

# Europe Powdered Sugar Market (2019-2025)

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## Abstracts

The Europe Powdered Sugar Market is expected to grow at a CAGR of 4.15% during 2019 -2025. The organic products segment is projected to experience the highest growth between 2019 and 2025 due to the increased demand for natural and organic foods. Organic powdered sugar is made from organic sugarcane with amino acids, minerals, vitamins, and antioxidants. As a result, increasing demand for natural and organic foods is also boosting segment growth due to their natural benefits.

Growth in the powdered sugar market also depends directly on seasonal demand.

When cookies, cakes, and other desserts expand around the globe, the industry usually experiences a boom during Christmas. The demand and supply of powdered sugar also climb the ladder as the production surges. For years, powdered sugar has ruled the confectionery industry. This trend is expected to support this market's development in the years ahead.

The most common and finest size of powdered sugar is 10X. Because sugar is very hygroscopic, cornstarch is added at around 3 percent to prevent clumping. It is ideal for the icing, dusting, frosting, and other decoration as it easily dissolves in liquid to create a thick substance that can be spread. To offer a denser texture, it can be used in cakes and cookies. In baking, a person cannot replace granulated sugar with powdered sugar because it works differently when mixed (less aerates in batters and doughs), and the cornstarch may change the texture.

It is used primarily for frosting, cake icing, and other decorations based on sugar cake.

Dusting is another use of the sugar of the confectioner to make the crusts of products more visually appealing and to add a mild sweetness. Further, in the baking industry, other than applications for dusting, frosting, and icing, powdered sugar is used in

cookies to give a very delicate, tender, melt-in texture to the mouth. Powdered sugar can also be used in the production of candy. In some situations, granulated sugar can be substituted with powdered sugar if care is taken to determine whether or not a small amount of corn starch can make a difference in the qualities of the final product.

Dairy application is projected to be the fastest-growing segment from 2019 to 2025 due

to the extensive use of powdered sugar in dairy products like milkshakes, cheese, sweets, ice creams, and whipped creams. As a result of increased understanding of the benefits of protein consumption, higher demand for milk and milk-based beverages is also anticipated to boost growth in the segment.

Based on Product, the market is segmented into Conventional and Organic. Based on Application, the market is segmented into Bakery, Dairy, Confectionery and Others. Based on Regions, the market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe.

The major industry participants active throughout the global market are Tate & Lyle Sugars; S?dzucker United Kingdom Ltd.; Cargill, Inc.; Nordic Sugar A/S; Imperial Sugar; American Crystal Sugar Company; Taikoo Sugar Ltd.; Domino Foods, Inc.; Nanning Sugar Industry Co., Ltd.; Wholesome Sweeteners, Inc.; and COFCO International. In order to strengthen their market presence, these companies are more focused on product innovation.

## Scope of the Study

### Market Segmentation:

#### By Product

Conventional

Organic

#### By Application

Bakery

Dairy

Confectionery

Others

#### By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

#### Companies Profiled

Sudzucker AG

Tate & Lyle PLC

Cargill Corporation

Louis Dreyfus Company B.V. (Imperial Sugars)

Nordzucker AG (Nordic Sugar A/S)

American Crystal Sugar Company

American Sugar Refining, Inc. (Domino Foods, Inc.)

Swire Pacific Ltd. (Taikoo Sugar Limited)

COFCO Corporation

Nanning Sugar Industry Co., Ltd.

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