

# Europe Sheet Face Mask Market Analysis (2018-2024)

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## Abstracts

The Europe Sheet Face Mask Market would witness market growth of 13.9% CAGR during the forecast period (2018 – 2024).

Sheet masks are face-shaped sheet fabrics which are soaked in with nutrition-packed solution called serum. The sheet is made of various materials such as papers, and fibers or gel types. Sheet mask can be used once therefore, it is individually packaged, making the use of it fast, convenient, and easy.

Europe has always been a fast adopter, when it comes to fashion and skincare products. The region is experiencing the swift rise in consumers using facial masks as their daily routine. This is due to the rising working class women population, increase in aging population and increasing awareness among new & advanced facial masks.

Based on the Fabric type, the Sheet Face Mask market is segmented into Non-woven fiber, Cottons, Hydrogel, Bio-cellulose, and Other Fabric Type. Based on the Distribution Channel, the market is segmented into Online and Offline. The category segment includes Premium Sheet Face masks and Mass Sheet Face Masks. Based on end user the market is segmented into male users and female users. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include TONYMOLY Co.,Ltd., Bio Natural Inc., The Face Shop, Innisfree Corporation, Kracie Holdings, Ltd., Estee Lauder Companies Inc., Yunos Co. Ltd, Es Cosmetics, Lancome Paris, and Star Skin Beauty Group AG.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 North America Sheet Face Mask Market, by Product Type
  - 1.4.2 North America Sheet Face Mask Market, by Distribution Channel
  - 1.4.3 North America Sheet Face Mask Market, by Category Type
  - 1.4.4 North America Sheet Face Mask Market, by End User
  - 1.4.5 North America Sheet Face Mask Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
- 2.2 Drivers, and Restraints
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. NORTH AMERICA SHEET FACE MASK MARKET**

- 3.1 North America Sheet Face Mask Market by Category Type
  - 3.1.1 North America Mass Sheet Face Masks Market by Country
  - 3.1.2 North America Premium Sheet Face masks Market by Country

### **CHAPTER 4. NORTH AMERICA SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL**

- 4.1 Introduction
  - 4.1.1 North America Offline Face Sheet Masks Distribution Market by Country
  - 4.1.2 North America Online Face Sheet Masks Distribution Market by Country

