

# **Europe Organic Liquid Soaps Market By Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Commercial and Other Distribution Channels), By End-Use (Residential and Commercial), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Europe Organic Liquid Soaps Market would witness market growth of 11.6% CAGR during the forecast period (2020-2026).

Organic liquid soaps are considered as chemical-free products that are processed from organic oil and natural raw ingredients. Increase in preference for better quality products, rise in awareness about organic soaps, and an increase in incidences of skin allergies and diseases worldwide are likely to fuel the sales of Organic liquid soaps in the next few years. In addition to all it, products with the advanced formulation and improved with unique ingredients are likely to remain an attraction among end-users. This is expected to drive the demand for organic soaps in the coming years.

Though, they have a low shelf-life of compared to conventional soaps, lack of raw materials for processing, higher prices of products, and different standards and regional regulations according to organic certifying bodies are the main restraints of the market. However, the development of novel and innovative products is attracting new customers, improvement of product shelf-life and penetration of products in the market via e-commerce is likely to create substantial opportunities for the organic liquid soap market.

Growing demand for hand hygiene and sanitizing has ensued in bulk buying in all hand hygiene product categories, such as organic liquid soaps. Though lockdowns across countries globally have disrupted supply chains, thus it is leading to a difference

between supply and demand. In the coming years, tier-1 stakeholders are likely to rise their scale of operation to provide to the growing product demand. India is anticipated to emerge as one of the most profitable markets for organic liquid soaps over the foreseeable period. As there is the rich heritage of Ayurveda in India, manufacturers are expected to present new products with organic ingredients and natural fragrance. The concept of 'back to nature' is likely to produce a healthy demand for organic liquid soaps amongst Indian consumers in the coming years.

Based on Distribution Channel, the market is segmented into Supermarkets & Hypermarkets, Convenience Stores, Commercial and Other Distribution Channels. Based on End-Use, the market is segmented into Residential and Commercial. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oregon Soap Company, Tropical Products, Inc., Vanguard Soap, LLC, SFIC Corporation, Botanie Natural Soap, Inc., Lunaroma, Inc., Soap Solutions, Country Rose Soap Company Ltd., Penns Hill Organic Soap Company, and Mountain Rose Herbs.

## Scope of the Study

### Market Segmentation:

#### By Distribution Channel

Supermarkets & Hypermarkets

Convenience Stores

Commercial

Other Distribution Channels

#### By End-Use

Residential

Commercial

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Oregon Soap Company

Tropical Products, Inc.

Vanguard Soap, LLC

SFIC Corporation

Botanie Natural Soap, Inc.

Lunaroma, Inc.

Soap Solutions

Country Rose Soap Company Ltd.

Penns Hill Organic Soap Company

## Mountain Rose Herbs

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