

# **Europe Potato Protein Market By Type (Isolate, Concentrate and Hydrolyzed) By Application (Animal Feed, Supplements, Bakery & Confectionery, Meat and Other Applications) The report also covers geographical segmentation of Potato Protein market) By Country, Industry Analysis and Forecast, 2019 - 2025**

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## **Abstracts**

The Europe Potato Protein Market would witness market growth of 5.3% CAGR during the forecast period (2019-2025).

Potato protein is an easily digested protein which is used by the compound feed industry, especially in piglet and broiler diets. The potato protein can also be used as a partial replacement for skimmed milk powder in calf milk. The petfood industry, for example, uses potato protein in natural foods. Potato protein is known as a very suitable replacement for fishmeal and milk protein. The product taste is neutral and thus the intake of the feed is not affected.

The market is predominantly driven by the region's growing number of health-conscious consumers. Europe's end-user markets offer many plant protein opportunities, as local supply is undervalued due to the high import dependence. Europe's main end-user markets for plant protein are food, feed, cosmetic, and biomaterials. Government support for the production and consumption of plant protein is high, since they need lesser natural resources for the same amount of protein. The growing consumer demand for clean-label products and technologies are some of the opportunities that can help tackle these challenges.

Growing demand for the drug is expected to drive the regional market as a dietary supplement and as a meat substitute. It's also said that the involvement of key companies in the region leads to market growth. These companies are focusing on product development to meet the increasing demand from the food & beverage and feed application sectors, which is also likely to fuel growth in the industry.

Based on Type, the market is segmented into Isolate, Concentrate and Hydrolyzed. Based on Application, the market is segmented into Animal Feed, Supplements, Bakery & Confectionery, Meat and Other Applications. The report also covers geographical segmentation of Potato Protein market. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Cooperatie Koninklijke Cosun U.A. (Royal Cosun), Royal Avebe U.A., Sudstrake GmbH, Meelunie B.V., Omega Protein Corporation (Cooke, Inc.), Kemin Industries, Inc., Emsland Group, KMC Ingredients Company, Tereos S.A., and Roquette Freres SA.

## Scope of the Study

### Market Segmentation:

#### By Type

Isolate

Concentrate and

Hydrolyzed

#### By Applications

Animal Feed

Supplements

Bakery & Confectionery

Meat and

Other Applications

### By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

### Companies Profiled

Cooperatie Koninklijke Cosun U.A. (Royal Cosun)

Royal Avebe U.A.

Sudstrake GmbH

Meelunie B.V.

Omega Protein Corporation (Cooke, Inc.)

Kemin Industries, Inc.

Emsland Group

KMC Ingredients Company

Tereos S.A.

Roquette Freres SA

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