

# Europe Push to Talk Market (2019-2025)

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## Abstracts

The Europe Push to Talk Market would witness market growth of 9.3% CAGR during the forecast period (2019-2025).

Several public safety companies across the globe are utilizing push-to-talk solutions due to their innovative benefits and features. Besides, as people get involved with the use of cellular phones worldwide, the need for new technologies like smartphones has increased. Currently, various smartphone companies offer innovative technologies and characteristics to their customers. The innovations range from larger displays, battery back-up, and multi-media storage to enhanced communication devices and many more. The manufacturing giants of smartphones now focus on producing devices that are specially designed for the push-to-talk over cellular (PoC) technology. Additionally, the intensified interest of public safety organizations in the upgraded push-to-talk solutions and features is anticipated to influence the push-to-talk market over the forecast period.

Land mobile radio (LMR) is a device that communicates through voice process from person-to-person, person-to-group, or group-to-group. Usually, LMR is of two kinds, private land mobile radio and public land mobile radio. Among the two categories, the use of public land mobile radio is higher than private land mobile radio systems. This can be attributed to its rapid adoption by public safety organizations like the fire department, ambulance services, police department, military and defense, and many others. These factors play a key role in driving the market in several developed and developing economies.

Based on Component, the market is segmented into Hardware, Solutions and Services. Based on Network Type, the market is segmented into Land Mobile Radio and Cellular. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on Industry Vertical, the market is segmented into Public Safety, Transportation & Logistics, Construction, Manufacturing, Government &

Defense, Travel & Hospitality, Commercial and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include AT&T, Inc., Ericsson AB, Motorola Solutions, Inc., Qualcomm, Inc., Zebra Technologies Corporation, Verizon Communications, Inc., Sprint Corporation (Softbank Group), Azetti Networks AG, Kyocera Corporation, Zello, Inc., and BCE, Inc.

## **SCOPE OF THE STUDY**

Market Segmentation:

By Component

Hardware

Solutions

Services

By Network Type

Land Mobile Radio

Cellular

By Organization Size

Large Enterprises

Small & Medium-Sized Enterprises

By Industry Vertical

Public Safety

Transportation & Logistics

Construction

Manufacturing

Government & Defense

Travel & Hospitality

Commercial

Others

#### By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

#### Companies Profiled

AT&T, Inc.

Ericsson AB

Motorola Solutions, Inc.

Qualcomm, Inc.

Zebra Technologies Corporation

Verizon Communications, Inc.

Sprint Corporation (SoftBank Group)

Azetti Networks AG

Kyocera Corporation

Zello, Inc.

BCE, Inc.

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