

Europe Paint Protection Film Market (2019-2025)

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Abstracts

The Europe Paint Protection Film Market would witness market growth of 6.34% CAGR during the forecast period (2019-2025). Besides installations done in lieu at the factory or by licensed shops and dealerships, there are also a select number of vendors selling pre-cut and vehicle-specific paint protection kits, as well as individuals selling such kits on online auction sites or other markets. PPF is specifically designed for physical protection against light road debris and paint scratching. It is distinct from sealants that are typically in liquid form and are designed for UV and chemical resistance. Sealants harden the clear-coat of paintwork but are not designed to prevent physical damage to the vehicle. For this purpose, to secure the panels in various ways, both PPF and sealants can be used on vehicles.

The initial concern against Paint Protection Film was that it had begun to turn yellow, which, of course, had a significant impact on the appearance of a vehicle's paint, particularly for white cars. This complaint was especially widespread when PPF was first applied to consumer vehicles. After observing the matter, film manufacturers found that the yellowing effect came from the adhesive used to bind the film to the body of the car. UV exposure oxidized the adhesive, which leads to discoloration.

It is important to protect surfaces from any abrasion in order to keep time and costs down. Tuffalo surface protection materials are a robust solution for the protection of exposed surfaces. The aircraft paint safety films are hard to wear, easy to apply and remove and can be used on several surfaces. We have a wide selection of films for metal, plastic, glass, doors, hard flooring, carpets and protective film for the walls and sides of aircraft.

Strong product demand for paint protection has driven growth in vehicles, electronic gadgets, aircraft, boats, and ships. In addition, technological developments to manufacture sustainable products with a negligible impact on the environment are

expected to fuel demand.

Due to rising automotive sales and the number of aging vehicles, demand for applications in North America is likely to expand at the highest CAGR over the forecast period. The matured manufacturing industry, the existence of multinational Original Equipment Manufacturers (OEMs) and beneficial government regulations are poised in the near future to support product consumption.

Mergers, acquisitions and joint ventures are some of the market players ' commonly adopted strategies for reducing overall product costs and maintaining them in a highly competitive arena. Many industry players are partnering with suppliers of raw materials and third-party installers to guarantee a constant supply of raw materials and easy installation services.

Based on Application, the market is segmented into Automotive & Transportation, Aerospace & Defense, Electrical & Electronics and Other Application. The countries included in the report are Germany.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include 3M Company, Scorpion Window Film, BASF SE, Covestro AG, Eastman Chemical Company, Avery Dennison Corporation, Ziebart International Corporation, XPEL, Inc., Saint-Gobain Group (Saint-Gobain Solar Gard, LLC) and Hexis S.A.

Scope of the Study

Market Segmentation:

By Application

Automotive & Transportation

Aerospace & Defense

Electrical & Electronics and

Other Application

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

3M Company

Scorpion Window Film

BASF SE

Covestro AG

Eastman Chemical Company

Avery Dennison Corporation

Ziebart International Corporation

XPEL, Inc.

Saint-Gobain Group (Saint-Gobain Solar Gard, LLC) and

Hexis S.A.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Paint Protection Film Market, by Application
 - 1.4.2 Europe Paint Protection Film Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. MARKET ANALYSIS

- 3.1 KBV Cardinal Matrix
 - 3.1.1 Recent Industry Wide Strategic Developments
 - 3.1.2 Partnerships, Collaborations and Agreements
 - 3.1.3 Product Launches and Product Expansions
 - 3.1.4 Geographical Expansions
 - 3.1.5 Mergers & Acquisitions
- 3.2 Top Winning Strategies
 - 3.2.1 Key Leading Strategies: Percentage Distribution (2015-2019)
 - 3.2.2 Key Strategic Move: (Product Launches and Product Expansions: 2019-Nov – 2016-Mar) Leading Players

CHAPTER 4. EUROPE PAINT PROTECTION FILM MARKET BY APPLICATION

- 4.1 Europe Automotive & Transportation Market by Country
- 4.2 Europe Aerospace & Defense Market by Country
- 4.3 Europe Electrical & Electronics Market by Country

