

## **Europe Protein Supplements Market (2019 - 2025)**

https://marketpublishers.com/r/ED925472ACEEN.html

Date: May 2019

Pages: 111

Price: US\$ 1,500.00 (Single User License)

ID: ED925472ACEEN

#### **Abstracts**

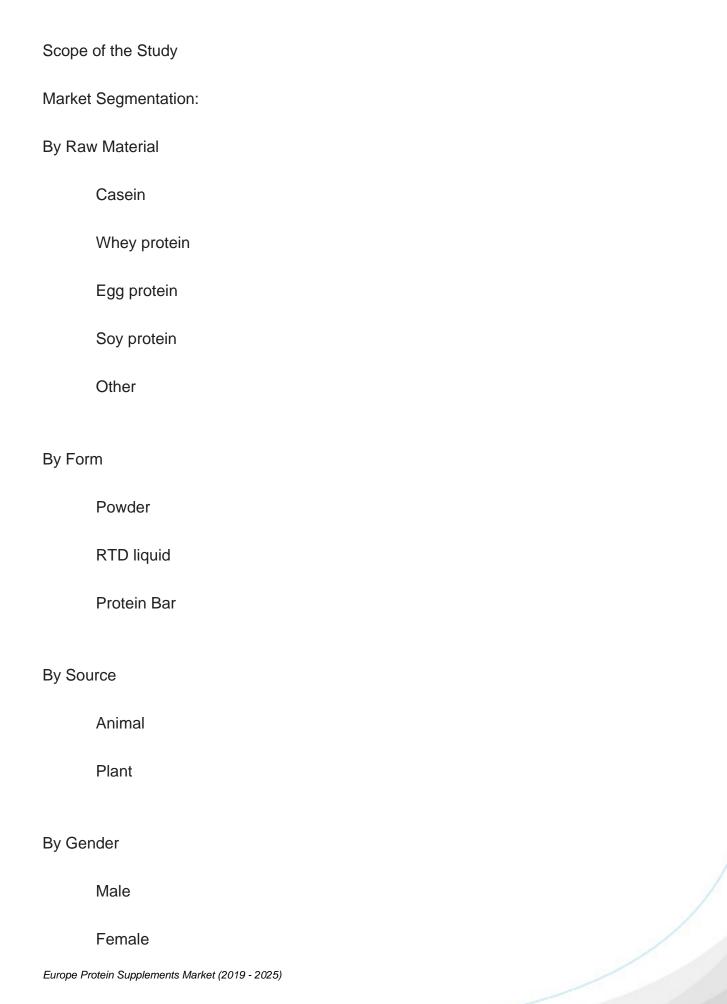
The Europe Protein Supplements Market would witness market growth of 7.1% CAGR during the forecast period (2019 – 2025).

The demand for protein supplements from the young population is increasing mainly in athletes, as these protein supplements provide a wide range of benefits like lowering cholesterol, muscle building, increasing strength, & improving immunity, fighting cancer, and lowering blood pressure. Thus, this one critical factor provides a positive impact on the protein supplement market forecast. A surge in demand for sports nutrition products and its value-added tag as clean label ingredients are the two main factors that further contribute to the overall growth of the market. Millennials are concerned about brain health, heart health, weight maintenance, weight loss, fighting fatigue, and maintaining high energy levels. This concern influences the demand for health-promoting products like probiotics, fish oils, multivitamins tablets, and protein supplements.

Based on Raw Material, the market is segmented into Casein, Whey protein, Egg protein, Soy protein, and others. Based on Form, the market is segmented into Powder, RTD liquid, Protein Bar. Based on the source, the market is segmented into Animal and Plant based. On the basis of Age group, the market is segmented as Millennials, Generation X, and Baby Boomer. Further, according to the Distribution Channel, the protein supplements market is segmented into Super Markets, Online Stores, Direct to customer (DTC) and others. Based on the Gender, the market is also segmented into Male and Female segments. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Glanbia Plc., AMCO Proteins, ABBOTT Laboratories, Alticor Inc., GLAXOSMITHKLINE PLC (GSK), Herbalife International, Inc., RSP NutritionPost Holdings, Inc., NOW Foods, and PEPSICO Inc.







By Age Gender		
Millennials		
Generation x		
Baby Boomer		
By Distribution Channel		
Super Markets		
Online Stores		
Direct to customer (DTC)		
Other Channels		
By Country		
Germany		
UK		
France		
Russia		
Spain		
Italy		
Rest of Europe		



# **Companies Profiled** Glanbia Plc. **AMCO Proteins ABBOTT Laboratories** Alticor INC. GLAXOSMITHKLINE PLC (GSK) Herbalife International, Inc. **RSP Nutrition** Post Holdings, Inc. **NOW Foods** PepsiCo Inc. Unique Offerings from KBV Research Exhaustive coverage Highest number of market tables and figures Subscription based model available Guaranteed best price

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