

Europe Premium Cosmetics Market (2019-2025)

<https://marketpublishers.com/r/E65E56AEAF8DEN.html>

Date: January 2020

Pages: 89

Price: US\$ 1,500.00 (Single User License)

ID: E65E56AEAF8DEN

Abstracts

The Europe Premium Cosmetics Market would witness market growth of 6.8% CAGR during the forecast period (2019-2025).

The European cosmetics industry has a key role in the development of products and is a science-driven and highly innovative market. The R&D projects examine all possible facets of beauty and well-being, from the study of consumer behavior and beauty preferences, the biology of skin, hair, teeth and oral cavity, to new innovative inventions and improved sustainable development methods. Altogether, this helps to find and develop the best ingredients that are healthy for humans and the environment, and then to create or re-develop goods that adapt to the ever-changing demands of customers.

Digitization is one of the main drivers that create a direct impact on the growth of the premium cosmetics industry. Increasing penetration of social media and the internet is serving as a major channel for brand recognition. Demand for personalization in cosmetics is evolving among customers, driven by the flow of information available online. For example, in 2017, Face Gym, a European brand, launched the Make it Bar, where customers can visit the studio and develop their own face serums, tailored to their specific needs and lifestyle with the help of experts. Innovation is expected to create growth opportunities for new entrants. However, the existence of counterfeit products is a major obstacle to production.

In addition, demand for active ingredients and well-founded efficacy products are boosting sales of the product. Consumer preferences for imported and branded cosmetics are mainly driven by brand name, product safety, and quality. The accessibility of a variety of products, together with increasing disposable income, is expected to drive market growth in the near future.

Based on Product, the market is segmented into Skincare, Makeup, Hair care,

Fragrance, and Other Premium Cosmetics. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include L'Oreal Group, Kao Corporation, Shiseido Company, Limited, Estee Lauder Companies, Inc., LVMH SE (Christian Dior), Revlon, Inc. (MacAndrews & Forbes), The Procter and Gamble Company, Coty, Inc. (JAB Cosmetics B.V.), Ralph Lauren Corporation, and Chanel S.A.

SCOPE OF THE STUDY

Market Segmentation:

By Product

Skincare

Makeup

Hair care

Fragrance

Other Premium Cosmetics

By Distribution Channel

Offline

Online

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

L'Oreal Group

Kao Corporation

Shiseido Company, Limited

Estee Lauder Companies, Inc.

LVMH SE (Christian Dior)

Revlon, Inc. (MacAndrews & Forbes)

The Procter and Gamble Company

Coty, Inc. (JAB Cosmetics B.V.)

Ralph Lauren Corporation

Chanel S.A.

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Premium Cosmetics Market, by Product
 - 1.4.2 Europe Premium Cosmetics Market, by Distribution Channel
 - 1.4.3 Europe Premium Cosmetics Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Geographical Expansions
 - 3.2.4 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
 - 3.3.2 Key Strategic Move: (Product Launches and Product Expansions: 2020-Jan – 2016-Jun) Leading Players

CHAPTER 4. EUROPE PREMIUM COSMETICS MARKET BY PRODUCT

- 4.1 Europe Skincare Market by Country
- 4.2 Europe Makeup Market by Country

- 4.3 Europe Haircare Market by Country
- 4.4 Europe Fragrance Market by Country
- 4.5 Europe Other Premium Cosmetics Market by Country

