

Europe Rhinoplasty Market (2019-2025)

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Abstracts

The Europe Rhinoplasty Market would witness market growth of 6.04% CAGR during the forecast period (2019-2025).

Many people have expressed their concerns about the crookedness of their noses, which may be either genetic or caused by various reasons like accidents. Such deformities are called a deviated septum. Septorhinoplasty is a type of surgery that combines Rhinoplasty and Septoplasty. Rhinoplasty is done to reshape the nose for cosmetic or functional purposes—while Septoplasty fixes a deviated septum to restore (or create) normal respiratory function. Post-traumatic rhinoplasty often corrects the deformities arising from a trauma or injury. If there is a nose fracture, it has to be operated. These are the symptoms of a broken nose: obstruction, difficulty breathing, swelling, and bruises.

Rhinoplasty is typically a surgery that improves the shape of the nose. It necessitates anesthesia and ample healing time due to bruising and swelling, but the results are long-lasting. On the other side, a liquid nose job (or non-surgical rhinoplasty) uses small needles to administer filler and/or Botox to alter nose shape without any invasive procedure.

People are looking for nose jobs for aesthetic as well as functional reasons, from getting rid of the bump on their nose or straightening it up to looking for a correction in their breathing problems. She added that although the results are temporary, a nonsurgical rhinoplasty can achieve several things a surgical procedure can do. Rhinoplasty is among the most widely available facial plastic surgery procedures. The procedure can improve cosmetic and functional problems that people may have with their noses, and also addresses breathing problems and/or nasal shape, size and symmetry. As with any surgical procedure, rhinoplasty presents risks and benefits.

Based on Treatment Type, the market is segmented into Augmentation, Reduction, Revision, Reconstructive, Post Traumatic, Filler and Other Treatment Types. Based on Technique, the market is segmented into Open Rhinoplasty and Closed Rhinoplasty. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Stryker Corporation, Medartis AG, Allergan PLC, Sientra, Inc., Sunset Cosmetic Surgery, Implantech Associates, Inc., GC Aesthetics PLC, Surgiform Technology Ltd., New York Center for Facial Plastic & Laser Surgery, and Comeg Medical Technologies.

SCOPE OF THE STUDY

Market Segmentation:

By Treatment Type

Augmentation

Reduction

Revision

Reconstructive

Post Traumatic

Filler

Other Treatment Types

By Technique

Open Rhinoplasty

Closed Rhinoplasty

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Stryker Corporation

Medartis AG

Allergan PLC

Sientra, Inc.

Sunset Cosmetic Surgery

Implantech Associates, Inc.

GC Aesthetics PLC

Surgiform Technology Ltd.

New York Center for Facial Plastic & Laser Surgery

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