

# **Europe Sales Force Automation Software Market Analysis (2017-2023)**

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### **Abstracts**

The Europe Sales Force Automation Software Market would witness market growth of 9.4% CAGR during the forecast period (2017 – 2023). Field service management (FSM) is a process used to manage or coordinate field operations through a mobile workforce. Some of the examples of field service management are locating vehicles, tracking job status, scheduling and dispatching work, ensuring driver safety, and integrating the management of such activities with inventory, billing, accounting and other back-office systems. Cloud FSM is a combination of research and innovation with cloud-ready solutions that are offered to reduce Time-to-Market (TTM) and enhanced operational processes. Most of the FSM companies are fee-for-service based providers and offer various features and functionalities.

Based on Applications, the market report segments the market into Lead Management, Sales Forecasting, Order & Invoices Management, Opportunity Management, and Others. Based on Deployment Types, the Europe Sales Force Automation Software market segments the market into Cloud and On-Premise. Based on Verticals, the market report segments the market into Retail, BFSI, Telecom, Healthcare, Food & Beverages, and Others. Based on Countries, the Europe Sales Force Automation Software market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the competition analysis of key stake holders of the Europe Sales Force Automation Software Market. Key companies profiled in the report include Aptean, Bpm'online, Infusionsoft, Infor, Inc., Oracle Corporation (NetSuite Inc.), Pegasystems, Inc., SAP SE, Salesforce.Com, Inc., SugarCRM, Inc., and Zoho Corporation Pvt. Ltd.



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