

# Europe Organic Snacks Market (2019-2025)

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## Abstracts

The Europe Organic Snacks Market would witness market growth of 13.55% CAGR during the forecast period (2019–2025).

E-commerce sites are planning to acquire organic food companies at competitive prices. This can be attributed to the speedy growth of the organic food segment. For instance, Amazon recently acquired Whole Foods Market, a brand that provides organic food. Following the trend, more organizations are projected to distribute their organic foods such as organic snacks, over the forecast period, across the e-commerce platforms. This anticipation ascertained that online platforms enable manufacturers of organic snacks to reach out to a wider customer base. The forecast predictions are expecting this trend to gain momentum with a higher ratio of snack providers selling their products through e-commerce platforms.

Based on Product Type, the market is segmented into Nutrition Bars, Candy, Salty Snacks, Nuts and Others. Based on Distribution Channel, the market is segmented into Retail Stores, Super Market/Hyper Market, Online and Others. Based on Age Group, the market is segmented into Millennial, Generation X and Baby Boomers. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include SunOpta, Inc., YummyEarth, Inc., General Mills, Inc., Navitas Organics, Hormel Foods Corporation, Campbell Soup Company, The Kraft Heinz Company, Kewpie Corporation, The Hain Celestial Group, Inc. and United Natural Foods, Inc.

## Scope of the Study

## Market Segmentation:

### By Product Type

Nutrition Bars

Candy

Salty Snacks

Nuts

Others

### By Distribution Channel

Retail Stores

Super Market/Hyper Market

Online

### By Age Group

Millennial

Generation X

Baby Boomers

### By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

### Companies Profiled

SunOpta, Inc.

YummyEarth, Inc.

General Mills, Inc.

Navitas Organics

Hormel Foods Corporation

Campbell Soup Company

The Kraft Heinz Company

Kewpie Corporation

The Hain Celestial Group, Inc.

United Natural Foods, Inc.

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