

# Europe Smart TV Market Analysis (2017-2023)

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## Abstracts

The Europe Smart TV Market would witness market growth of 7.1% CAGR during the forecast period (2017 – 2023). The advent of new display technologies such as QLED and OLED has significantly cut the demand for LCD panels, as a result, several manufacturers have already withdrawn the production of LCD panels. The dropping prices of 4K technology have led to a shift in the consumers' screen size preferences. Attractive pricing and features has lured the consumers to gradually shift to larger display screens.

Based on Resolution, the market report segments the market into HDTV, Full HDTV, 4K UHD, and Others. Based on Screen Type, the Europe Smart TV market segments the market into Curved and Flat. Based on Screen Size, the market report segments the market into Below 32 inches, 32 to 45 inches, 46 to 55 inches, 56 to 65 inches, and Above 65 inches. Based on Countries, the Europe Smart TV market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the competition analysis of key stake holders of the Europe Smart TV Market. Key companies profiled in the report include Haier Group Corporation, Videocon Industries Limited, LG Electronics, Inc., Panasonic Corporation, Samsung Electronics Co. Ltd., Sony Corporation, Toshiba Corporation, LeEco, Koninklijke Philips N.V., and Sansui Electric Co. Ltd.

## Contents

Smart TV Market to reach a market in Europe is expected to register a CAGR of 7.1% during the forecast period (2017 – 2023) – KBV Research

According to a new report Europe Smart TV Market, published by KBV research, the Europe Smart TV Market would witness market growth of 7.1% CAGR during the forecast period (2017 – 2023).

The Russia market holds the largest market share in Europe Curved Smart TV Market by Country in 2016, and would continue to be a dominant market till 2023; growing at a CAGR of 9.7 % during the forecast period.

The Germany market is expected to witness a CAGR of 4.6% during (2017 - 2023) in Europe Flat Smart TV Market. Additionally, The France market is expected to witness a CAGR of 6.3% during (2017 - 2023).

The 46 to 55 inches market holds the largest market share in Europe Smart TV Market by Screen Size in 2016, and would continue to be a dominant market till 2023; growing at a CAGR of 7.2 % during the forecast period. The 32 to 45 inches market is expected to witness a CAGR of 7.5% during (2017 - 2023). Additionally, the 56 to 65 inches market is expected to witness highest CAGR of 7.6% during (2017 - 2023).

The HDTV market holds the largest market share in Italy Smart TV Market by Resolution in 2016, and would continue to be a dominant market till 2023. The Full HDTV market is expected to witness a CAGR of 9.9% during (2017 - 2023). Additionally, the 4K UHD market would attain market value of \$637.9 million by 2023.

The market research report has exhaustive quantitative insights providing a clear picture of the market potential in various segments across the countries in the region. The key impacting factors of the Europe Smart TV Market have been discussed in the report with the elaborated company profiles of Haier Group Corporation, Videocon Industries Limited, LG Electronics, Inc., Panasonic Corporation, Samsung Electronics Co. Ltd., Sony Corporation, Toshiba Corporation, LeEco, Koninklijke Philips N.V., and Sansui Electric Co. Ltd.

Europe Smart TV Market Segmentation

By Resolution

HDTV

Full HDTV

4K UHD

Others

#### By Screen Type

Curved

Flat

#### By Screen Size

Below 32 inches

32 to 45 inches

46 to 55 inches

56 to 65 inches

Above 65 inches

#### By Country

Germany Smart TV Market

UK Smart TV Market

France Smart TV Market

Russia Smart TV Market

Spain Smart TV Market

Italy Smart TV Market

Rest of Europe Smart TV Market

#### Companies Profiled

Haier Group Corporation

Videocon Industries Limited

LG Electronics, Inc.

Panasonic Corporation

Samsung Electronics Co. Ltd.

Sony Corporation

Toshiba Corporation

LeEco

Koninklijke Philips N.V.

Sansui Electric Co. Ltd.

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