN) Solution Market by Country
- 4.2 Europe Software-Defined Wide Area Network (SD-WAN) Market by Solution Type
 - 4.2.1 Europe Software-Defined Wide Area Network (SD-WAN) Hardware Market by Country
 - 4.2.2 Europe Software-Defined Wide Area Network (SD-WAN) Software Market by Country
- 4.3 Europe Software-Defined Wide Area Network (SD-WAN) Services Market by Country

CHAPTER 5. EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE

- 5.1 Europe On-premise Software-Defined Wide Area Network (SD-WAN) Market by Country
- 5.2 Europe Cloud Software-Defined Wide Area Network (SD-WAN) Market by Country

CHAPTER 6. EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE

- 6.1 Europe Large Enterprises Software-Defined Wide Area Network (SD-WAN) Market by Country
- 6.2 Europe Small & Medium Enterprises Software-Defined Wide Area Network (SD-WAN) Market by Country

CHAPTER 7. EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER

- 7.1 Europe Service Providers Software-Defined Wide Area Network (SD-WAN) Market by Country
- 7.2 Europe Retail Software-Defined Wide Area Network (SD-WAN) Market by Country
- 7.3 Europe Government & Defense Software-Defined Wide Area Network (SD-WAN) Market by Country
- 7.4 Europe Energy & Utilities Software-Defined Wide Area Network (SD-WAN) Market by Country
- 7.5 Europe Healthcare & Life Sciences Software-Defined Wide Area Network (SD-WAN) Market by Country

- 7.6 Europe BFSI Software-Defined Wide Area Network (SD-WAN) Market by Country
- 7.7 Europe Others Software-Defined Wide Area Network (SD-WAN) Market by Country

