

# **Europe Software-Defined Wide Area Network (SD-WAN) Market By Component (Solution and Services), By Organization Size (Large Enterprises and Small & Medium Enterprises), By End User (Service Providers, Retail, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, BFSI and Others), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Europe Software-Defined Wide Area Network (SD-WAN) Market would witness market growth of 32.8% CAGR during the forecast period (2020-2026).

The rapid shift of enterprises to cloud-based solutions from the traditional WAN infrastructure is encouraging them to adopt SD-WAN. As enterprises have to invest more in the maintenance and network complexity, they prefer for more secure, WAN management that is cost-effective. The increasing use of data-intensive applications, and the emergence of the cloud technology, are making SD-WAN a very promising solution in the geographically distant offices that need higher bandwidth and more reliable connectivity.

The increasing adoption of IoT and big data is considered as a major driver contributing to the positive growth of the market of SD-WAN. Though, there are many challenges that are related to IoT and big data, like data privacy, handling and management issues of the data, high implementation costs, lack of knowledge. SD-WAN helps in handling these challenges, through zero-touch provisioning a centralized control and management as well as minimization of the risks.

The key factors that support the industrial growth include an increase in the requirement for a more simple enterprise network architecture, the necessity for cost-effective WAN automation and management, rising internet penetration, opting for new applications like bring-your-own-device (BYOD) policy at workplaces, rising use of internet of things

(IoT) and big data, increase in the deployment of cloud-based solutions and demand for network privacy.

Based on Component, the market is segmented into Solution and Services. Solution segment is further bifurcated into Hardware and Software. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Service Providers, Retail, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, BFSI and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oracle Corporation, Cisco Systems, Inc., Dell Technologies, Inc. (VMware, Inc.), Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), Nokia Corporation, Hewlett Packard Enterprise Company, Fortinet, Inc., NEC Corporation, Juniper Networks, Inc. and Citrix Systems, Inc.

## Scope of the Study

### Market Segmentation:

#### By Component

##### Solution

- o Hardware

- o Software

##### Services

#### By Deployment Type

##### On-premise

##### Cloud

## By Organization Size

Large Enterprises

Small & Medium Enterprises

## By End User

Service Providers

Retail

Government & Defense

Energy & Utilities

Healthcare & Life Sciences

BFSI

Others

## By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

## Companies Profiled

Oracle Corporation

Cisco Systems, Inc.

Dell Technologies, Inc. (VMware, Inc.)

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

Nokia Corporation

Hewlett Packard Enterprise Company

Fortinet, Inc.

NEC Corporation

Juniper Networks, Inc.

Citrix Systems, Inc.

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