CHAPTER 5. EUROPE PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL

- 5.1 Europe Offline Market by Country
- 5.2 Europe Online Market by Country

CHAPTER 6. EUROPE PREMIUM COSMETICS MARKET BY COUNTRY

- 6.1 Germany Premium Cosmetics Market
 - 6.1.1 Germany Premium Cosmetics Market by Product
 - 6.1.2 Germany Premium Cosmetics Market by Distribution Channel
- 6.2 UK Premium Cosmetics Market
 - 6.2.1 UK Premium Cosmetics Market by Product
 - 6.2.2 UK Premium Cosmetics Market by Distribution Channel
- 6.3 France Premium Cosmetics Market
 - 6.3.1 France Premium Cosmetics Market by Product
 - 6.3.2 France Premium Cosmetics Market by Distribution Channel
- 6.4 Russia Premium Cosmetics Market
 - 6.4.1 Russia Premium Cosmetics Market by Product
 - 6.4.2 Russia Premium Cosmetics Market by Distribution Channel
- 6.5 Spain Premium Cosmetics Market
 - 6.5.1 Spain Premium Cosmetics Market by Product
 - 6.5.2 Spain Premium Cosmetics Market by Distribution Channel
- 6.6 Italy Premium Cosmetics Market
 - 6.6.1 Italy Premium Cosmetics Market by Product
 - 6.6.2 Italy Premium Cosmetics Market by Distribution Channel
- 6.7 Rest of Europe Premium Cosmetics Market
 - 6.7.1 Rest of Europe Premium Cosmetics Market by Product
 - 6.7.2 Rest of Europe Premium Cosmetics Market by Distribution Channel

CHAPTER 7. COMPANY PROFILES

- 7.1 L'Oreal Group
 - 7.1.1 Company Overview
 - 7.1.2 Financial Analysis

- 7.1.3 Segmental and Regional Analysis
- 7.1.4 Research & Development Expense
- 7.1.5 Recent strategies and developments:
 - 7.1.5.1 Acquisition and Mergers:
 - 7.1.5.2 Product Launches and Product Expansions:
- 7.2 Kao Corporation
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Segmental and Regional Analysis
 - 7.2.4 Research & Development Expense
 - 7.2.5 Recent strategies and developments:
 - 7.2.5.1 Acquisition and Mergers:
 - 7.2.5.2 Product Launches and Product Expansions:
- 7.3 Shiseido Company, Limited
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Regional Analysis
 - 7.3.4 Recent strategies and developments:
 - 7.3.4.1 Partnerships, Collaborations, and Agreements:
 - 7.3.4.2 Acquisition and Mergers:
- 7.4 Estee Lauder Companies, Inc.
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Regional Analysis
 - 7.4.4 Research & Development Expense
 - 7.4.5 Recent strategies and developments:
 - 7.4.5.1 Partnerships, Collaborations, and Agreements:
 - 7.4.5.2 Acquisition and Mergers:
 - 7.4.5.3 Product Launches and Product Expansions:
 - 7.4.5.4 Geographical expansions:
- 7.5 LVMH SE (Christian Dior)
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Segmental and Regional Analysis
 - 7.5.4 Recent strategies and developments:
 - 7.5.4.1 Product Launches and Product Expansions:
- 7.6 Revlon, Inc. (MacAndrews & Forbes)
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis

- 7.6.3 Segmental and Regional Analysis
- 7.6.4 Research & Development Expense
- 7.6.5 Recent strategies and developments:
 - 7.6.5.1 Acquisition and Mergers:
 - 7.6.5.2 Product Launches and Product Expansions:
- 7.7 The Procter and Gamble Company
 - 7.7.1 Company Overview
 - 7.7.2 Financial Analysis
 - 7.7.3 Segmental Analysis
 - 7.7.4 Research & Development Expense
 - 7.7.5 Recent strategies and developments:
 - 7.7.5.1 Acquisition and Mergers:
 - 7.7.5.2 Partnerships, Collaborations, and Agreements:
 - 7.7.5.3 Product Launches and Product Expansions:
- 7.8 Coty, Inc. (JAB Cosmetics B.V.)
 - 7.8.1 Company Overview
 - 7.8.2 Financial Analysis
 - 7.8.3 Segmental and Regional Analysis
 - 7.8.4 Research & Development Expense
 - 7.8.5 Recent strategies and developments:
 - 7.8.5.1 Partnerships, Collaborations, and Agreements:
 - 7.8.5.2 Acquisition and Mergers:
 - 7.8.5.3 Product Launches and Product Expansions:
- 7.9 Ralph Lauren Corporation
 - 7.9.1 Company Overview
 - 7.9.2 Financial Analysis
 - 7.9.3 Regional Analysis
 - 7.9.4 Recent strategies and developments:
 - 7.9.4.1 Partnerships, Collaborations, and Agreements:
 - 7.9.4.2 Product Launches and Product Expansions:
- 7.1 Chanel S.A.
 - 7.10.1 Company Overview
 - 7.10.2 Recent strategies and developments:
 - 7.10.2.1 Product Launches and Product Expansions:

