

Europe Project Portfolio Management Market (2019-2025)

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Abstracts

The Europe Project Portfolio Management Market would witness market growth of 15.4% CAGR during the forecast period (2019-2025).

The adoption of the PPM solution in large enterprises is comparatively higher compared to small and medium-sized businesses. High use can be related to efficiency and high-level economies, allowing large companies to benefit from the implementation of the PPM solution. Large enterprises have left no stone unturned to succeed in today's competitive industry and are actively conducting multiple projects to add new product lines or to develop and replace current products/processes. The large enterprise segment is therefore expected to implement a modern PPM solution at a faster pace and will have a higher market share over the forecast period.

Project-intensive organizations across verticals have noticed the benefits of the PPM solution and have enforced it to simplify and automate numerous project operations and better manage the life cycle of the project. The PPM solution provides organizations and managers with the ability to see a broad picture, guaranteeing the use of best practices, solutions, principles and standards throughout the life cycle of the project. Throughout the lifecycle of the project, the PPM approach creates, develops, retains and collaborates on standards to ensure that ongoing project activities meet established requirements. Organizations that carry multiple simultaneous projects use this solution to ensure that all projects have the right set of resources to carry out the project within the time frame and set budget. The solution can also be used to measure and forecast future resource needs, assess the Return on Investment (ROI) of project investments, and mitigate potential risks.

Based on Platform, the market is segmented into Software and Services. Based on

Solutions, the market is segmented into Information Technology, New Product Development and Others. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into BFSI, IT & Telecom, Government, Engineering & Construction and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Hewlett Packard Enterprise Company (HP Development Company L.P.), SAP SE, Microsoft Corporation, Oracle Corporation, Hexagon AB, Broadcom, Inc., ServiceNow, Inc., Workfront, Inc., Planview, Inc., and Changeport Corporation.

Scope of the Study

Market Segmentation:

By Platform

Software

Services

By Solutions

Information Technology

New Product Development

Others

By Deployment Type

On-premise

Cloud

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

BFSI

IT & Telecom

Government

Engineering & Construction

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Hewlett Packard Enterprise Company (HP Development Company L.P.)

SAP SE

Microsoft Corporation

Oracle Corporation

Hexagon AB

Broadcom, Inc.

ServiceNow, Inc.

Workfront, Inc.

Planview, Inc.

Changepoint Corporation

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: MICROSOFT CORPORATION

FIG 11 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: ORACLE CORPORATION

FIG 13 SWOT ANALYSIS: ORACLE CORPORATION

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: BROADCOM, INC.

FIG 15 SWOT ANALYSIS: BROADCOM, INC.

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: PLANVIEW, INC.

FIG 17 RECENT STRATEGIES AND DEVELOPMENTS: CHANGEPOINT CORPORATION

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