

Europe Non-Alcoholic Beverages Market (2017 - 2023)

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Abstracts

The Non-Alcoholic Beverages Market in Europe is expected to register a CAGR of 4% during the forecast period (2017 – 2023). Rapid expansion in the urban population and growing disposable income are some the major factors driving the market growth in the global space. The major challenge that is hindering the market growth is stringent government regulations that regulate the use of sugary drinks, additives, and preservatives which lead to health issues such as obesity, diabetes, and high blood pressure. To counter the potential challenge, many of the companies operating the non-alcoholic beverages market have adopted various strategies such as launching drinks that are sugar-free and promoting diet & low caffeine based drinks. Innovations are geared towards offering organic based drinks that are manufactured using natural preservatives and additives. These developments that address the regulatory frameworks are projected to drive the market growth during the forecast period.

Based on the Distribution Channels, the Non-Alcoholic Beverages market is segmented into Hypermarkets & Supermarkets, Specialty and Departmental Stores, Online Stores, and Others. Based on the Products, the market is segmented into Soft Drinks, Bottled Water, Tea & Coffee, Bottled Juices, Dairy Drinks, and Others. The countries included in the report are Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The report covers the analysis of key stake holders of the Cloud Orchestration market. Key companies profiled in the report include A.G. Barr, Dr. Pepper Snapple Group, Dydo Drinco, Attitude Drinks, Co., Livewire Energy, Calcol, Inc., Sofina (Danone), Nestle, The Coca Cola Company, and PepsiCo, Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Non-Alcoholic Beverages Market, by Distribution Channels
 - 1.4.2 Europe Non-Alcoholic Beverages Market, by Products
 - 1.4.3 Europe Non-Alcoholic Beverages Market, by Countries
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, Restraints and Opportunities
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. EUROPE NON-ALCOHOLIC BEVERAGES MARKET

- 3.1 Europe Non-Alcoholic Beverages Market by Distribution Channel
 - 3.1.1 Europe Non-Alcoholic Beverages in Hypermarkets & Supermarkets Market by Country
 - 3.1.2 Europe Non-Alcoholic Beverages in Speciality and Departmental Stores Market by Country
 - 3.1.3 Europe Non-Alcoholic Beverages in Online Stores Market by Country
 - 3.1.4 Europe Non-Alcoholic Beverages in Other Distribution Channel Market by Country

CHAPTER 4. EUROPE NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT

- 4.1 Introduction
 - 4.1.1 Europe Soft Drinks Market by Country
 - 4.1.2 Europe Bottled Water Market by Country
 - 4.1.3 Europe Tea & Coffee Market by Country
 - 4.1.4 Europe Bottled Juices Market by Country
 - 4.1.5 Europe Dairy Drinks Market by Country

