

# Europe Online Book Services Market By Category (Trade, Education and Science & Technology), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/E0E6F71D93C9EN.html>

Date: August 2020

Pages: 67

Price: US\$ 1,500.00 (Single User License)

ID: E0E6F71D93C9EN

## Abstracts

The Europe Online Book Services Market would witness market growth of 6.08% CAGR during the forecast period (2020-2026).

Many players who are actively operating in the market are concentrating on strategic and well-planned measures in order to reach more and more consumers that might help them to boost revenue growth. The advent of digital education as well as interactive learning systems is anticipated to boost the growth of the segment in the coming years. Since online books are more accessible and it is known to increase the better learning experience. The learning process more interactive and engaging with the use of Digital books. Digital technology is nowadays used in classrooms and a positive impact is seen on the quality of education delivered. Students and teachers have totally agreed upon the advantages of using online books in the education delivery process. Since online books can be carried easily and the worry of carrying a bag full of books and they are also more economical than that of paper books. These factors are likely to boost the growth of this segment over the forecast period.

Increasing usage of smartphones and digital devices, growing internet penetration, and increasing preference for online books over printed ones by the consumer are expected to boost the market growth in the foreseeable period. Furthermore, amidst pandemics, non-essential businesses are closed, including physical bookstores and schools, in order to prevent the spread of the virus thereby it has surged the online books' demands. For example, during the lockdown period, the online book company, Media Do Holdings has noted a 20% year-on-year growth for the selling of digital books in April 2020.

Based on Category, the market is segmented into Trade, Education and Science & Technology. Based on countries, the market is segmented into Germany, UK, France,

Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Amazon.com, Inc., Apple, Inc., News Corporation (HarperCollins Publishers LLC), Scribd, Inc., Lulu Press, Inc. (Lulu Enterprises, Inc.), Hachette Book Group (Lagardère SCA), Smashwords, Inc., Rakuten Kobo, Inc., Barnes & Noble, Inc. (Elliott Management Corporation) and Blurb, Inc. (Reischling Press, Inc.).

Scope of the Study

Market Segmentation:

By Category

Trade

Education

Science & Technology

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

## Companies Profiled

Amazon.com, Inc.

Apple, Inc.

News Corporation (HarperCollins Publishers LLC)

Scribd, Inc.

Lulu Press, Inc. (Lulu Enterprises, Inc.)

Hachette Book Group (Lagardère SCA)

Smashwords, Inc.

Rakuten Kobo, Inc.

Barnes & Noble, Inc. (Elliott Management Corporation)

Blurb, Inc. (Reischling Press, Inc.)

## Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Europe Online Book Services Market, by Category
  - 1.4.2 Europe Online Book Services Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. COMPETITION ANALYSIS - GLOBAL**

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
  - 3.2.1 Partnerships, Collaborations and Agreements
  - 3.2.2 Product Launches and Product Expansions
  - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
  - 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
  - 3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2016, May – 2020, Sep) Leading Players

### **CHAPTER 4. EUROPE ONLINE BOOK SERVICES MARKET BY CATEGORY**

- 4.1 Europe Trade Market by Country
- 4.2 Europe Education Market by Country
- 4.3 Europe Science & Technology Market by Country

