

Europe Over the Top (OTT) Services Market (2019-2025)

<https://marketpublishers.com/r/E7CC43A4E579EN.html>

Date: January 2020

Pages: 136

Price: US\$ 1,500.00 (Single User License)

ID: E7CC43A4E579EN

Abstracts

The Europe Over the Top (OTT) Services Market would witness market growth of 13.5% CAGR during the forecast period (2019-2025).

Over-the-top services include movies and TV shows that are provided directly to digital users and it doesn't need a cable or satellite television subscription. OTT content is downloaded directly and viewed on the users' demand. This kind of content includes TV services and movies and can be directly delivered over the internet to connected devices like tablet, smartphone, PC, and console. Currently, the over-the-top services are at a nascent stage and are accepted extensively as a latest technology worldwide. The over-the-top market is anticipated to experience innovative and advanced transformation, which helps the customers in accessing everything they desire over a single space.

Sports properties are exploring and developing their own OTT services and partnerships with major online video providers in a bid to optimize their foothold and maximize the revenue. The extensive penetration of mobile computing devices would be a key factor providing a boost to the growth of over the top market. Factors, like increasing per capita income, increasing internet penetration, low-cost smartphone availability, and expanding investment in communication network infrastructure, are responsible for increasing penetration of mobile computing devices worldwide.

Mobile computing devices including laptops, smartphones, and tablets have become a preferred option over OTT platforms for accessing VoIP, text, and pictures, and audio and video material. This has prompted many market vendors to create mobile apps via mobile computing devices for streaming OTT services. These applications offer good portability, simpler accessibility, and better connectivity compared with websites.

Thereby, the rapid penetration of mobile computing devices is expected to boost the growth of the over-the-top (OTT) market.

Based on Monetization Model, the market is segmented into Subscription-Based, Advertising-Based and Transaction-Based. Based on Service Vertical, the market is segmented into Media & Entertainment, Gaming, Education & Learning and Others. Based on Streaming Device, the market is segmented into Smartphones & Tablets, Desktops & Laptops and IP TV's & Consoles. Based on Type, the market is segmented into Video on Demand, Online Gaming, Music Streaming, Communication and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Twitter, Inc., Microsoft Corporation, Google, Inc., Amazon.com, Inc., Apple, Inc., Facebook, Inc., Netflix, Inc., The Walt Disney Company (Hulu LLC), Tencent Holdings Ltd., and Roku, Inc.

SCOPE OF THE STUDY

Market Segmentation:

By Monetization Model

Subscription-Based

Advertising-Based

Transaction-Based

By Service Vertical

Media & Entertainment

Gaming

Education & Learning

Others

By Streaming Device

Smartphones & Tablets

Desktops & Laptops

IP TV's & Consoles

By Type

Video on Demand

Online Gaming

Music Streaming

Communication

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Twitter, Inc.

Microsoft Corporation

Google, Inc.

Amazon.com, Inc.

Apple, Inc.

Facebook, Inc.

Netflix, Inc.

The Walt Disney Company (Hulu LLC)

Tencent Holdings Ltd.

Roku, Inc.

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Over the Top (OTT) Services Market, by Monetization Model
 - 1.4.2 Europe Over the Top (OTT) Services Market, by Service Vertical
 - 1.4.3 Europe Over the Top (OTT) Services Market, by Streaming Device
 - 1.4.4 Europe Over the Top (OTT) Services Market, by Type
 - 1.4.5 Europe Over the Top (OTT) Services Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Executive Summary
 - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
 - 3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2020-Jan – 2016-Jun) Leading Players

CHAPTER 4. EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY MONETIZATION MODEL

- 4.1 Europe Subscription-Based Over-the-Top Services (OTT) Market by Country
- 4.2 Europe Advertising-Based Over-the-Top Services (OTT) Market by Country
- 4.3 Europe Transaction-Based Over-the-Top Services (OTT) Market by Country

CHAPTER 5. EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE VERTICAL

- 5.1 Europe Over-the-Top Services (OTT) Media & Entertainment Market by Country
- 5.2 Europe Over-the-Top Services (OTT) Gaming Market by Country
- 5.3 Europe Over-the-Top Services (OTT) Education & Learning Market by Country
- 5.4 Europe Other Service Vertical Over-the-Top Services (OTT) Market by Country