CHAPTER 8. EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY

8.1 Germany Software-Defined Wide Area Network (SD-WAN) Market

8.1.1 Germany Software-Defined Wide Area Network (SD-WAN) Market by Component

8.1.1.1 Germany Software-Defined Wide Area Network (SD-WAN) Market by Solution Type

8.1.2 Germany Software-Defined Wide Area Network (SD-WAN) Market by Deployment Type

8.1.3 Germany Software-Defined Wide Area Network (SD-WAN) Market by Organization Size

8.1.4 Germany Software-Defined Wide Area Network (SD-WAN) Market by End User

8.2 UK Software-Defined Wide Area Network (SD-WAN) Market

8.2.1 UK Software-Defined Wide Area Network (SD-WAN) Market by Component

8.2.1.1 UK Software-Defined Wide Area Network (SD-WAN) Market by Solution Type

8.2.2 UK Software-Defined Wide Area Network (SD-WAN) Market by Deployment Type

8.2.3 UK Software-Defined Wide Area Network (SD-WAN) Market by Organization Size

8.2.4 UK Software-Defined Wide Area Network (SD-WAN) Market by End User

8.3 France Software-Defined Wide Area Network (SD-WAN) Market

8.3.1 France Software-Defined Wide Area Network (SD-WAN) Market by Component

8.3.1.1 France Software-Defined Wide Area Network (SD-WAN) Market by Solution Type

8.3.2 France Software-Defined Wide Area Network (SD-WAN) Market by Deployment Type

8.3.3 France Software-Defined Wide Area Network (SD-WAN) Market by Organization Size

8.3.4 France Software-Defined Wide Area Network (SD-WAN) Market by End User

8.4 Russia Software-Defined Wide Area Network (SD-WAN) Market

8.4.1 Russia Software-Defined Wide Area Network (SD-WAN) Market by Component

8.4.1.1 Russia Software-Defined Wide Area Network (SD-WAN) Market by Solution Type

8.4.2 Russia Software-Defined Wide Area Network (SD-WAN) Market by Deployment Type

8.4.3 Russia Software-Defined Wide Area Network (SD-WAN) Market by Organization Size

8.4.4 Russia Software-Defined Wide Area Network (SD-WAN) Market by End User

8.5 Spain Software-Defined Wide Area Network (SD-WAN) Market

8.5.1 Spain Software-Defined Wide Area Network (SD-WAN) Market by Component

8.5.1.1 Spain Software-Defined Wide Area Network (SD-WAN) Market by Solution Type

8.5.2 Spain Software-Defined Wide Area Network (SD-WAN) Market by Deployment Type

8.5.3 Spain Software-Defined Wide Area Network (SD-WAN) Market by Organization Size

8.5.4 Spain Software-Defined Wide Area Network (SD-WAN) Market by End User

8.6 Italy Software-Defined Wide Area Network (SD-WAN) Market

8.6.1 Italy Software-Defined Wide Area Network (SD-WAN) Market by Component

8.6.1.1 Italy Software-Defined Wide Area Network (SD-WAN) Market by Solution Type

8.6.2 Italy Software-Defined Wide Area Network (SD-WAN) Market by Deployment Type

8.6.3 Italy Software-Defined Wide Area Network (SD-WAN) Market by Organization Size

8.6.4 Italy Software-Defined Wide Area Network (SD-WAN) Market by End User

8.7 Rest of Europe Software-Defined Wide Area Network (SD-WAN) Market

8.7.1 Rest of Europe Software-Defined Wide Area Network (SD-WAN) Market by Component

8.7.1.1 Rest of Europe Software-Defined Wide Area Network (SD-WAN) Market by Solution Type

8.7.2 Rest of Europe Software-Defined Wide Area Network (SD-WAN) Market by Deployment Type

8.7.3 Rest of Europe Software-Defined Wide Area Network (SD-WAN) Market by Organization Size

8.7.4 Rest of Europe Software-Defined Wide Area Network (SD-WAN) Market by End User

CHAPTER 9. COMPANY PROFILES

9.1 Oracle Corporation

9.1.1 Company Overview

9.1.2 Financial Analysis

9.1.3 Segmental and Regional Analysis

- 9.1.4 Research & Development Expense
- 9.1.5 Recent strategies and developments:
 - 9.1.5.1 Product Launches and Product Expansions:
 - 9.1.5.2 Acquisition and Mergers:
- 9.1.6 SWOT Analysis
- 9.2 Cisco Systems, Inc.
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis
 - 9.2.3 Segmental and Regional Analysis
 - 9.2.4 Research & Development Expense
 - 9.2.5 Recent strategies and developments:
 - 9.2.5.1 Partnerships, Collaborations, and Agreements:
 - 9.2.5.2 Acquisition and Mergers:
 - 9.2.6 SWOT Analysis
- 9.3 Dell Technologies, Inc. (VMware, Inc.)
 - 9.3.1 Company Overview
 - 9.3.2 Financial Analysis
 - 9.3.3 Segmental and Regional Analysis
 - 9.3.4 Research & Development Expense
 - 9.3.5 Recent strategies and developments:
 - 9.3.5.1 Partnerships, Collaborations, and Agreements:
 - 9.3.5.2 Acquisition and Mergers:
 - 9.3.6 SWOT Analysis:
- 9.4 Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)
 - 9.4.1 Company Overview
 - 9.4.2 Financial Analysis
 - 9.4.3 Segmental and Regional Analysis
 - 9.4.4 Research & Development Expense
 - 9.4.5 Recent strategies and developments:
 - 9.4.5.1 Product Launches and Product Expansions:
 - 9.4.5.2 Partnerships, Collaborations, and Agreements:
- 9.5 Nokia Corporation
 - 9.5.1 Company Overview
 - 9.5.2 Financial Analysis
 - 9.5.3 Segmental and Regional Analysis
 - 9.5.4 Research & Development Expense
 - 9.5.5 Recent strategies and developments:
 - 9.5.5.1 Partnerships, Collaborations, and Agreements:
 - 9.5.5.2 Product Launches and Product Expansions:

