

Europe Sailing Jackets Market (2019-2025)

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Abstracts

The Europe Sailing Jackets Market would witness market growth of 6.6% CAGR during the forecast period (2019-2025).

Sailing is one of the most common recreational activities in developed countries, including the United States, France and the United Kingdom. Marine sports associations are motivating middle-and relatively low-income consumers to participate in this sport. The best waterproof sailing jackets are made of synthetic materials as they are extremely durable, light in weight, and waterproof. Nylon, neoprene, polyester, and polyurethane are the most common synthetic materials used for yachting jackets. Such forms of synthetic material are the best way to repel water, which is important to sailors who want to avoid getting ill or feeling cold. Also the material is lightweight, which is important for convenience. The product should still have breathability and durability while it is secure. Nylon, neoprene, polyester, and polyurethane are all fabrics that will not restrict the movement.

It is also important to consider the durability of yachting jackets. The material used while manufacturing the jacket helps to determine its durability against the salty air, harsh sun, and salty wind. A top-rated waterproof sailing jacket should be made of synthetic materials of the highest quality, which makes it important to look for well-known companies with good reputation to make sure that they invest in the best materials.

Based on End User, the market is segmented into Kids, Women and Men. Based on Distribution Channel, the market is segmented into Online, and Offline. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Canadaian Tire Corporation Limited (Helly

Hansen), Henri Lloyd International AB (Aligro Group), Gill Marine International Ltd., Marinepool Sportartikel GmbH & Co. KG, Sail Racing International AB, Decathlon S.A., Slam SpA, Burke Marine Company, Zhik Pty Ltd., and Regatta Ltd. (Risol Imports Ltd.)

Scope of the Study

Market Segmentation:

By End User

Kids

Women

Men

By Distribution Channel

Online

Offline

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Canadaian Tire Corporation Limited (Helly Hansen)

Henri Lloyd International AB (Aligro Group)

Gill Marine International Ltd.

Marinepool Sportartikel GmbH & Co. KG

Sail Racing International AB

Decathlon S.A.

Slam SpA

Burke Marine Company

Zhik Pty Ltd.

Regatta Ltd. (Risol Imports Ltd.)

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