CHAPTER 6. EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING DEVICE

- 6.1 Europe Over-the-Top Services (OTT) Smartphones & Tablets Market by Country
- 6.2 Europe Over-the-Top Services (OTT) Desktops & Laptops Market by Country
- 6.3 Europe Over-the-Top Services (OTT) IP TV's & Consoles Market by Country

CHAPTER 7. EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE

- 7.1 Europe Video on Demand Over-the-Top Services (OTT) Market by Country
- 7.2 Europe Online Gaming Over-the-Top Services (OTT) Market by Country
- 7.3 Europe Music Streaming Over-the-Top Services (OTT) Market by Country
- 7.4 Europe Communication Over-the-Top Services (OTT) Market by Country
- 7.5 Europe Others Over-the-Top Services (OTT) Market by Country

CHAPTER 8. EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY COUNTRY

- 8.1 Germany Over-the-Top Services (OTT) Market
 - 8.1.1 Germany Over-the-Top Services (OTT) Market by Monetization Model
 - 8.1.2 Germany Over-the-Top Services (OTT) Market by Service Vertical
 - 8.1.3 Germany Over-the-Top Services (OTT) Market by Streaming Device
 - 8.1.4 Germany Over-the-Top Services (OTT) Market by Type
- 8.2 UK Over-the-Top Services (OTT) Market
 - 8.2.1 UK Over-the-Top Services (OTT) Market by Monetization Model
 - 8.2.2 UK Over-the-Top Services (OTT) Market by Service Vertical
 - 8.2.3 UK Over-the-Top Services (OTT) Market by Streaming Device

- 8.2.4 UK Over-the-Top Services (OTT) Market by Type
- 8.3 France Over-the-Top Services (OTT) Market
 - 8.3.1 France Over-the-Top Services (OTT) Market by Monetization Model
 - 8.3.2 France Over-the-Top Services (OTT) Market by Service Vertical
 - 8.3.3 France Over-the-Top Services (OTT) Market by Streaming Device
 - 8.3.4 France Over-the-Top Services (OTT) Market by Type
- 8.4 Russia Over-the-Top Services (OTT) Market
 - 8.4.1 Russia Over-the-Top Services (OTT) Market by Monetization Model
 - 8.4.2 Russia Over-the-Top Services (OTT) Market by Service Vertical
 - 8.4.3 Russia Over-the-Top Services (OTT) Market by Streaming Device
 - 8.4.4 Russia Over-the-Top Services (OTT) Market by Type
- 8.5 Spain Over-the-Top Services (OTT) Market
 - 8.5.1 Spain Over-the-Top Services (OTT) Market by Monetization Model
 - 8.5.2 Spain Over-the-Top Services (OTT) Market by Service Vertical
 - 8.5.3 Spain Over-the-Top Services (OTT) Market by Streaming Device
 - 8.5.4 Spain Over-the-Top Services (OTT) Market by Type
- 8.6 Italy Over-the-Top Services (OTT) Market
 - 8.6.1 Italy Over-the-Top Services (OTT) Market by Monetization Model
 - 8.6.2 Italy Over-the-Top Services (OTT) Market by Service Vertical
 - 8.6.3 Italy Over-the-Top Services (OTT) Market by Streaming Device
 - 8.6.4 Italy Over-the-Top Services (OTT) Market by Type
- 8.7 Rest of Europe Over-the-Top Services (OTT) Market
 - 8.7.1 Rest of Europe Over-the-Top Services (OTT) Market by Monetization Model
 - 8.7.2 Rest of Europe Over-the-Top Services (OTT) Market by Service Vertical
 - 8.7.3 Rest of Europe Over-the-Top Services (OTT) Market by Streaming Device
 - 8.7.4 Rest of Europe Over-the-Top Services (OTT) Market by Type

CHAPTER 9. COMPANY PROFILES

- 9.1 Twitter, Inc.
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Regional Analysis
 - 9.1.4 Research & Development Expense
 - 9.1.5 Recent strategies and developments:
 - 9.1.5.1 Partnerships, Collaborations, and Agreements:
 - 9.1.6 SWOT Analysis
- 9.2 Microsoft Corporation
 - 9.2.1 Company Overview