4.1.6 Europe Other Non-Alcoholic Beverages Market by Country

CHAPTER 5. EUROPE NON-ALCOHOLIC BEVERAGES MARKET BY COUNTRY

5.1 Introduction

5.2 Russia Non-Alcoholic Beverages Market

5.2.1 Russia Non-Alcoholic Beverages Market by Distribution Channel

5.2.2 Russia Non-Alcoholic Beverages Market by Product

5.3 Germany Non-Alcoholic Beverages Market

5.3.1 Germany Non-Alcoholic Beverages Market by Distribution Channel

5.3.2 Germany Non-Alcoholic Beverages Market by Product

5.4 France Non-Alcoholic Beverages Market

5.4.1 France Non-Alcoholic Beverages Market by Distribution Channel

5.4.2 France Non-Alcoholic Beverages Market by Product

5.5 UK Non-Alcoholic Beverages Market

5.5.1 UK Non-Alcoholic Beverages Market by Distribution Channel

5.5.2 UK Non-Alcoholic Beverages Market by Product

5.6 Spain Non-Alcoholic Beverages Market

5.6.1 Spain Non-Alcoholic Beverages Market by Distribution Channel

5.6.2 Spain Non-Alcoholic Beverages Market by Product

5.7 Italy Non-Alcoholic Beverages Market

5.7.1 Italy Non-Alcoholic Beverages Market by Distribution Channel

5.7.2 Italy Non-Alcoholic Beverages Market by Product

5.8 Rest of Europe Non-Alcoholic Beverages Market

5.8.1 Rest of Europe Non-Alcoholic Beverages Market by Distribution Channel

5.8.2 Rest of Europe Non-Alcoholic Beverages Market by Product

CHAPTER 6. COMPANY PROFILES

6.1 A.G. Barr

6.1.1 Company Overview

6.1.2 Financial Analysis

6.1.3 Segmental and Regional Analysis

6.1.4 Research & Development Expense

6.1.5 Strategies at a Glance

6.1.5.1 Product Launch

6.2 Dr. Pepper Snapple Group

6.2.1 Company Overview

6.2.2 Financial Analysis

- 6.2.3 Segmental and Regional Analysis
- 6.2.4 Research & Development Expense
- 6.2.5 Strategies at a Glance
 - 6.2.5.1 Mergers & Acquisitions
- 6.3 Dydo Drinco
 - 6.3.1 Company Overview
- 6.4 Attitude Drinks, Co.
 - 6.4.1 Company Overview
- 6.5 Livewire Energy
 - 6.5.1 Company Overview
- 6.6 Calcol, Inc.
 - 6.6.1 Company Overview
- 6.7 Sofina (Danone)
 - 6.7.1 Company Overview
- 6.8 Nestle
 - 6.8.1 Company Overview
 - 6.8.2 Financial Analysis
 - 6.8.3 Segmental Analysis
- 6.9 The Coca Cola Company
 - 6.9.1 Company Overview
 - 6.9.2 Financial Analysis
 - 6.9.3 Regional Analysis
- 6.1 PepsiCo, Inc.
 - 6.10.1 Company Overview
 - 6.10.2 Financial Analysis
 - 6.10.3 Regional Analysis
 - 6.10.4 Research & Development Expense
 - 6.10.5 Strategies at a Glance
 - 6.10.5.1 Partnerships, Collaborations and Agreements
 - 6.10.5.2 Product Launch

List Of Tables

LIST OF TABLES

Table 1 EUROPE NON-ALCOHOLIC BEVERAGES MARKET, 2013 - 2016, USD MILLION

Table 2 EUROPE NON-ALCOHOLIC BEVERAGES MARKET, 2017 - 2023, USD MILLION

Table 3 EUROPE NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION CHANNEL, 2013 - 2016, USD MILLION

Table 4 EUROPE NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION CHANNEL, 2017 - 2023, USD MILLION

Table 5 EUROPE NON-ALCOHOLIC BEVERAGES IN HYPERMARKETS & SUPERMARKETS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 EUROPE NON-ALCOHOLIC BEVERAGES IN HYPERMARKETS & SUPERMARKETS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 EUROPE NON-ALCOHOLIC BEVERAGES IN SPECIALITY AND DEPARTMENTAL STORES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 EUROPE NON-ALCOHOLIC BEVERAGES IN SPECIALITY AND DEPARTMENTAL STORES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 EUROPE NON-ALCOHOLIC BEVERAGES IN ONLINE STORES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 EUROPE NON-ALCOHOLIC BEVERAGES IN ONLINE STORES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 EUROPE NON-ALCOHOLIC BEVERAGES IN OTHER DISTRIBUTION CHANNEL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 EUROPE NON-ALCOHOLIC BEVERAGES IN OTHER DISTRIBUTION CHANNEL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 EUROPE NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2013 - 2016, USD MILLION

Table 14 EUROPE NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2017 - 2023, USD MILLION

Table 15 EUROPE SOFT DRINKS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 EUROPE SOFT DRINKS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 EUROPE BOTTLED WATER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 EUROPE BOTTLED WATER MARKET BY COUNTRY, 2017 - 2023, USD

MILLION

Table 19 EUROPE TEA & COFFEE MARKET BY COUNTRY, 2013 - 2016, USD
MILLION

Table 20 EUROPE TEA & COFFEE MARKET BY COUNTRY, 2017 - 2023, USD
MILLION

Table 21 EUROPE BOTTLED JUICES MARKET BY COUNTRY, 2013 - 2016, USD
MILLION

Table 22 EUROPE BOTTLED JUICES MARKET BY COUNTRY, 2017 - 2023, USD
MILLION

Table 23 EUROPE DAIRY DRINKS MARKET BY COUNTRY, 2013 - 2016, USD
MILLION

Table 24 EUROPE DAIRY DRINKS MARKET BY COUNTRY, 2017 - 2023, USD
MILLION

Table 25 EUROPE OTHER NON-ALCOHOLIC BEVERAGES MARKET BY COUNTRY,
2013 - 2016, USD MILLION

Table 26 EUROPE OTHER NON-ALCOHOLIC BEVERAGES MARKET BY COUNTRY,
2017 - 2023, USD MILLION

Table 27 EUROPE NON-ALCOHOLIC BEVERAGES MARKET BY COUNTRY, 2013 -
2016, USD MILLION

Table 28 EUROPE NON-ALCOHOLIC BEVERAGES MARKET BY COUNTRY, 2017 -
2023, USD MILLION

Table 29 RUSSIA NON-ALCOHOLIC BEVERAGES MARKET, 2013 - 2016, USD
MILLION

Table 30 RUSSIA NON-ALCOHOLIC BEVERAGES MARKET, 2017 - 2023, USD
MILLION

Table 31 RUSSIA NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION
CHANNEL, 2013 - 2016, USD MILLION

