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Europe Portable Printer Market Analysis (2017-2023)

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Abstracts

The Europe Portable Printer Market would witness market growth of 10.5% CAGR during the forecast period (2017 – 2023). Widespread adoption of internet based mobile devices such as smartphones, tablets, and laptops across iOS, Android, Windows platforms has changed the paradigm of professional work culture. The work environment is now more of remote model than in-house model. Despite rapid digitalization, enterprises would continue to rely on printing for their business activities. Demand to address the mobile workforce requirements and need for extension of communication support to the mobile devices would contribute to the growth of the portable printer market over the forecast period.

Based on Technology, the Portable Printer market segments the market into Thermal, Inkjet, and Impact. Based on End User, the market report segments the market into Retail, Healthcare, Transportation & Logistics, Telecom, and Others. Based on Countries, the Portable Printer market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the competition analysis of key stake holders of the Europe Portable Printer Market. Key companies profiled in the report include BIXOLON, Brother Industries, Ltd., Canon, Inc., Fujitsu Limited, Hewlett Packard Enterprise (HPE) Company, Honeywell International, Inc., Polaroid Corporation, Toshiba Corporation (Toshiaba TEC Corporation), Zebra Technologies Corporation, and Printek, LLC.

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