

Europe Smartphone Sanitizer Market By Product (Phone Sanitizing Devices, Phone-cleaning Wipes and Microfiber Cleaning Stickers), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/E8860CB14316EN.html>

Date: August 2020

Pages: 57

Price: US\$ 1,500.00 (Single User License)

ID: E8860CB14316EN

Abstracts

The Europe Smartphone Sanitizer Market would witness market growth of 11.96% CAGR during the forecast period (2020-2026).

Europe is among the top market as far as revenue is concerned and is expected to extend at a significant CAGR over the forecast period. Developing worries among consumers concerning electronic devices, for example, smartphones, as they can be a medium to spread the perilous virus, including novel Covid-19, are convincing them to select better sanitization products for such devices. The development of smartphone sanitizer as an effective answer for eliminating microbes and infections is anticipated to produce significant interest in the coming years.

The market is portrayed by the presence of different established players. The main producers of smartphone sanitizers have great distribution systems to reach out to a wide target audience. The effect of top organizations on the market is very high as some of them have a worldwide presence. Also, the worldwide market involves moderate size and small size players, which can be described by the selection portfolio of smartphone sanitizer and they generally serve regional clients. These small to average size market players face severe competition from well-established players as some of them are among the main producers of smartphone sanitizers and have a huge client base. Small to moderate size smartphone makers are competing with established players

Based on per-unit cost.

By Product, phone sanitizing devices rule the market share in 2019. This product fragment is anticipated to observe huge development over the forecast period. This is

credited to its increasing adoption rate as this product provides ultraviolet-C light, which is known for its capacity to deactivate the DNA of the microbe, consequently annihilating its capacity to reproduce and give a thorough cleaning. There are two kinds of phone sanitizing devices: wand and enclosure. The enclosure phone sanitizing devices are rectangular shaped and generally fit a normal smartphone. A portion of these devices is developed with a charging port so users can charge it while cleaning. The bigger models can fit tablets and can also sanitize personal belongings, for example, headphone, wallet, keys, and watch.

Based on Product, the market is segmented into Phone Sanitizing Devices, Phone-cleaning Wipes and Microfiber Cleaning Stickers. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Clorox Company, Limestone Labs Limited (CleanSlate UV), HoMedics, Inc. (FKA Distributing Co., LLC), CASETiFY, Lexon Oblio, Shenzhen Leadingplus Electronic Co., Ltd., Totallee, Pristine Screens LLC, Digimore Electronics Co., Ltd. and PhoneSoap LLC.

Scope of the Study

Market Segmentation:

By Product

Phone Sanitizing Devices

Phone-cleaning Wipes

Microfiber Cleaning Stickers

By Distribution Channel

Online

Offline

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

The Clorox Company

Limestone Labs Limited (CleanSlate UV)

HoMedics, Inc. (FKA Distributing Co., LLC)

CASETiFY

Lexon Oblio

Shenzhen Leadingplus Electronic Co., Ltd.

Totallee

Pristine Screens LLC

Digimore Electronics Co., Ltd.

PhoneSoap LLC

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