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE PREMIUM COSMETICS MARKET, 2015 - 2018, USD MILLION

TABLE 2 EUROPE PREMIUM COSMETICS MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– PREMIUM COSMETICS MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– PREMIUM COSMETICS MARKET

TABLE 5 GEOGRAPHICAL EXPANSIONS– PREMIUM COSMETICS MARKET

TABLE 6 MERGERS & ACQUISITIONS – PREMIUM COSMETICS MARKET

TABLE 7 EUROPE PREMIUM COSMETICS MARKET BY PRODUCT , 2015 - 2018, USD MILLION

TABLE 8 EUROPE PREMIUM COSMETICS MARKET BY PRODUCT , 2019 - 2025, USD MILLION

TABLE 9 EUROPE SKINCARE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 10 EUROPE SKINCARE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 11 EUROPE MAKEUP MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 12 EUROPE MAKEUP MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 13 EUROPE HAIRCARE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 14 EUROPE HAIRCARE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 15 EUROPE FRAGRANCE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 16 EUROPE FRAGRANCE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 17 EUROPE OTHER PREMIUM COSMETICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 18 EUROPE OTHER PREMIUM COSMETICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 19 EUROPE PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 20 EUROPE PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 21 EUROPE OFFLINE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 22 EUROPE OFFLINE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 23 EUROPE ONLINE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 24 EUROPE ONLINE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 25 EUROPE PREMIUM COSMETICS MARKET BY COUNTRY, 2015 - 2018,

USD MILLION

TABLE 26 EUROPE PREMIUM COSMETICS MARKET BY COUNTRY, 2019 - 2025,
USD MILLION

TABLE 27 GERMANY PREMIUM COSMETICS MARKET, 2015 - 2018, USD MILLION

TABLE 28 GERMANY PREMIUM COSMETICS MARKET, 2019 - 2025, USD MILLION

TABLE 29 GERMANY PREMIUM COSMETICS MARKET BY PRODUCT , 2015 - 2018,
USD MILLION

TABLE 30 GERMANY PREMIUM COSMETICS MARKET BY PRODUCT , 2019 - 2025,
USD MILLION

TABLE 31 GERMANY PREMIUM COSMETICS MARKET BY DISTRIBUTION
CHANNEL, 2015 - 2018, USD MILLION

TABLE 32 GERMANY PREMIUM COSMETICS MARKET BY DISTRIBUTION
CHANNEL, 2019 - 2025, USD MILLION

TABLE 33 UK PREMIUM COSMETICS MARKET, 2015 - 2018, USD MILLION

TABLE 34 UK PREMIUM COSMETICS MARKET, 2019 - 2025, USD MILLION

TABLE 35 UK PREMIUM COSMETICS MARKET BY PRODUCT , 2015 - 2018, USD
MILLION

TABLE 36 UK PREMIUM COSMETICS MARKET BY PRODUCT , 2019 - 2025, USD
MILLION

TABLE 37 UK PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015
- 2018, USD MILLION

TABLE 38 UK PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019
- 2025, USD MILLION