## **CHAPTER 5. EUROPE ONLINE BOOK SERVICES MARKET BY COUNTRY**

### **5.1 Germany Online Book Services Market**

#### **5.1.1 Germany Online Book Services Market by Category**

### **5.2 UK Online Book Services Market**

#### **5.2.1 UK Online Book Services Market by Category**

### **5.3 France Online Book Services Market**

#### **5.3.1 France Online Book Services Market by Category**

### **5.4 Russia Online Book Services Market**

#### **5.4.1 Russia Online Book Services Market by Category**

### **5.5 Spain Online Book Services Market**

#### **5.5.1 Spain Online Book Services Market by Category**

### **5.6 Italy Online Book Services Market**

#### **5.6.1 Italy Online Book Services Market by Category**

### **5.7 Rest of Europe Online Book Services Market**

#### **5.7.1 Rest of Europe Online Book Services Market by Category**

## **CHAPTER 6. COMPANY PROFILES**

### **6.1 Amazon.com, Inc.**

#### **6.1.1 Company Overview**

#### **6.1.2 Financial Analysis**

#### **6.1.3 Segmental and Regional Analysis**

#### **6.1.4 Recent strategies and developments:**

##### **6.1.4.1 Product Launches and Product Expansions:**

#### **6.1.5 SWOT Analysis**

### **6.2 Apple, Inc.**

#### **6.2.1 Company Overview**

#### **6.2.2 Financial Analysis**

#### **6.2.3 Product and Regional Analysis**

#### **6.2.4 Research & Development Expense**

#### **6.2.5 Recent strategies and developments:**

##### **6.2.5.1 Product Launches and Product Expansions:**

##### **6.2.5.2 Acquisition and Mergers:**

#### **6.2.6 SWOT Analysis**

### **6.3 News Corporation (HarperCollins Publishers LLC)**

#### **6.3.1 Company Overview**

#### **6.3.2 Financial Analysis**

#### **6.3.3 Regional & Segmental Analysis**

6.3.4 Recent strategies and developments:

6.3.4.1 Partnerships, Collaborations, and Agreements:

6.4 Scribd, Inc.

6.4.1 Company Overview

6.4.2 Recent strategies and developments:

6.4.2.1 Acquisition and Mergers:

6.5 Lulu Press, Inc. (Lulu Enterprises, Inc.)

6.5.1 Company Overview

6.5.2 Recent strategies and developments:

6.5.2.1 Partnerships, Collaborations, and Agreements:

6.6 Hachette Book Group (Lagard?re SCA)

6.6.1 Company Overview

6.6.2 Recent strategies and developments:

6.6.2.1 Acquisition and Mergers:

6.7 Smashwords, Inc.

6.7.1 Company Overview

6.7.2 Recent strategies and developments:

6.7.2.1 Product Launches and Product Expansions:

6.8 Rakuten Kobo, Inc.

6.8.1 Company Overview

6.8.2 Recent strategies and developments:

6.8.2.1 Product Launches and Product Expansions:

6.8.2.2 Partnerships, Collaborations, and Agreements:

6.8.2.3 Acquisition and Mergers:

6.9 Barnes & Noble, Inc. (Elliott Management Corporation)

6.9.1 Company Overview

6.9.2 Recent strategies and developments:

6.9.2.1 Partnerships, Collaborations, and Agreements:

6.10. Blurb, Inc. (Reischling Press, Inc.)

6.10.1 Company Overview

6.10.2 Recent strategies and developments:

6.10.2.1 Partnerships, Collaborations, and Agreements:

6.10.2.2 Product Launches and Product Expansions:

## List Of Tables

### LIST OF TABLES

TABLE 1 EUROPE ONLINE BOOK SERVICES MARKET, 2016 - 2019, USD MILLION

TABLE 2 EUROPE ONLINE BOOK SERVICES MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– ONLINE BOOK SERVICES MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– ONLINE BOOK SERVICES MARKET

TABLE 5 MERGERS & ACQUISITIONS – ONLINE BOOK SERVICES MARKET

TABLE 6 EUROPE ONLINE BOOK SERVICES MARKET BY CATEGORY, 2016 - 2019, USD MILLION

TABLE 7 EUROPE ONLINE BOOK SERVICES MARKET BY CATEGORY, 2020 - 2026, USD MILLION

TABLE 8 EUROPE TRADE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 9 EUROPE TRADE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 10 EUROPE EDUCATION MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 11 EUROPE EDUCATION MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 12 EUROPE SCIENCE & TECHNOLOGY MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 13 EUROPE SCIENCE & TECHNOLOGY MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 14 EUROPE ONLINE BOOK SERVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 15 EUROPE ONLINE BOOK SERVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 16 GERMANY ONLINE BOOK SERVICES MARKET, 2016 - 2019, USD MILLION

