

# Europe Non-Volatile Memory Market (2016 - 2022)

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## Abstracts

Non-volatile memory (NVM) is a type of secondary memory used in computer systems to manage permanent storage and backup facility for information that is critical to an organization. NVM technology is electrically programmable. It is also erasable when there is a need to make changes in a particular location within the storage device. Other than programming, erasing and storing, the technology also has the ability to retain changes even in the instance of power outage. Smartphones are now introduced with NVM preinstalled; as a result high-performance smartphones come into the market, fostering market growth. The inbuilt NVM technology within the smartphones enables faster data access and enables high end-user satisfaction. The new generation smartphones, in addition are also equipped with NAND flash memory, for faster performance. All these factors cumulatively are expected to offer huge opportunities to the market growth.

The report highlights the adoption of Non-Volatile Memory in Europe. Based on the type, the Non-Volatile Memory market is segmented into Electrically Addressed, Mechanically Addressed and Others. Electrically Addressed segment is further divided into ROM, NVRAM and Other Memory. Mechanically Addressed segment is further divided into Hard-Disk Drive, Optical-Disc Drive, Magnetic Tape, Millipede memory and Holographic data storage. Other Non-volatile memory types are FRAM, Zero-RAM, Nano-bridge and Molecular which are discussed in this report. Based on the application the market is segmented into Enterprise Storage, Healthcare Monitoring, Consumer Electronics, Automotive Application, Industrial and Others. The Verticals highlighted in this report include Telecom & IT, Healthcare, Automotive, Energy & Power, Manufacturing Industries and Others.

Based on Country, Europe Non-Volatile Memory market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe. Germany remained the dominant Country in the Europe Non-Volatile Memory market in 2015. Italy would witness highest

CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Non-Volatile Memory market. Key companies profiled in the report include Intel Corporation, Toshiba Corporation, SAMSUNG ELECTRONICS CO. LTD., Adesto Technologies Corporation, Viking Technology, Crossbar, Inc., Kilopass Technology Inc., Sidense Corporation, Sandisk Corporation and Micron Technology, Inc.

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