- 9.2.2 Financial Analysis
- 9.2.3 Segmental and Regional Analysis
- 9.2.4 Research & Development Expenses
- 9.2.5 Recent strategies and developments:
 - 9.2.5.1 Partnerships, Collaborations, and Agreements:
 - 9.2.5.2 Acquisition and Mergers:
- 9.2.6 SWOT Analysis
- 9.3 Google, Inc.
 - 9.3.1 Company Overview
 - 9.3.2 Financial Analysis
 - 9.3.3 Segmental and Regional Analysis
 - 9.3.4 Research & Development Expense
 - 9.3.5 Recent strategies and developments:
 - 9.3.5.1 Partnerships, Collaborations, and Agreements:
 - 9.3.5.2 Acquisition and Mergers:
 - 9.3.5.3 Product Launches and Product Expansions:
 - 9.3.6 SWOT Analysis
- 9.4 Amazon.com, Inc.
 - 9.4.1 Company Overview
 - 9.4.2 Financial Analysis
 - 9.4.3 Segmental and Regional Analysis
 - 9.4.4 Recent strategies and developments:
 - 9.4.4.1 Partnerships, Collaborations, and Agreements:
 - 9.4.4.2 Acquisition and Mergers:
 - 9.4.4.3 Product Launches and Product Expansions:
 - 9.4.5 SWOT Analysis
- 9.5 Apple, Inc.
 - 9.5.1 Company Overview
 - 9.5.2 Financial Analysis
 - 9.5.3 Product and Regional Analysis
 - 9.5.4 Research & Development Expense
 - 9.5.5 Recent strategies and developments:
 - 9.5.5.1 Partnerships, Collaborations, and Agreements:
 - 9.5.5.2 Acquisition and Mergers:
 - 9.5.5.3 Product Launches and Product Expansions:
 - 9.5.6 SWOT Analysis
- 9.6 Facebook, Inc.
 - 9.6.1 Company Overview
 - 9.6.2 Financial Analysis

- 9.6.3 Regional Analysis
- 9.6.4 Research & Development Expense
- 9.6.5 Recent strategies and developments:
 - 9.6.5.1 Acquisition and Mergers:
 - 9.6.5.2 Product Launches and Product Expansions:
- 9.6.6 SWOT Analysis
- 9.7 Netflix, Inc.
 - 9.7.1 Company Overview
 - 9.7.2 Financial Analysis
 - 9.7.3 Segmental Analysis
 - 9.7.4 Research & Development Expenses
 - 9.7.5 Recent strategies and developments:
 - 9.7.5.1 Partnerships, Collaborations, and Agreements:
 - 9.7.5.2 Product Launches and Product Expansions:
 - 9.7.6 SWOT Analysis
- 9.8 The Walt Disney Company (Hulu LLC)
 - 9.8.1 Company Overview
 - 9.8.2 Financial Analysis
 - 9.8.3 Segment and Regional Analysis
 - 9.8.4 Recent strategies and developments:
 - 9.8.4.1 Partnerships, Collaborations, and Agreements:
 - 9.8.5 SWOT Analysis
- 9.9 Tencent Holdings Ltd.
 - 9.9.1 Company Overview
 - 9.9.2 Financial Analysis
 - 9.9.3 Segmental and Regional Analysis
 - 9.9.4 Research & Development Expense
 - 9.9.5 Recent strategies and developments:
 - 9.9.5.1 Partnerships, Collaborations, and Agreements:
- 9.1 Roku, Inc.
 - 9.10.1 Company Overview
 - 9.10.2 Financial Analysis
 - 9.10.3 Segmental Analysis
 - 9.10.4 Research & Development Expense
 - 9.10.5 Recent strategies and developments:
 - 9.10.5.1 Partnerships, Collaborations, and Agreements:
 - 9.10.5.2 Acquisition and Mergers:

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE OVER-THE-TOP SERVICES (OTT) MARKET, 2015 - 2018, USD MILLION

TABLE 2 EUROPE OVER-THE-TOP SERVICES (OTT) MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– OVER THE TOP (OTT) SERVICES MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– OVER THE TOP (OTT) SERVICES MARKET

TABLE 5 MERGERS & ACQUISITIONS – OVER THE TOP (OTT) SERVICES MARKET

TABLE 6 EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY MONETIZATION MODEL, 2015 - 2018, USD MILLION