- 9.5.6 SWOT Analysis
- 9.6 Hewlett Packard Enterprise Company
 - 9.6.1 Company Overview
 - 9.6.2 Financial Analysis
 - 9.6.3 Segmental Analysis
 - 9.6.4 Research & Development Expense
 - 9.6.5 Recent strategies and developments:
 - 9.6.5.1 Product Launches and Product Expansions:
 - 9.6.5.2 Acquisition and Mergers:
 - 9.6.6 SWOT Analysis
- 9.7 Fortinet, Inc.
 - 9.7.1 Company Overview
 - 9.7.2 Financial Analysis
 - 9.7.3 Regional Analysis
 - 9.7.4 Research & Development Expense
 - 9.7.5 Recent strategies and developments:
 - 9.7.5.1 Partnerships, Collaborations, and Agreements:
 - 9.7.5.2 Product Launches and Product Expansions:
- 9.8 NEC Corporation
 - 9.8.1 Company Overview
 - 9.8.2 Financial Analysis
 - 9.8.3 Segmental and Regional Analysis
 - 9.8.4 Research & Development Expenses
 - 9.8.5 Recent strategies and developments:
 - 9.8.5.1 Partnerships, Collaborations, and Agreements:
 - 9.8.6 SWOT Analysis
- 9.9 Juniper Networks, Inc.
 - 9.9.1 Company Overview
 - 9.9.2 Financial Analysis
 - 9.9.3 Regional Analysis
 - 9.9.4 Research & Development Expense
 - 9.9.5 Recent strategies and developments:
 - 9.9.5.1 Partnerships, Collaborations, and Agreements:
 - 9.9.5.2 Product Launches and Product Expansions:
 - 9.9.6 SWOT Analysis
- 9.10. Citrix Systems, Inc.
 - 9.10.1 Company Overview
 - 9.10.2 Financial Analysis
 - 9.10.3 Regional Analysis

9.10.4 Research & Development Expense

9.10.5 Recent strategies and developments:

9.10.5.1 Partnerships, Collaborations, and Agreements:

9.10.6 SWOT Analysis

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2016 - 2019, USD MILLION

TABLE 2 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET

TABLE 5 ACQUISITION AND MERGERS– SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET

TABLE 6 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 7 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 8 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) SOLUTION MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 9 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) SOLUTION MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 10 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 11 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 12 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) HARDWARE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 13 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) HARDWARE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 14 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) SOFTWARE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 15 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) SOFTWARE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 16 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) SERVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 17 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) SERVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 18 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 19 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)
MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 20 EUROPE ON-PREMISE SOFTWARE-DEFINED WIDE AREA NETWORK
(SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 21 EUROPE ON-PREMISE SOFTWARE-DEFINED WIDE AREA NETWORK
(SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 22 EUROPE CLOUD SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 23 EUROPE CLOUD SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 24 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)
MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION
TABLE 25 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)
MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION
TABLE 26 EUROPE LARGE ENTERPRISES SOFTWARE-DEFINED WIDE AREA
NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 27 EUROPE LARGE ENTERPRISES SOFTWARE-DEFINED WIDE AREA
NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 28 EUROPE SMALL & MEDIUM ENTERPRISES SOFTWARE-DEFINED WIDE
AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 29 EUROPE SMALL & MEDIUM ENTERPRISES SOFTWARE-DEFINED WIDE
AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 30 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)
MARKET BY END USER, 2016 - 2019, USD MILLION
TABLE 31 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)
MARKET BY END USER, 2020 - 2026, USD MILLION
TABLE 32 EUROPE SERVICE PROVIDERS SOFTWARE-DEFINED WIDE AREA
NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 33 EUROPE SERVICE PROVIDERS SOFTWARE-DEFINED WIDE AREA
NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 34 EUROPE RETAIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 35 EUROPE RETAIL SOFTWARE-DEFINED WIDE AREA NETWORK (SD-
WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 36 EUROPE GOVERNMENT & DEFENSE SOFTWARE-DEFINED WIDE
AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 37 EUROPE GOVERNMENT & DEFENSE SOFTWARE-DEFINED WIDE
AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 38 EUROPE ENERGY & UTILITIES SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 39 EUROPE ENERGY & UTILITIES SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 40 EUROPE HEALTHCARE & LIFE SCIENCES SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 41 EUROPE HEALTHCARE & LIFE SCIENCES SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 42 EUROPE BFSI SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 43 EUROPE BFSI SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 44 EUROPE OTHERS SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 45 EUROPE OTHERS SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 46 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 47 EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 48 GERMANY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2016 - 2019, USD MILLION

TABLE 49 GERMANY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2020 - 2026, USD MILLION

TABLE 50 GERMANY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 51 GERMANY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 52 GERMANY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 53 GERMANY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 54 GERMANY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 55 GERMANY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 56 GERMANY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 57 GERMANY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 58 GERMANY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 59 GERMANY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 60 UK SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET,
2016 - 2019, USD MILLION

TABLE 61 UK SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET,
2020 - 2026, USD MILLION

TABLE 62 UK SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET
BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 63 UK SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET
BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 64 UK SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET
BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 65 UK SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET
BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 66 UK SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET
BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 67 UK SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET
BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 68 UK SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET
BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 69 UK SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET
BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 70 UK SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET
BY END USER, 2016 - 2019, USD MILLION

