

Europe Portable Blenders Market By Material (Plastic, Glass and Steel), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Portable Blenders Market would witness market growth of 11.53% CAGR during the forecast period (2020-2026).

One of the fundamental explanations behind utilizing a portable Blenders is its small and versatile structure. As the vast majority of the kitchens have restricted space, numerous property holders search for a compact and handy machine that makes their work simple. Portable Blenders is versatile and simple to store as it doesn't utilize a ton of space, even when you are cooking. The portable Blenders produced by various make additionally accompanies a separable shaft, which makes it simple to store the appliance. Growth in the number of people who are like to stay fit and healthy have healthy eating habits and enhanced accessibility are significant components that help in propelling the development of the portable Blenders market.

The accommodation of shopping and rising penetration of the online shopping portal has been propelling the development of the online distribution channel. Major online channels incorporate organization portals and e-commerce websites. The online segment is anticipated to observe significant development in the next few years because of the expanding number of online customers who are favoring different e-commerce platforms.

Moreover, the accessibility of a wide range of items from domestic and global players online is anticipated to fuel the customer inclination for e-commerce platforms. The accessibility of exclusive items and their first pieces are a portion of the elements likely to boost sales through organization portals. For example, in August 2018, Revablend, Inc. presented a non-electric line of portable individual Blenders and mixers through the online organization portal. The product features premium food-grade quality stainless

steel blades, a nylon propeller, and lightweight BPA free polypropylene plastic container.

Based on Material, the market is segmented into Plastic, Glass and Steel. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Newell Brands, Inc., The Kraft Heinz Company, Hamilton Beach Brands Holding Company, BlendTec, Inc., NutriBullet, LLC, KACSOO Company, Cuisinart Corporation (Conair Corporation), Shenzhen Ckeyin Technology Co., Ltd., SharkNinja Operating LLC (CDH Private Equity) and Bella Housewares.

Scope of the Study

Market Segmentation:

By Material

Plastic

Glass

Steel

By Distribution Channel

Online

Offline

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Newell Brands, Inc.

The Kraft Heinz Company

Hamilton Beach Brands Holding Company

BlendTec, Inc.

NutriBullet, LLC

KACSOO Company

Cuisinart Corporation (Conair Corporation)

Shenzhen Ckeyin Technology Co., Ltd.

SharkNinja Operating LLC (CDH Private Equity)

Bella Housewares

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