TABLE 7 EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY MONETIZATION MODEL, 2019 - 2025, USD MILLION

TABLE 8 EUROPE SUBSCRIPTION-BASED OVER-THE-TOP SERVICES (OTT) MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 9 EUROPE SUBSCRIPTION-BASED OVER-THE-TOP SERVICES (OTT) MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 10 EUROPE ADVERTISING-BASED OVER-THE-TOP SERVICES (OTT) MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 11 EUROPE ADVERTISING-BASED OVER-THE-TOP SERVICES (OTT) MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 12 EUROPE TRANSACTION-BASED OVER-THE-TOP SERVICES (OTT) MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 13 EUROPE TRANSACTION-BASED OVER-THE-TOP SERVICES (OTT) MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 14 EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE VERTICAL, 2015 - 2018, USD MILLION

TABLE 15 EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE VERTICAL, 2019 - 2025, USD MILLION

TABLE 16 EUROPE OVER-THE-TOP SERVICES (OTT) MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 17 EUROPE OVER-THE-TOP SERVICES (OTT) MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 18 EUROPE OVER-THE-TOP SERVICES (OTT) GAMING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 19 EUROPE OVER-THE-TOP SERVICES (OTT) GAMING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 20 EUROPE OVER-THE-TOP SERVICES (OTT) EDUCATION & LEARNING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 21 EUROPE OVER-THE-TOP SERVICES (OTT) EDUCATION & LEARNING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 22 EUROPE OTHER SERVICE VERTICAL OVER-THE-TOP SERVICES (OTT) MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 23 EUROPE OTHER SERVICE VERTICAL OVER-THE-TOP SERVICES (OTT) MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 24 EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING DEVICE, 2015 - 2018, USD MILLION

TABLE 25 EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING DEVICE, 2019 - 2025, USD MILLION

TABLE 26 EUROPE OVER-THE-TOP SERVICES (OTT) SMARTPHONES & TABLETS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 27 EUROPE OVER-THE-TOP SERVICES (OTT) SMARTPHONES & TABLETS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 28 EUROPE OVER-THE-TOP SERVICES (OTT) DESKTOPS & LAPTOPS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 29 EUROPE OVER-THE-TOP SERVICES (OTT) DESKTOPS & LAPTOPS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 30 EUROPE OVER-THE-TOP SERVICES (OTT) IP TV'S & CONSOLES MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 31 EUROPE OVER-THE-TOP SERVICES (OTT) IP TV'S & CONSOLES MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 32 EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 33 EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 34 EUROPE VIDEO ON DEMAND OVER-THE-TOP SERVICES (OTT) MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 35 EUROPE VIDEO ON DEMAND OVER-THE-TOP SERVICES (OTT) MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 36 EUROPE ONLINE GAMING OVER-THE-TOP SERVICES (OTT) MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 37 EUROPE ONLINE GAMING OVER-THE-TOP SERVICES (OTT) MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 38 EUROPE MUSIC STREAMING OVER-THE-TOP SERVICES (OTT)

MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 39 EUROPE MUSIC STREAMING OVER-THE-TOP SERVICES (OTT)

MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 40 EUROPE COMMUNICATION OVER-THE-TOP SERVICES (OTT) MARKET

BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 41 EUROPE COMMUNICATION OVER-THE-TOP SERVICES (OTT) MARKET

BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 42 EUROPE OTHERS OVER-THE-TOP SERVICES (OTT) MARKET BY

COUNTRY, 2015 - 2018, USD MILLION

TABLE 43 EUROPE OTHERS OVER-THE-TOP SERVICES (OTT) MARKET BY

COUNTRY, 2019 - 2025, USD MILLION

TABLE 44 EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY COUNTRY,

2015 - 2018, USD MILLION

TABLE 45 EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY COUNTRY,

2019 - 2025, USD MILLION

TABLE 46 GERMANY OVER-THE-TOP SERVICES (OTT) MARKET, 2015 - 2018,

USD MILLION

TABLE 47 GERMANY OVER-THE-TOP SERVICES (OTT) MARKET, 2019 - 2025,

USD MILLION

TABLE 48 GERMANY OVER-THE-TOP SERVICES (OTT) MARKET BY

MONETIZATION MODEL, 2015 - 2018, USD MILLION

TABLE 49 GERMANY OVER-THE-TOP SERVICES (OTT) MARKET BY

MONETIZATION MODEL, 2019 - 2025, USD MILLION

TABLE 50 GERMANY OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE

VERTICAL, 2015 - 2018, USD MILLION

TABLE 51 GERMANY OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE

VERTICAL, 2019 - 2025, USD MILLION

TABLE 52 GERMANY OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING

DEVICE, 2015 - 2018, USD MILLION

TABLE 53 GERMANY OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING

DEVICE, 2019 - 2025, USD MILLION

TABLE 54 GERMANY OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2015 -

2018, USD MILLION

TABLE 55 GERMANY OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2019 -

2025, USD MILLION

TABLE 56 UK OVER-THE-TOP SERVICES (OTT) MARKET, 2015 - 2018, USD

MILLION

TABLE 57 UK OVER-THE-TOP SERVICES (OTT) MARKET, 2019 - 2025, USD

MILLION

TABLE 58 UK OVER-THE-TOP SERVICES (OTT) MARKET BY MONETIZATION MODEL, 2015 - 2018, USD MILLION

TABLE 59 UK OVER-THE-TOP SERVICES (OTT) MARKET BY MONETIZATION MODEL, 2019 - 2025, USD MILLION

TABLE 60 UK OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE VERTICAL, 2015 - 2018, USD MILLION

TABLE 61 UK OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE VERTICAL, 2019 - 2025, USD MILLION

TABLE 62 UK OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING DEVICE, 2015 - 2018, USD MILLION

TABLE 63 UK OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING DEVICE, 2019 - 2025, USD MILLION

TABLE 64 UK OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 65 UK OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 66 FRANCE OVER-THE-TOP SERVICES (OTT) MARKET, 2015 - 2018, USD MILLION

TABLE 67 FRANCE OVER-THE-TOP SERVICES (OTT) MARKET, 2019 - 2025, USD MILLION

TABLE 68 FRANCE OVER-THE-TOP SERVICES (OTT) MARKET BY MONETIZATION MODEL, 2015 - 2018, USD MILLION

TABLE 69 FRANCE OVER-THE-TOP SERVICES (OTT) MARKET BY MONETIZATION MODEL, 2019 - 2025, USD MILLION

TABLE 70 FRANCE OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE VERTICAL, 2015 - 2018, USD MILLION

TABLE 71 FRANCE OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE VERTICAL, 2019 - 2025, USD MILLION

TABLE 72 FRANCE OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING DEVICE, 2015 - 2018, USD MILLION

TABLE 73 FRANCE OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING DEVICE, 2019 - 2025, USD MILLION

TABLE 74 FRANCE OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 75 FRANCE OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 76 RUSSIA OVER-THE-TOP SERVICES (OTT) MARKET, 2015 - 2018, USD MILLION

TABLE 77 RUSSIA OVER-THE-TOP SERVICES (OTT) MARKET, 2019 - 2025, USD

MILLION

TABLE 78 RUSSIA OVER-THE-TOP SERVICES (OTT) MARKET BY MONETIZATION MODEL, 2015 - 2018, USD MILLION

TABLE 79 RUSSIA OVER-THE-TOP SERVICES (OTT) MARKET BY MONETIZATION MODEL, 2019 - 2025, USD MILLION

TABLE 80 RUSSIA OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE VERTICAL, 2015 - 2018, USD MILLION

TABLE 81 RUSSIA OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE VERTICAL, 2019 - 2025, USD MILLION

TABLE 82 RUSSIA OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING DEVICE, 2015 - 2018, USD MILLION

TABLE 83 RUSSIA OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING DEVICE, 2019 - 2025, USD MILLION

TABLE 84 RUSSIA OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 85 RUSSIA OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 86 SPAIN OVER-THE-TOP SERVICES (OTT) MARKET, 2015 - 2018, USD MILLION

TABLE 87 SPAIN OVER-THE-TOP SERVICES (OTT) MARKET, 2019 - 2025, USD MILLION

TABLE 88 SPAIN OVER-THE-TOP SERVICES (OTT) MARKET BY MONETIZATION MODEL, 2015 - 2018, USD MILLION

TABLE 89 SPAIN OVER-THE-TOP SERVICES (OTT) MARKET BY MONETIZATION MODEL, 2019 - 2025, USD MILLION

TABLE 90 SPAIN OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE VERTICAL, 2015 - 2018, USD MILLION

