

# **Europe Smart Bathroom Market By Product (Smart Toilet, Smart Soap Dispenser, Smart Faucet, Smart Shower, and Other Products), By Application (Commercial and Residential), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Europe Smart Bathroom Market would witness market growth of 15.3% CAGR during the forecast period (2020-2026).

Smart bathrooms utilize automated pipes and sanitary products that can be controlled through cell phones or other smart gadgets utilizing the Internet. The growing demand for maintenance of hygiene-related to the shift seen towards urbanization is probably going to help the development of the smart bathroom market throughout the forecast period. Besides, the exploding growth of the population would act as a growth impetus for the market players.

Increased penetration of smart homes across developed countries of Europe is showing higher acceptance for smart bathrooms. As per the studies, there were about 30.5 million smart homes in Europe toward the finish of 2018. The rising development of smart homes due to increasing lavish lifestyles is bringing about the installation of smart bathrooms. Customers have been demonstrating a growing tendency towards bathrooms that give a spa-like experience with built-in smart fittings, toilets, faucets, and soap dispensers that work on sensors.

Besides, fast development in the commercial area, especially the hospitality division, is driving the demand for smart washroom fittings and fixtures. As indicated by the Office of National Statistics, the hospitality business in the U.K. increased from USD 110.37 billion in 2015 to USD 125.78 billion in 2017. The hotel business shapes a significant demand contributing factor to the nation's hospitality area and overall economy, in this manner prodding the development of hotels. Likewise, as per the London Hotel Development Monitor Report 2018, the hotel business in London is anticipated to add

11,600 rooms to its hotel market before the finish of 2020. These components are probably going to optimistically affect market growth.

Based on Product, the market is segmented into Smart Toilet, Smart Soap Dispenser, Smart Faucet, Smart Shower, and Other Products. Based on Application, the market is segmented into Commercial and Residential. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Toto Ltd., Cera Sanitaryware Limited, LIXIL Group Corporation (Grohe AG), Spectrum Brands Holdings, Inc. (Pfister), Masco Corporation (Delta Faucet Company), Bradley Corporation, Kohler Co., Novellini Spa, Sloan Valve Company, and Roca Sanitario, SA (Roca Corporacion Empresarial, SA).

### Scope of the Study

### Market Segmentation:

#### By Product

Smart Toilet

Smart Soap Dispenser

Smart Faucet

Smart Shower,

Other Products

#### By Application

Commercial

Residential

#### By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

#### Companies Profiled

Toto Ltd.

Cera Sanitaryware Limited

LIXIL Group Corporation (Grohe AG)

Spectrum Brands Holdings, Inc. (Pfister)

Masco Corporation (Delta Faucet Company)

Bradley Corporation

Kohler Co.

Novellini Spa

Sloan Valve Company

Roca Sanitario, SA (Roca Corporacion Empresarial, SA)

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