

# Europe Rice Bran Oil Market By Application (Food & Beverage, Nutraceutical, Animal feed and Other Applications), By Distribution Channel (Offline and Online), By Country, Industry Analysis and Forecast, 2020 - 2026

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## Abstracts

The Europe Rice Bran Oil Market would witness market growth of 4.4% CAGR during the forecast period (2020-2026).

Rice bran oil (RBO) is a very good source of a number of micronutrients and natural antioxidants like sterols, tocopherols, tocotrienols, phospholipids, phytosterols, and squalene. These micronutrients are the bioactive components of RBO, focused mainly in the unsaponifiable fraction of the oil. They are lost to a large extent in the refining process and concentrated in a number of by-products/residues like gum and soap stock, deodorizer distillate, and wax from both the physical and chemical refining process.

RBO producers are focusing on the recovery of these micronutrients either by avoiding their loss in by-products or by extracting them from by-products for further use in food, medicinal, pharmaceutical, or cosmetic industries. In their recovery, various methods such as extraction and crystallization of solvents, extraction of supercritical oils, saponification, esterification, and molecular distillation are used.

In addition to food and nutritional supplements, rice bran oil is becoming increasingly common as an ingredient in the cosmetics and personal care industry. Vitamin E present in the rice bran oil prevents the oxidation of the skin tissues, giving it a good glow and delaying the aging process. Property of rice bran oil for curing itching skin, as well as its ability to be used as an anti-dandruff agent, may open up new perspectives for further growth in this sector in the near future.

The Oryzanol component also protects against ultraviolet light and thus maintains a high potential to be used as a sunscreen agent. Ferulic acid in Oryzanol serves as a

natural anti-aging agent for the skin and also helps promote hair development, which could open up new avenues for the demand in rice bran oil. Its continued use as an ingredient in the soap industry may trigger a positive pulse for the rice bran oil market over the forecast period.

Based on Application, the market is segmented into Food & Beverage, Nutraceutical, Animal feed and Other Applications. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Cargill Corporation, Ricela Health Foods Ltd., 3F Industries Ltd., Marico Limited, Sethia Oils Ltd., A.P. Refinery Private Limited, Vaighai Agro Products Ltd., King Rice Oil Group, Tsuno Rice Fine Chemicals Co., Ltd., and Modi Naturals Ltd.

#### Scope of the Study

#### Market Segmentation:

##### By Application

Food & Beverage

Nutraceutical

Animal feed and

Other Applications

##### By Distribution Channel

Offline

Online

##### By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

#### Companies Profiled

Cargill Corporation

Ricela Health Foods Ltd.

3F Industries Ltd.

Marico Limited

Sethia Oils Ltd.

A.P. Refinery Private Limited

Vaighai Agro Products Ltd.

King Rice Oil Group

Tsuno Rice Fine Chemicals Co., Ltd.

Modi Naturals Ltd.

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