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Europe Productivity Management Software Market By Deployment Type (Cloud and On-premise), By Organization Size (Large Enterprises and Small & Medium Enterprises), By the Solution (Content Management & Collaboration, Structured Work Management, AI & Predictive Analytics, and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Productivity Management Software Market would witness market growth of 14.1% CAGR during the forecast period (2020-2026).

The cognitive collaboration unites artificial intelligence, insights on data, and enterprise content with analytics to give contextual importance to calling, meeting, group cooperation, and communication of the contact center. It utilizes the intensity of deep analytics and cloud to ensure new degrees of intelligence and experiences to improve human engagement and cooperation. It delivers knowledge about individual's teams and inside gatherings - proximate awareness abilities help each member in a gathering with faces, names, and facts, while barring the noise and interruptions, other than additionally ensuring that there is no space between the communication and collaboration process. Business productivity can be followed by a company's capacity to effectively implement an overall strategy. Also, there is a directly proportional relation between business productivity and employee productivity. Organizations are generally embracing different devices to help workers in upgrading their productivity.

The growing adoption of cell phones and bring your own device (BYOD), which have

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expanded the workforce of mobile phones, are solid drivers in the market. The execution of cloud computing or AI in different business processes is reviving the market. Besides, huge data being created across businesses is impelling the requirement for acceptance of better data management procedures and it is driving the development of the market. Both data and processes are supported by business Productivity Software in each aspect of the business. It additionally helps in enhancing cloud computing and aides in better collaboration with customers, sellers, suppliers, employees, and customers. Business Productivity Software advances connectivity and assists groups with coordinate work, as it becomes easy to assess data from any place and anytime and business can be directed from any area, in the world, continuously.

Based on Deployment Type, the market is segmented into Cloud and On-premise. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on Solution, the market is segmented into Content Management & Collaboration, Structured Work Management, AI & Predictive Analytics and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Google, Inc., Microsoft Corporation, Salesforce.com, Inc., IBM Corporation, Oracle Corporation, Adobe, Inc., Zoho Corporation Pvt. Ltd., Slack Technologies, Inc., Monday.com Labs Ltd. and HyperOffice.

Scope of the Study

Market Segmentation:

By Deployment Type

Cloud

On-premise

By Organization Size

Large Enterprises

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Small & Medium Enterprises

By Solution

Content Management & Collaboration

Structured Work Management

AI & Predictive Analytics

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Google, Inc.

Microsoft Corporation

Salesforce.com, Inc.

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IBM Corporation

Oracle Corporation

Adobe, Inc.

Zoho Corporation Pvt. Ltd.

Slack Technologies, Inc.

Monday.com Labs Ltd.

HyperOffice

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