TABLE 17 GERMANY ONLINE BOOK SERVICES MARKET, 2020 - 2026, USD MILLION

TABLE 18 GERMANY ONLINE BOOK SERVICES MARKET BY CATEGORY, 2016 - 2019, USD MILLION

TABLE 19 GERMANY ONLINE BOOK SERVICES MARKET BY CATEGORY, 2020 - 2026, USD MILLION

TABLE 20 UK ONLINE BOOK SERVICES MARKET, 2016 - 2019, USD MILLION

TABLE 21 UK ONLINE BOOK SERVICES MARKET, 2020 - 2026, USD MILLION

TABLE 22 UK ONLINE BOOK SERVICES MARKET BY CATEGORY, 2016 - 2019, USD MILLION

TABLE 23 UK ONLINE BOOK SERVICES MARKET BY CATEGORY, 2020 - 2026, USD MILLION

TABLE 24 FRANCE ONLINE BOOK SERVICES MARKET, 2016 - 2019, USD MILLION

TABLE 25 FRANCE ONLINE BOOK SERVICES MARKET, 2020 - 2026, USD MILLION

TABLE 26 FRANCE ONLINE BOOK SERVICES MARKET BY CATEGORY, 2016 - 2019, USD MILLION

TABLE 27 FRANCE ONLINE BOOK SERVICES MARKET BY CATEGORY, 2020 - 2026, USD MILLION

TABLE 28 RUSSIA ONLINE BOOK SERVICES MARKET, 2016 - 2019, USD MILLION

TABLE 29 RUSSIA ONLINE BOOK SERVICES MARKET, 2020 - 2026, USD MILLION

TABLE 30 RUSSIA ONLINE BOOK SERVICES MARKET BY CATEGORY, 2016 - 2019, USD MILLION

TABLE 31 RUSSIA ONLINE BOOK SERVICES MARKET BY CATEGORY, 2020 - 2026, USD MILLION

TABLE 32 SPAIN ONLINE BOOK SERVICES MARKET, 2016 - 2019, USD MILLION

TABLE 33 SPAIN ONLINE BOOK SERVICES MARKET, 2020 - 2026, USD MILLION

TABLE 34 SPAIN ONLINE BOOK SERVICES MARKET BY CATEGORY, 2016 - 2019, USD MILLION

TABLE 35 SPAIN ONLINE BOOK SERVICES MARKET BY CATEGORY, 2020 - 2026, USD MILLION

TABLE 36 ITALY ONLINE BOOK SERVICES MARKET, 2016 - 2019, USD MILLION

TABLE 37 ITALY ONLINE BOOK SERVICES MARKET, 2020 - 2026, USD MILLION

TABLE 38 ITALY ONLINE BOOK SERVICES MARKET BY CATEGORY, 2016 - 2019, USD MILLION

TABLE 39 ITALY ONLINE BOOK SERVICES MARKET BY CATEGORY, 2020 - 2026, USD MILLION

TABLE 40 REST OF EUROPE ONLINE BOOK SERVICES MARKET, 2016 - 2019, USD MILLION

TABLE 41 REST OF EUROPE ONLINE BOOK SERVICES MARKET, 2020 - 2026, USD MILLION

TABLE 42 REST OF EUROPE ONLINE BOOK SERVICES MARKET BY CATEGORY, 2016 - 2019, USD MILLION

TABLE 43 REST OF EUROPE ONLINE BOOK SERVICES MARKET BY CATEGORY, 2020 - 2026, USD MILLION

TABLE 44 KEY INFORMATION – AMAZON.COM, INC.

TABLE 45 KEY INFORMATION – APPLE, INC.

TABLE 46 KEY INFORMATION –NEWS CORPORATION



TABLE 47 KEY INFORMATION – SCRIBD, INC.

TABLE 48 KEY INFORMATION – LULU PRESS, INC.

TABLE 49 KEY INFORMATION – HACHETTE BOOK GROUP

TABLE 50 KEY INFORMATION – SMASHWORDS, INC.

TABLE 51 KEY INFORMATION – RAKUTEN KOBO, INC.

TABLE 52 KEY INFORMATION – BARNES & NOBLE, INC. (ELLIOTT MANAGEMENT CORPORATION)

TABLE 53 KEY INFORMATION – BLURB, INC.

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2016, MAY – 2020, SEP) LEADING PLAYERS

FIG 5 SWOT ANALYSIS: AMAZON.COM, INC.

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: APPLE, INC.

FIG 7 SWOT ANALYSIS: APPLE, INC.

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: RAKUTEN KOBO, INC.

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: BLURB, INC.

## I would like to order

Product name: Europe Online Book Services Market By Category (Trade, Education and Science & Technology), By Country, Industry Analysis and Forecast, 2020 - 2026

Product link: <https://marketpublishers.com/r/E0E6F71D93C9EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E0E6F71D93C9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