TABLE 71 UK SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET
BY END USER, 2020 - 2026, USD MILLION

TABLE 72 FRANCE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)
MARKET, 2016 - 2019, USD MILLION

TABLE 73 FRANCE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)
MARKET, 2020 - 2026, USD MILLION

TABLE 74 FRANCE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)
MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 75 FRANCE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)
MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 76 FRANCE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)
MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 77 FRANCE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 78 FRANCE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 79 FRANCE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 80 FRANCE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 81 FRANCE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 82 FRANCE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 83 FRANCE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 84 RUSSIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2016 - 2019, USD MILLION

TABLE 85 RUSSIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2020 - 2026, USD MILLION

TABLE 86 RUSSIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 87 RUSSIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 88 RUSSIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 89 RUSSIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 90 RUSSIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 91 RUSSIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 92 RUSSIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 93 RUSSIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 94 RUSSIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 95 RUSSIA SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 96 SPAIN SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET, 2016 - 2019, USD MILLION

TABLE 97 SPAIN SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET, 2020 - 2026, USD MILLION

TABLE 98 SPAIN SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 99 SPAIN SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 100 SPAIN SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 101 SPAIN SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 102 SPAIN SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 103 SPAIN SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 104 SPAIN SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 105 SPAIN SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 106 SPAIN SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 107 SPAIN SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 108 ITALY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET, 2016 - 2019, USD MILLION

TABLE 109 ITALY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET, 2020 - 2026, USD MILLION

TABLE 110 ITALY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 111 ITALY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 112 ITALY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 113 ITALY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 114 ITALY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 115 ITALY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN)

MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 116 ITALY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 117 ITALY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 118 ITALY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 119 ITALY SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 120 REST OF EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2016 - 2019, USD MILLION

TABLE 121 REST OF EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET, 2020 - 2026, USD MILLION

TABLE 122 REST OF EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 123 REST OF EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 124 REST OF EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 125 REST OF EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 126 REST OF EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 127 REST OF EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 128 REST OF EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 129 REST OF EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 130 REST OF EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 131 REST OF EUROPE SOFTWARE-DEFINED WIDE AREA NETWORK (SD-WAN) MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 132 KEY INFORMATION – ORACLE CORPORATION

TABLE 133 KEY INFORMATION – CISCO SYSTEMS, INC.

TABLE 134 KEY INFORMATION – DELL TECHNOLOGIES, INC.

TABLE 135 KEY INFORMATION – HUAWEI TECHNOLOGIES CO., LTD.

TABLE 136 KEY INFORMATION – NOKIA CORPORATION

TABLE 137 KEY INFORMATION – HEWLETT PACKARD ENTERPRISE COMPANY

TABLE 138 KEY INFORMATION – FORTINET, INC.

TABLE 139 KEY INFORMATION – NEC CORPORATION

TABLE 140 KEY INFORMATION – JUNIPER NETWORKS, INC.

TABLE 141 KEY INFORMATION – CITRIX SYSTEMS, INC.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2017, MAY – 2020, JUL) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: ORACLE CORPORATION

FIG 6 SWOT ANALYSIS: ORACLE CORPORATION

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: CISCO SYSTEMS, INC.

FIG 8 SWOT ANALYSIS: CISCO SYSTEMS, INC.

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: DELL TECHNOLOGIES, INC.

FIG 10 SWOT ANALYSIS: DELL TECHNOLOGIES, INC.

FIG 11 RECENT STRATEGIES AND DEVELOPMENTS: HUAWEI TECHNOLOGIES CO., LTD.

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: NOKIA CORPORATION

FIG 13 SWOT ANALYSIS: NOKIA CORPORATION

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: HEWLETT PACKARD ENTERPRISE COMPANY

FIG 15 SWOT ANALYSIS: HEWLETT-PACKARD ENTERPRISE COMPANY

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: FORTINET, INC.

FIG 17 SWOT ANALYSIS: NEC CORPORATION

FIG 18 RECENT STRATEGIES AND DEVELOPMENTS: JUNIPER NETWORKS, INC.

FIG 19 SWOT ANALYSIS: JUNIPER NETWORKS, INC.

FIG 20 SWOT ANALYSIS: CITRIX SYSTEMS, INC.

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