4.4 Europe Other Application Market by Country

CHAPTER 5. EUROPE PAINT PROTECTION FILM MARKET BY COUNTRY

5.1 Germany Paint Protection Film Market

5.1.1 Germany Paint Protection Film Market by Application

5.2 UK Paint Protection Film Market

5.2.1 UK Paint Protection Film Market by Application

5.3 France Paint Protection Film Market

5.3.1 France Paint Protection Film Market by Application

5.4 Russia Paint Protection Film Market

5.4.1 Russia Paint Protection Film Market by Application

5.5 Spain Paint Protection Film Market

5.5.1 Spain Paint Protection Film Market by Application

5.6 Italy Paint Protection Film Market

5.6.1 Italy Paint Protection Film Market by Application

5.7 Rest of Europe Paint Protection Film Market

5.7.1 Rest of Europe Paint Protection Film Market by Application

CHAPTER 6. COMPANY PROFILES

6.1 3M Company

6.1.1 Company Overview

6.1.2 Financial Analysis

6.1.3 Segmental and Regional Analysis

6.1.4 Research & Development Expense

6.1.5 Recent strategies and developments:

6.1.5.1 Partnerships, Collaborations, and Agreements:

6.1.5.2 Product Launches and Product Expansions:

6.2 Scorpion Window Film

6.2.1 Company Overview

6.3 BASF SE

6.3.1 Company Overview

6.3.2 Financial Analysis

6.3.3 Segmental and Regional Analysis

6.3.4 Research & Development Expense

6.3.5 Recent strategies and developments:

6.3.5.1 Product Launches and Product Expansions:

6.3.5.2 Geographical Expansions:

6.3.5.3 Acquisition and Mergers:

6.4 Covestro AG

6.4.1 Company Overview

6.4.2 Financial Analysis

6.4.3 Segmental and Regional Analysis

6.4.4 Research & Development Expense

6.4.5 Recent strategies and developments:

6.4.5.1 Product Launches and Product Expansions:

6.4.5.2 Geographical Expansions:

6.5 Eastman Chemical Company

6.5.1 Company Overview

6.5.2 Financial Analysis

6.5.3 Segmental and Regional Analysis

6.5.4 Research & Development Expense

6.5.5 Recent strategies and developments:

6.5.5.1 Geographical Expansions:

6.6 Avery Dennison Corporation

6.6.1 Company Overview

6.6.2 Financial Analysis

6.6.3 Segmental and Regional Analysis

6.6.4 Research & Development Expense

6.6.5 Recent strategies and developments:

6.6.5.1 Product Launches and Product Expansions:

6.6.5.2 Acquisition and Mergers:

6.7 Ziebart International Corporation

6.7.1 Company Overview

6.7.2 Recent strategies and developments:

6.7.2.1 Product Launches and Product Expansions:

6.8 XPEL, Inc.

6.8.1 Company Overview

6.8.2 Financial Analysis

6.8.3 Regional Analysis

6.8.4 Recent strategies and developments:

6.8.4.1 Product Launches and Product Expansions:

6.8.4.2 Acquisition and Mergers:

6.9 Saint-Gobain Group (Saint-Gobain Solar Gard, LLC)

6.9.1 Company Overview

6.9.2 Financial Analysis

6.9.3 Regional & Segmental Analysis

6.9.4 Research & Development Expenses

6.9.5 Recent strategies and developments:

6.9.5.1 Partnerships, Collaborations, and Agreements:

6.9.5.2 Product Launches and Product Expansions:

6.1 Hexis S.A.

6.10.1 Company Overview

6.10.2 Recent strategies and developments:

6.10.2.1 Partnerships, Collaborations, and Agreements:

6.10.2.2 Product Launches and Product Expansions:

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE PAINT PROTECTION FILM MARKET, 2015 - 2018, USD MILLION
TABLE 2 EUROPE PAINT PROTECTION FILM MARKET, 2019 - 2025, USD MILLION
TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– PAINT PROTECTION FILM MARKET
TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– PAINT PROTECTION FILM MARKET
TABLE 5 GEOGRAPHICAL EXPANSIONS– PAINT PROTECTION FILM MARKET
TABLE 6 MERGERS & ACQUISITIONS – PAINT PROTECTION FILM MARKET
TABLE 7 EUROPE PAINT PROTECTION FILM MARKET BY APPLICATION, 2015 - 2018, USD MILLION
TABLE 8 EUROPE PAINT PROTECTION FILM MARKET BY APPLICATION, 2019 - 2025, USD MILLION