TABLE 91 SPAIN OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE VERTICAL, 2019 - 2025, USD MILLION

TABLE 92 SPAIN OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING DEVICE, 2015 - 2018, USD MILLION

TABLE 93 SPAIN OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING DEVICE, 2019 - 2025, USD MILLION

TABLE 94 SPAIN OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 95 SPAIN OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 96 ITALY OVER-THE-TOP SERVICES (OTT) MARKET, 2015 - 2018, USD MILLION

TABLE 97 ITALY OVER-THE-TOP SERVICES (OTT) MARKET, 2019 - 2025, USD MILLION

TABLE 98 ITALY OVER-THE-TOP SERVICES (OTT) MARKET BY MONETIZATION MODEL, 2015 - 2018, USD MILLION

TABLE 99 ITALY OVER-THE-TOP SERVICES (OTT) MARKET BY MONETIZATION MODEL, 2019 - 2025, USD MILLION

TABLE 100 ITALY OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE VERTICAL, 2015 - 2018, USD MILLION

TABLE 101 ITALY OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE VERTICAL, 2019 - 2025, USD MILLION

TABLE 102 ITALY OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING DEVICE, 2015 - 2018, USD MILLION

TABLE 103 ITALY OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING DEVICE, 2019 - 2025, USD MILLION

TABLE 104 ITALY OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 105 ITALY OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 106 REST OF EUROPE OVER-THE-TOP SERVICES (OTT) MARKET, 2015 - 2018, USD MILLION

TABLE 107 REST OF EUROPE OVER-THE-TOP SERVICES (OTT) MARKET, 2019 - 2025, USD MILLION

TABLE 108 REST OF EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY MONETIZATION MODEL, 2015 - 2018, USD MILLION

TABLE 109 REST OF EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY MONETIZATION MODEL, 2019 - 2025, USD MILLION

TABLE 110 REST OF EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE VERTICAL, 2015 - 2018, USD MILLION

TABLE 111 REST OF EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY SERVICE VERTICAL, 2019 - 2025, USD MILLION

TABLE 112 REST OF EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING DEVICE, 2015 - 2018, USD MILLION

TABLE 113 REST OF EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY STREAMING DEVICE, 2019 - 2025, USD MILLION

TABLE 114 REST OF EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 115 REST OF EUROPE OVER-THE-TOP SERVICES (OTT) MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 116 KEY INFORMATION – TWITTER, INC.

TABLE 117 KEY INFORMATION – MICROSOFT CORPORATION

TABLE 118 KEY INFORMATION – GOOGLE, INC.

TABLE 119 KEY INFORMATION – AMAZON.COM, INC.

TABLE 120 KEY INFORMATION – APPLE, INC.

TABLE 121 KEY INFORMATION – FACEBOOK, INC.

TABLE 122 KEY INFORMATION – NETFLIX, INC.

TABLE 123 KEY INFORMATION – THE WALT DISNEY COMPANY

TABLE 124 KEY INFORMATION – TENCENT HOLDINGS LTD.

TABLE 125 KEY INFORMATION – ROKU, INC.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2020-JAN – 2016-JUN) LEADING PLAYERS

FIG 5 SWOT ANALYSIS: TWITTER, INC.

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: MICROSOFT CORPORATION

FIG 7 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: GOOGLE, INC.

FIG 9 SWOT ANALYSIS: ALPHABET INC. (GOOGLE INC.)

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: AMAZON.COM, INC.

FIG 11 SWOT ANALYSIS: AMAZON.COM, INC.

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: APPLE, INC.

FIG 13 SWOT ANALYSIS: APPLE, INC.

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: FACEBOOK, INC.

FIG 15 SWOT ANALYSIS: FACEBOOK, INC.

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: NETFLIX, INC.

FIG 17 SWOT ANALYSIS: NETFLIX, INC.

FIG 18 SWOT ANALYSIS: THE WALT DISNEY COMPANY

I would like to order

Product name: Europe Over the Top (OTT) Services Market (2019-2025)

Product link: <https://marketpublishers.com/r/E7CC43A4E579EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E7CC43A4E579EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970