

Europe Online Book Services Market By Category (Trade, Education and Science & Technology), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Online Book Services Market would witness market growth of 6.08% CAGR during the forecast period (2020-2026).

Many players who are actively operating in the market are concentrating on strategic and well-planned measures in order to reach more and more consumers that might help them to boost revenue growth. The advent of digital education as well as interactive learning systems is anticipated to boost the growth of the segment in the coming years. Since online books are more accessible and it is known to increase the better learning experience. The learning process more interactive and engaging with the use of Digital books. Digital technology is nowadays used in classrooms and a positive impact is seen on the quality of education delivered. Students and teachers have totally agreed upon the advantages of using online books in the education delivery process. Since online books can be carried easily and the worry of carrying a bag full of books and they are also more economical than that of paper books. These factors are likely to boost the growth of this segment over the forecast period.

Increasing usage of smartphones and digital devices, growing internet penetration, and increasing preference for online books over printed ones by the consumer are expected to boost the market growth in the foreseeable period. Furthermore, amidst pandemics, non-essential businesses are closed, including physical bookstores and schools, in order to prevent the spread of the virus thereby it has surged the online books' demands. For example, during the lockdown period, the online book company, Media Do Holdings has noted a 20% year-on-year growth for the selling of digital books in April 2020.

Based on Category, the market is segmented into Trade, Education and Science & Technology. Based on countries, the market is segmented into Germany, UK, France,

Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Amazon.com, Inc., Apple, Inc., News Corporation (HarperCollins Publishers LLC), Scribd, Inc., Lulu Press, Inc. (Lulu Enterprises, Inc.), Hachette Book Group (Lagard?re SCA), Smashwords, Inc., Rakuten Kobo, Inc., Barnes & Noble, Inc. (Elliott Management Corporation) and Blurb, Inc. (Reischling Press, Inc.).

Scope of the Study

Market Segmentation:

By Category

Trade

Education

Science & Technology

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Amazon.com, Inc.

Apple, Inc.

News Corporation (HarperCollins Publishers LLC)

Scribd, Inc.

Lulu Press, Inc. (Lulu Enterprises, Inc.)

Hachette Book Group (Lagardère SCA)

Smashwords, Inc.

Rakuten Kobo, Inc.

Barnes & Noble, Inc. (Elliott Management Corporation)

Blurb, Inc. (Reischling Press, Inc.)

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