### **CHAPTER 5. NORTH AMERICA SHEET FACE MASK MARKET BY END USER**

- 5.1 Introduction
  - 5.1.1 North America Female End User Market by Country

### 5.1.2 North America Male End User Market by Country

## **CHAPTER 6. NORTH AMERICA SHEET FACE MASK MARKET BY FABRIC TYPE**

### 6.1 Introduction

#### 6.1.1 North America Cotton Sheet Face Mask Market by Country

#### 6.1.2 North America Non-woven fiber Sheet Face Mask Market by Country

#### 6.1.3 North America Hydrogel Sheet Face Mask Market by Country

#### 6.1.4 North America Bio-cellulose Sheet Face Mask Market by Country

#### 6.1.5 North America Other Fabric Sheet Face Mask Market by Country

## **CHAPTER 7. NORTH AMERICA SHEET FACE MASK MARKET BY COUNTRY**

### 7.1 US Sheet Face Mask Market

#### 7.1.1 US Sheet Face Mask Market by Category Type

#### 7.1.2 US Sheet Face Mask Market by Distribution Channel

#### 7.1.3 US Sheet Face Mask Market by End user

#### 7.1.4 US Sheet Face Mask Market by Fabric Type

### 7.2 Canada Sheet Face Mask Market

#### 7.2.1 Canada Sheet Face Mask Market by Category Type

#### 7.2.2 Canada Sheet Face Mask Market by Distribution Channel

#### 7.2.3 Canada Sheet Face Mask Market by End user

#### 7.2.4 Canada Sheet Face Mask Market by Fabric Type

### 7.3 Mexico Sheet Face Mask Market

#### 7.3.1 Mexico Sheet Face Mask Market by Category Type

#### 7.3.2 Mexico Sheet Face Mask Market by Distribution Channel

#### 7.3.3 Mexico Sheet Face Mask Market by End user

#### 7.3.4 Mexico Sheet Face Mask Market by Fabric Type

### 7.4 Rest of North America Sheet Face Mask Market

#### 7.4.1 Rest of North America Sheet Face Mask Market by Category Type

#### 7.4.2 Rest of North America Sheet Face Mask Market by Distribution Channel

#### 7.4.3 Rest of North America Sheet Face Mask Market by End user

#### 7.4.4 Rest of North America Sheet Face Mask Market by Fabric Type

## **CHAPTER 8. COMPANY PROFILES**

### 8.1 THE FACE SHOP Co., Ltd. (LG Household & Health Care Ltd.)

#### 8.1.1 Company Overview

#### 8.1.2 Financial Analysis

## 8.2 Innisfree Corporation (AmorePacific Group)

### 8.2.1 Company Overview

## 8.3 Bio Natural Inc.

### 8.3.1 Company Overview

## 8.4 Kracie Holdings, Ltd.

### 8.4.1 Company Overview

## 8.5 Yunos Co. Ltd.

### 8.5.1 Company Overview

## 8.6 Es Cosmetics

### 8.6.1 Company Overview

## 8.7 Star Skin Beauty Group AG

### 8.7.1 Company Overview

## 8.8 Lancome Paris

### 8.8.1 Company Overview

## 8.9 Estee Lauder Companies Inc.

### 8.9.1 Company Overview

### 8.9.2 Financial Analysis

### 8.9.3 Segmental and Regional Analysis

### 8.9.4 Research & Development Expense

## 8.1 TONYMOLY Co., Ltd.

### 8.10.1 Company Overview

## List Of Tables

### LIST OF TABLES

Table 1 NORTH AMERICA SHEET FACE MASK MARKET, 2014 - 2017, USD MILLION

Table 2 NORTH AMERICA SHEET FACE MASK MARKET, 2018 - 2024, USD MILLION

Table 3 NORTH AMERICA SHEET FACE MASK MARKET BY CATEGORY TYPE, 2014 - 2017, USD MILLION

Table 4 NORTH AMERICA SHEET FACE MASK MARKET BY CATEGORY TYPE, 2018 - 2024, USD MILLION

Table 5 NORTH AMERICA MASS SHEET FACE MASKS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 6 NORTH AMERICA MASS SHEET FACE MASKS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 7 NORTH AMERICA PREMIUM SHEET FACE MASKS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 8 NORTH AMERICA PREMIUM SHEET FACE MASKS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 9 NORTH AMERICA SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

Table 10 NORTH AMERICA SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

Table 11 NORTH AMERICA OFFLINE FACE SHEET MASKS DISTRIBUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 12 NORTH AMERICA OFFLINE FACE SHEET MASKS DISTRIBUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 13 NORTH AMERICA ONLINE FACE SHEET MASKS DISTRIBUTION MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 14 NORTH AMERICA ONLINE FACE SHEET MASKS DISTRIBUTION MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 15 NORTH AMERICA SHEET FACE MASK MARKET BY END USER, 2014 - 2017, USD MILLION

Table 16 NORTH AMERICA SHEET FACE MASK MARKET BY END USER, 2018 - 2024, USD MILLION

Table 17 NORTH AMERICA FEMALE END USER MARKET BY COUNTRY, 2014 - 2017, USD MILLION

Table 18 NORTH AMERICA FEMALE END USER MARKET BY COUNTRY, 2018 - 2024, USD MILLION

Table 19 NORTH AMERICA MALE END USER MARKET BY COUNTRY, 2014 - 2017,

USD MILLION

Table 20 NORTH AMERICA MALE END USER MARKET BY COUNTRY, 2018 - 2024,  
USD MILLION

Table 21 NORTH AMERICA SHEET FACE MASK MARKET BY FABRIC TYPE, 2014 -  
2017, USD MILLION

Table 22 NORTH AMERICA SHEET FACE MASK MARKET BY FABRIC TYPE, 2018 -  
2024, USD MILLION

Table 23 NORTH AMERICA COTTON SHEET FACE MASK MARKET BY COUNTRY,  
2014 - 2017, USD MILLION

Table 24 NORTH AMERICA COTTON SHEET FACE MASK MARKET BY COUNTRY,  
2018 - 2024, USD MILLION

Table 25 NORTH AMERICA NON-WOVEN FIBER SHEET FACE MASK MARKET BY  
COUNTRY, 2014 - 2017, USD MILLION

Table 26 NORTH AMERICA NON-WOVEN FIBER SHEET FACE MASK MARKET BY  
COUNTRY, 2018 - 2024, USD MILLION

Table 27 NORTH AMERICA HYDROGEL SHEET FACE MASK MARKET BY  
COUNTRY, 2014 - 2017, USD MILLION

Table 28 NORTH AMERICA HYDROGEL SHEET FACE MASK MARKET BY  
COUNTRY, 2018 - 2024, USD MILLION

Table 29 NORTH AMERICA BIO-CELLULOSE SHEET FACE MASK MARKET BY  
COUNTRY, 2014 - 2017, USD MILLION

Table 30 NORTH AMERICA BIO-CELLULOSE SHEET FACE MASK MARKET BY  
COUNTRY, 2018 - 2024, USD MILLION

Table 31 NORTH AMERICA OTHER FABRIC SHEET FACE MASK MARKET BY  
COUNTRY, 2014 - 2017, USD MILLION

Table 32 NORTH AMERICA OTHER FABRIC SHEET FACE MASK MARKET BY  
COUNTRY, 2018 - 2024, USD MILLION

Table 33 NORTH AMERICA SHEET FACE MASK MARKET BY COUNTRY, 2014 -  
2017, USD MILLION

Table 34 NORTH AMERICA SHEET FACE MASK MARKET BY COUNTRY, 2018 -  
2024, USD MILLION

Table 35 US SHEET FACE MASK MARKET, 2014 - 2017, USD MILLION

Table 36 US SHEET FACE MASK MARKET, 2018 - 2024, USD MILLION

Table 37 US SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2014 -  
2017, USD MILLION

