

# Europe Sheet Face Mask Market Analysis (2018-2024)

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## Abstracts

The Europe Sheet Face Mask Market would witness market growth of 13.9% CAGR during the forecast period (2018 – 2024).

Sheet masks are face-shaped sheet fabrics which are soaked in with nutrition-packed solution called serum. The sheet is made of various materials such as papers, and fibers or gel types. Sheet mask can be used once therefore, it is individually packaged, making the use of it fast, convenient, and easy.

Europe has always been a fast adopter, when it comes to fashion and skincare products. The region is experiencing the swift rise in consumers using facial masks as their daily routine. This is due to the rising working class women population, increase in aging population and increasing awareness among new & advanced facial masks.

Based on the Fabric type, the Sheet Face Mask market is segmented into Non-woven fiber, Cottons, Hydrogel, Bio-cellulose, and Other Fabric Type. Based on the Distribution Channel, the market is segmented into Online and Offline. The category segment includes Premium Sheet Face masks and Mass Sheet Face Masks. Based on end user the market is segmented into male users and female users. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include TONYMOLY Co.,Ltd., Bio Natural Inc., The Face Shop, Innisfree Corporation, Kracie Holdings, Ltd., Estee Lauder Companies Inc., Yunos Co. Ltd, Es Cosmetics, Lancome Paris, and Star Skin Beauty Group AG.

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