TABLE 9 EUROPE AUTOMOTIVE & TRANSPORTATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION
TABLE 10 EUROPE AUTOMOTIVE & TRANSPORTATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION
TABLE 11 EUROPE AEROSPACE & DEFENSE MARKET BY COUNTRY, 2015 - 2018, USD MILLION
TABLE 12 EUROPE AEROSPACE & DEFENSE MARKET BY COUNTRY, 2019 - 2025, USD MILLION
TABLE 13 EUROPE ELECTRICAL & ELECTRONICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION
TABLE 14 EUROPE ELECTRICAL & ELECTRONICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION
TABLE 15 EUROPE OTHER APPLICATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION
TABLE 16 EUROPE OTHER APPLICATION MARKET BY COUNTRY, 2019 - 2025, USD MILLION
TABLE 17 EUROPE PAINT PROTECTION FILM MARKET BY COUNTRY, 2015 - 2018, USD MILLION
TABLE 18 EUROPE PAINT PROTECTION FILM MARKET BY COUNTRY, 2019 - 2025, USD MILLION
TABLE 19 GERMANY PAINT PROTECTION FILM MARKET, 2015 - 2018, USD MILLION
TABLE 20 GERMANY PAINT PROTECTION FILM MARKET, 2019 - 2025, USD

MILLION

TABLE 21 GERMANY PAINT PROTECTION FILM MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 22 GERMANY PAINT PROTECTION FILM MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 23 UK PAINT PROTECTION FILM MARKET, 2015 - 2018, USD MILLION

TABLE 24 UK PAINT PROTECTION FILM MARKET, 2019 - 2025, USD MILLION

TABLE 25 UK PAINT PROTECTION FILM MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 26 UK PAINT PROTECTION FILM MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 27 FRANCE PAINT PROTECTION FILM MARKET, 2015 - 2018, USD MILLION

TABLE 28 FRANCE PAINT PROTECTION FILM MARKET, 2019 - 2025, USD MILLION

TABLE 29 FRANCE PAINT PROTECTION FILM MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 30 FRANCE PAINT PROTECTION FILM MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 31 RUSSIA PAINT PROTECTION FILM MARKET, 2015 - 2018, USD MILLION

TABLE 32 RUSSIA PAINT PROTECTION FILM MARKET, 2019 - 2025, USD MILLION

TABLE 33 RUSSIA PAINT PROTECTION FILM MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 34 RUSSIA PAINT PROTECTION FILM MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 35 SPAIN PAINT PROTECTION FILM MARKET, 2015 - 2018, USD MILLION

TABLE 36 SPAIN PAINT PROTECTION FILM MARKET, 2019 - 2025, USD MILLION

TABLE 37 SPAIN PAINT PROTECTION FILM MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 38 SPAIN PAINT PROTECTION FILM MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 39 ITALY PAINT PROTECTION FILM MARKET, 2015 - 2018, USD MILLION

TABLE 40 ITALY PAINT PROTECTION FILM MARKET, 2019 - 2025, USD MILLION

TABLE 41 ITALY PAINT PROTECTION FILM MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 42 ITALY PAINT PROTECTION FILM MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 43 REST OF EUROPE PAINT PROTECTION FILM MARKET, 2015 - 2018, USD MILLION

TABLE 44 REST OF EUROPE PAINT PROTECTION FILM MARKET, 2019 - 2025, USD MILLION

TABLE 45 REST OF EUROPE PAINT PROTECTION FILM MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 46 REST OF EUROPE PAINT PROTECTION FILM MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 47 KEY INFORMATION – 3M COMPANY

TABLE 48 KEY INFORMATION –SCORPION WINDOW FILM

TABLE 49 KEY INFORMATION –BASF SE

TABLE 50 KEY INFORMATION – COVESTRO AG

TABLE 51 KEY INFORMATION – EASTMAN CHEMICAL COMPANY

TABLE 52 KEY INFORMATION – AVERY DENNISON CORPORATION

TABLE 53 KEY INFORMATION – ZIEBART INTERNATIONAL CORPORATION

TABLE 54 KEY INFORMATION – XPEL, INC.

TABLE 55 KEY INFORMATION – SAINT-GOBAIN GROUP

TABLE 56 KEY INFORMATION – HEXIS S.A.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT
EXPANSIONS: 2019-NOV – 2016-MAR) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: BASF SE

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: SAINT-GOBAIN GROUP

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