

Europe Software as a Service Market Analysis (2018-2024)

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Abstracts

The Europe Software as a Service (SaaS) Market would witness market growth of 20.9% CAGR during the forecast period (2018 – 2024). Many enterprises are adopting SaaS, and other cloud-based services as these services are seamless due to factors such as better internet bandwidth cost effectiveness, scalability and flexibility. The SME's with limited budget can easily implement various new technologies much faster, leading to a very stiff competitive business environment, which offer a competitive advantage. Cloud computing solutions offer better usability, mobility and service arrangements as a result, the return on investment is faster than otherwise. SaaS-based applications help SME's to adhere to regulatory frameworks and as result, improve security, at the same time reducing overhead costs and capital expenditures.

Based on Deployment Type, the market is segmented into Public Cloud, Private Cloud, and Hybrid Cloud. Based on Type, the market is segmented into Customer Relationship Management, Supply Chain Management, Business Intelligence, Enterprise Resource Planning, Web conferencing, Content Management System, Enterprise Asset Management, Business Process Management, and Others. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Manufacturing, BFSI, Healthcare, Retail, Government, Oil & Gas, Telecom, Education, Professional Services and Other End User. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Hewlett Packard Enterprise Company, Microsoft Corporation, Oracle Corporation, IBM Corporation, SAP SE, Infor, Avaya, Salesforce.com, Inc., Google Inc., and Epicor Software Corporation.

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