

# Europe Network Optimization Services Market Analysis (2017-2023)

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## Abstracts

The Europe Network Optimization Services Market would witness market growth of 12.7% CAGR during the forecast period (2017 – 2023). Network optimization is a technology which is used to improve the network performance in a given environment. Network optimization is an important component that helps in effectively managing information systems. The technology plays an important role within the business environment; as information technology is growing at an exponential rate, with end users from different verticals contribute to the production of large volumes of data, and as a result consuming significant network bandwidth. Network optimization enables seamless data transmission and also handles latency issues which further adds to the growth of the market. Seamless transmission of high-memory content over the networks, and handling high data traffic are additional features that make the technology popular among the end users. The rapid adoption of network optimization solutions continues to gain momentum in the market due to significant leap forward in WAN and RAN optimization technologies.

Based on Type, the market report segments the market into Professional and Managed Services. Based on Application, the Europe Network Optimization Services Market segments the market into Data Center Optimization, Local Network Optimization, WAN Optimization, and RAN Optimization. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Mode, the Europe Network Optimization Services Market segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into BFSI, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Transportation & Logistics, and Others. Based on Countries, the Europe Network Optimization Services Market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the Europe Network Optimization Services Market. Key companies profiled in the report include Cisco Systems, Inc., Nokia Corporation, Huawei Technologies Co. Ltd., Citrix Systems, Inc., ZTE Corporation, Array Networks Inc., NETSCOUT Systems, Inc., InfoVista, SolarWinds, Inc., and Riverbed Technology.

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