

Europe Non-Alcoholic Beverages Market (2017 - 2023)

<https://marketpublishers.com/r/E59AB6FAF9EEN.html>

Date: July 2017

Pages: 69

Price: US\$ 1,500.00 (Single User License)

ID: E59AB6FAF9EEN

Abstracts

The Non-Alcoholic Beverages Market in Europe is expected to register a CAGR of 4% during the forecast period (2017 – 2023). Rapid expansion in the urban population and growing disposable income are some the major factors driving the market growth in the global space. The major challenge that is hindering the market growth is stringent government regulations that regulate the use of sugary drinks, additives, and preservatives which lead to health issues such as obesity, diabetes, and high blood pressure. To counter the potential challenge, many of the companies operating the non-alcoholic beverages market have adopted various strategies such as launching drinks that are sugar-free and promoting diet & low caffeine based drinks. Innovations are geared towards offering organic based drinks that are manufactured using natural preservatives and additives. These developments that address the regulatory frameworks are projected to drive the market growth during the forecast period.

Based on the Distribution Channels, the Non-Alcoholic Beverages market is segmented into Hypermarkets & Supermarkets, Specialty and Departmental Stores, Online Stores, and Others. Based on the Products, the market is segmented into Soft Drinks, Bottled Water, Tea & Coffee, Bottled Juices, Dairy Drinks, and Others. The countries included in the report are Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The report covers the analysis of key stake holders of the Cloud Orchestration market. Key companies profiled in the report include A.G. Barr, Dr. Pepper Snapple Group, Dydo Drinco, Attitude Drinks, Co., Livewire Energy, Calcol, Inc., Sofina (Danone), Nestle, The Coca Cola Company, and PepsiCo, Inc.

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