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# Europe Operating Room Integration Market By Component (Software and Services), By Application (General Surgery, Orthopedic Surgery, Neurosurgery and Other Application), By End Use (Ambulatory Surgical Centers (ASCs) and Hospitals), By Devices (Display Systems, Documentation Management Systems, and Audio Video Management Systems), By Country, Industry Analysis and Forecast, 2020 - 2026

https://marketpublishers.com/r/EA1DD0AA6065EN.html
Date: June 2020
Pages: 111
Price: US$ 1,500.00 (Single User License)
ID: EA1DD0AA6065EN

## Abstracts

The Europe Operating Room Integration Market would witness market growth of 10.2% CAGR during the forecast period (2020-2026).
Irrespective of the procedures conducted, the OR is one of the toughest and most challenging environments for electronics and wires – especially those that are regularly handled and plugged/unplugged. Thus, components of the OR integration system are often designed to withstand the rigors of the operating room environment. This includes the ability to perform regular cleaning, rough handling, and impact weather conditions. Some of the items most likely to be affected, such as surgical screens and video cables inside the surgical field, are strengthened to ensure longevity.
Many ORI system vendors are coming up with innovative technologies to satisfy the demands of consumers globally. One of the most recent innovations is the introduction of the UniView system by Masimo, a multinational medical technology company. The product assists in the simultaneous exchange of data and team management between clinicians and is valuable for any environment where structured and timely data is required for effective clinical care.
Growing demand for technically innovative technologies, the growing number of surgical procedures, congestion in operating rooms (OR), patient health issues in OR combined

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with a rise in preference to minimally invasive surgeries (MIS) are main factors that drive market growth. However, the shortage of skilled surgeons in developed countries and the high cost of initial investment are restricting development. Such increased expense may be due to the high-priced integrated medical equipment that is being utilized in the operation room. Smaller hospitals may find it difficult to make the initial investments.

Based on Component, the market is segmented into Software and Services. Based on Application, the market is segmented into General Surgery, Orthopedic Surgery, Neurosurgery and Other Application. Based on End Use, the market is segmented into Ambulatory Surgical Centers (ASCs) and Hospitals. Based on Devices, the market is segmented into Display Systems, Documentation Management Systems, and Audio Video Management Systems. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include of Stryker Corporation, Dragerwerk AG & Co. KGaA, Steris PLC, Olympus Corporation, Canon, Inc., Barco NV, Getinge AB, Brainlab AG, Skytron, LLC, and Karl Storz SE & Co. KG

Scope of the Study

Market Segmentation:

By Component

Software and

Services

By Application

General Surgery

Orthopedic Surgery

Neurosurgery and

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Other Application

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Stryker Corporation

Dragerwerk AG & Co. KGaA

Steris PLC

Olympus Corporation

Canon, Inc.

Barco NV

Getinge AB

Brainlab AG

Skytron, LLC

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