

Europe Robotic Vacuum Cleaner Market By Type (Pool Vacuum Cleaner and Floor Vacuum Cleaner), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/E586CA6288A9EN.html>

Date: July 2020

Pages: 79

Price: US\$ 1,500.00 (Single User License)

ID: E586CA6288A9EN

Abstracts

The Europe Robotic Vacuum Cleaner Market would witness market growth of 18.5% CAGR during the forecast period (2020-2026).

Robovac is a kind of vacuum cleaner that is programmed to be cleaned without needing any kind of human intervention. All these robots use vacuum cleaners, and some of the robots use additional features such as spinning brushes, UV sterilization, and mopping. Some of the robots have additional features built-in them, such as surveillance cameras, intercom systems, and other forms of software, and are thus more than just vacuum cleaners.

Consumers on the market are more likely to purchase robotic vacuum cleaners because of their ability to clean the area without human intervention. Consumers do not need to worry about recharging the battery, as these robots are capable of automatically manoeuvring towards the charging point and recharging from the same point at which it was discharged. Consumers can set virtual boundaries for robots and can restrict entry to areas such as children's playrooms.

Less time available for household chores is serving as a key driver of customer acceptance. Growing disposable income for households with dual incomes is serving as a core driver of market growth. Higher adoption and popularity of robotic vacuum cleaners provide prospects for manufacturers on the market. To order to achieve a larger market share, businesses are launching new products.

Based on Type, the market is segmented into Pool Vacuum Cleaner and Floor Vacuum Cleaner. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Koninklijke Philips N.V., Xiaomi Corporation, Samsung Electronics Co., Ltd. (Samsung Group), Panasonic Corporation, Pentair PLC, iRobot Corporation, Maytronics Ltd. (Kibbutz Yizre'el Holdings 2004 ACS Ltd.), Neato Robotics, Inc., SharkNinja Operating LLC (CDH Private Equity), and Ecovacs Robotics Co., Ltd.

Scope of the Study

Market Segmentation:

By Application

Pool Vacuum Cleaner and

Floor Vacuum Cleaner

By End User

Online and

Offline

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Koninklijke Philips N.V.

Xiaomi Corporation

Samsung Electronics Co., Ltd. (Samsung Group)

Panasonic Corporation

Pentair PLC

iRobot Corporation

Maytronics Ltd. (Kibbutz Yizre'el Holdings 2004 ACS Ltd.)

Neato Robotics, Inc.

SharkNinja Operating LLC (CDH Private Equity)

Ecovacs Robotics Co., Ltd.

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