TABLE 39 FRANCE PREMIUM COSMETICS MARKET, 2015 - 2018, USD MILLION

TABLE 40 FRANCE PREMIUM COSMETICS MARKET, 2019 - 2025, USD MILLION

TABLE 41 FRANCE PREMIUM COSMETICS MARKET BY PRODUCT , 2015 - 2018,
USD MILLION

TABLE 42 FRANCE PREMIUM COSMETICS MARKET BY PRODUCT, 2019 - 2025,
USD MILLION

TABLE 43 FRANCE PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL,
2015 - 2018, USD MILLION

TABLE 44 FRANCE PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL,
2019 - 2025, USD MILLION

TABLE 45 RUSSIA PREMIUM COSMETICS MARKET, 2015 - 2018, USD MILLION

TABLE 46 RUSSIA PREMIUM COSMETICS MARKET, 2019 - 2025, USD MILLION

TABLE 47 RUSSIA PREMIUM COSMETICS MARKET BY PRODUCT , 2015 - 2018,
USD MILLION

TABLE 48 RUSSIA PREMIUM COSMETICS MARKET BY PRODUCT , 2019 - 2025,
USD MILLION

TABLE 49 RUSSIA PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 50 RUSSIA PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 51 SPAIN PREMIUM COSMETICS MARKET, 2015 - 2018, USD MILLION

TABLE 52 SPAIN PREMIUM COSMETICS MARKET, 2019 - 2025, USD MILLION

TABLE 53 SPAIN PREMIUM COSMETICS MARKET BY PRODUCT , 2015 - 2018, USD MILLION

TABLE 54 SPAIN PREMIUM COSMETICS MARKET BY PRODUCT , 2019 - 2025, USD MILLION

TABLE 55 SPAIN PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 56 SPAIN PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 57 ITALY PREMIUM COSMETICS MARKET, 2015 - 2018, USD MILLION

TABLE 58 ITALY PREMIUM COSMETICS MARKET, 2019 - 2025, USD MILLION

TABLE 59 ITALY PREMIUM COSMETICS MARKET BY PRODUCT , 2015 - 2018, USD MILLION

TABLE 60 ITALY PREMIUM COSMETICS MARKET BY PRODUCT , 2019 - 2025, USD MILLION

TABLE 61 ITALY PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 62 ITALY PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 63 REST OF EUROPE PREMIUM COSMETICS MARKET, 2015 - 2018, USD MILLION

TABLE 64 REST OF EUROPE PREMIUM COSMETICS MARKET, 2019 - 2025, USD MILLION

TABLE 65 REST OF EUROPE PREMIUM COSMETICS MARKET BY PRODUCT , 2015 - 2018, USD MILLION

TABLE 66 REST OF EUROPE PREMIUM COSMETICS MARKET BY PRODUCT , 2019 - 2025, USD MILLION

TABLE 67 REST OF EUROPE PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 68 REST OF EUROPE PREMIUM COSMETICS MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 69 KEY INFORMATION – L'OREAL GROUP

TABLE 70 KEY INFORMATION – KAO CORPORATION

TABLE 71 KEY INFORMATION – SHISEIDO COMPANY, LIMITED

TABLE 72 KEY INFORMATION – ESTEE LAUDER COMPANIES, INC.

TABLE 73 KEY INFORMATION – LVMH SE

TABLE 74 KEY INFORMATION – REVLON, INC.

TABLE 75 KEY INFORMATION – THE PROCTER AND GAMBLE COMPANY

TABLE 76 KEY INFORMATION – COTY, INC.

TABLE 77 KEY INFORMATION – RALPH LAUREN CORPORATION

TABLE 78 KEY INFORMATION – CHANEL S.A.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT EXPANSIONS: 2020-JAN – 2016-JUN) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: ESTEE LAUDER COMPANIES, INC.

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: REVLON, INC. (MACANDREWS & FORBES)

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: THE PROCTER AND GAMBLE COMPANY

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: COTY, INC. (JAB COSMETICS B.V.)

I would like to order

Product name: Europe Premium Cosmetics Market (2019-2025)

Product link: <https://marketpublishers.com/r/E65E56AEAF8DEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E65E56AEAF8DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970