Table 32 RUSSIA NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION
CHANNEL, 2017 - 2023, USD MILLION

Table 33 RUSSIA NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2013 -
2016, USD MILLION

Table 34 RUSSIA NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2017 -
2023, USD MILLION

Table 35 GERMANY NON-ALCOHOLIC BEVERAGES MARKET, 2013 - 2016, USD
MILLION

Table 36 GERMANY NON-ALCOHOLIC BEVERAGES MARKET, 2017 - 2023, USD
MILLION

Table 37 GERMANY NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION
CHANNEL, 2013 - 2016, USD MILLION

Table 38 GERMANY NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION CHANNEL, 2017 - 2023, USD MILLION

Table 39 GERMANY NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2013 - 2016, USD MILLION

Table 40 GERMANY NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2017 - 2023, USD MILLION

Table 41 FRANCE NON-ALCOHOLIC BEVERAGES MARKET, 2013 - 2016, USD MILLION

Table 42 FRANCE NON-ALCOHOLIC BEVERAGES MARKET, 2017 - 2023, USD MILLION

Table 43 FRANCE NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION CHANNEL, 2013 - 2016, USD MILLION

Table 44 FRANCE NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION CHANNEL, 2017 - 2023, USD MILLION

Table 45 FRANCE NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2013 - 2016, USD MILLION

Table 46 FRANCE NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2017 - 2023, USD MILLION

Table 47 UK NON-ALCOHOLIC BEVERAGES MARKET, 2013 - 2016, USD MILLION

Table 48 UK NON-ALCOHOLIC BEVERAGES MARKET, 2017 - 2023, USD MILLION

Table 49 UK NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION CHANNEL, 2013 - 2016, USD MILLION

Table 50 UK NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION CHANNEL, 2017 - 2023, USD MILLION

Table 51 UK NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2013 - 2016, USD MILLION

Table 52 UK NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2017 - 2023, USD MILLION

Table 53 SPAIN NON-ALCOHOLIC BEVERAGES MARKET, 2013 - 2016, USD MILLION

Table 54 SPAIN NON-ALCOHOLIC BEVERAGES MARKET, 2017 - 2023, USD MILLION

Table 55 SPAIN NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION CHANNEL, 2013 - 2016, USD MILLION

Table 56 SPAIN NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION CHANNEL, 2017 - 2023, USD MILLION

Table 57 SPAIN NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2013 - 2016, USD MILLION

Table 58 SPAIN NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2017 -

2023, USD MILLION

Table 59 ITALY NON-ALCOHOLIC BEVERAGES MARKET, 2013 - 2016, USD MILLION

Table 60 ITALY NON-ALCOHOLIC BEVERAGES MARKET, 2017 - 2023, USD MILLION

Table 61 ITALY NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION CHANNEL, 2013 - 2016, USD MILLION

Table 62 ITALY NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION CHANNEL, 2017 - 2023, USD MILLION

Table 63 ITALY NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2013 - 2016, USD MILLION

Table 64 ITALY NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2017 - 2023, USD MILLION

Table 65 REST OF EUROPE NON-ALCOHOLIC BEVERAGES MARKET, 2013 - 2016, USD MILLION

Table 66 REST OF EUROPE NON-ALCOHOLIC BEVERAGES MARKET, 2017 - 2023, USD MILLION

Table 67 REST OF EUROPE NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION CHANNEL, 2013 - 2016, USD MILLION

Table 68 REST OF EUROPE NON-ALCOHOLIC BEVERAGES MARKET BY DISTRIBUTION CHANNEL, 2017 - 2023, USD MILLION

Table 69 REST OF EUROPE NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2013 - 2016, USD MILLION

Table 70 REST OF EUROPE NON-ALCOHOLIC BEVERAGES MARKET BY PRODUCT, 2017 - 2023, USD MILLION

Table 71 KEY INFORMATION – A.G. BARR

Table 72 KEY INFORMATION – DR. PEPPER SNAPPLE GROUP

Table 73 KEY INFORMATION – DYDO DRINCO

Table 74 KEY INFORMATION – ATTITUDE DRINKS, CO.

Table 75 KEY INFORMATION – LIVEWIRE ENERGY

Table 76 KEY INFORMATION – CALCOL, INC.

Table 77 KEY INFORMATION – SOFINA (DANONE)

Table 78 KEY INFORMATION – NESTLE

Table 79 KEY INFORMATION – THE COCA COLA COMPANY

Table 80 KEY INFORMATION – PEPSICO, INC.

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