Table 38 US SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2018 -  
2024, USD MILLION

Table 39 US SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2014 -  
2017, USD MILLION

Table 40 US SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

Table 41 US SHEET FACE MASK MARKET BY END USER, 2014 - 2017, USD MILLION

Table 42 US SHEET FACE MASK MARKET BY END USER, 2018 - 2024, USD MILLION

Table 43 US SHEET FACE MASK MARKET BY FABRIC TYPE, 2014 - 2017, USD MILLION

Table 44 US SHEET FACE MASK MARKET BY FABRIC TYPE, 2018 - 2024, USD MILLION

Table 45 CANADA SHEET FACE MASK MARKET, 2014 - 2017, USD MILLION

Table 46 CANADA SHEET FACE MASK MARKET, 2018 - 2024, USD MILLION

Table 47 CANADA SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

Table 48 CANADA SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

Table 49 CANADA SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

Table 50 CANADA SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

Table 51 CANADA SHEET FACE MASK MARKET BY END USER, 2014 - 2017, USD MILLION

Table 52 CANADA SHEET FACE MASK MARKET BY END USER, 2018 - 2024, USD MILLION

Table 53 CANADA SHEET FACE MASK MARKET BY FABRIC TYPE, 2014 - 2017, USD MILLION

Table 54 CANADA SHEET FACE MASK MARKET BY FABRIC TYPE, 2018 - 2024, USD MILLION

Table 55 MEXICO SHEET FACE MASK MARKET, 2014 - 2017, USD MILLION

Table 56 MEXICO SHEET FACE MASK MARKET, 2018 - 2024, USD MILLION

Table 57 MEXICO SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

Table 58 MEXICO SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

Table 59 MEXICO SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

Table 60 MEXICO SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

Table 61 MEXICO SHEET FACE MASK MARKET BY END USER, 2014 - 2017, USD



**MILLION**

Table 62 MEXICO SHEET FACE MASK MARKET BY END USER, 2018 - 2024, USD MILLION

Table 63 MEXICO SHEET FACE MASK MARKET BY FABRIC TYPE, 2014 - 2017, USD MILLION

Table 64 MEXICO SHEET FACE MASK MARKET BY FABRIC TYPE, 2018 - 2024, USD MILLION

Table 65 REST OF NORTH AMERICA SHEET FACE MASK MARKET, 2014 - 2017, USD MILLION

Table 66 REST OF NORTH AMERICA SHEET FACE MASK MARKET, 2018 - 2024, USD MILLION

Table 67 REST OF NORTH AMERICA SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

Table 68 REST OF NORTH AMERICA SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

Table 69 REST OF NORTH AMERICA SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

Table 70 REST OF NORTH AMERICA SHEET FACE MASK MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

Table 71 REST OF NORTH AMERICA SHEET FACE MASK MARKET BY END USER, 2014 - 2017, USD MILLION

Table 72 REST OF NORTH AMERICA SHEET FACE MASK MARKET BY END USER, 2018 - 2024, USD MILLION

Table 73 REST OF NORTH AMERICA SHEET FACE MASK MARKET BY FABRIC TYPE, 2014 - 2017, USD MILLION

Table 74 REST OF NORTH AMERICA SHEET FACE MASK MARKET BY FABRIC TYPE, 2018 - 2024, USD MILLION

Table 75 KEY INFORMATION – THE FACE SHOP CO., LTD. (LG HOUSEHOLD & HEALTH CARE LTD.)

Table 76 KEY INFORMATION – INNISFREE CORPORATION

Table 77 KEY INFORMATION - BIO NATURAL INC.

Table 78 KEY INFORMATION – KRACIE HOLDINGS, LTD.

Table 79 KEY INFORMATION – YUNOS CO. LTD.

Table 80 KEY INFORMATION – ES COSMETICS

Table 81 KEY INFORMATION – STAR SKIN BEAUTY GROUP AG

Table 82 KEY INFORMATION – LANCOME PARIS

Table 83 KEY INFORMATION – ESTEE LAUDER COMPANIES INC.

Table 84 KEY INFORMATION – TONYMOLY CO., LTD.



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