

Europe Network Analytics Market (2019-2025)

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Abstracts

The Europe Network Analytics Market would witness market growth of 17.4% CAGR during the forecast period (2019-2025).

Network analytics involves analyzing network data and statistics in its simplest form in order to identify trends and patterns. Once identified, operators can take the next action on this data, which would typically involve a network operation or a set of operations. For example, if a network operator discovers that there may be a congestion problem in a certain region of the network, traffic can be diverted through another part of the network to fulfill the goals of service efficiency. Usually, this type of operation is a manual process. But now, vendors are growing conventional analytics with automation and artificially intelligent technologies to enable the next generation of highly smart networks. These are the networks that can dynamically configure or automate based on changing network conditions.

Network administrators from Telecom and Datacenter use network analytics to automate their infrastructure. Administrators are better equipped to plan capacity and dimension their complex networks—with deep understanding and relevant insights. Network analytics can help and transform a lot of industries. It can play a key role in increasing the efficiency of the network and reducing operating costs. In security, resource planning and optimization, service assurance, and many more, network analytics has found a wide range of usage cases.

Based on Component, the market is segmented into Software and Services. Based on Application, the market is segmented into Network Performance Management, Risk Management and Fault Detection, Customer Analysis, Quality Management, Compliance Management and Others. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprise. Based on End User, the market is segmented into Telecom Providers, Managed Service Providers, Cloud Service Providers and Others. Based on countries, the market is segmented into

Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Cisco Systems, Inc., Extreme Networks, Inc., IBM Corporation, Huawei Technologies Co., Ltd., SAS Institute, Inc., Nokia Corporation, Accenture Plc., Hewlett Packard Enterprise Company, NetScout Systems, Inc. and Ericsson AB.

Scope of the Study

Market Segmentation:

By Component

Software

Services

By Application

Network Performance Management

Risk Management and Fault Detection

Customer Analysis

Quality Management

Compliance Management

Others

By Deployment Type

On-premise

Cloud

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

Telecom Providers

Managed Service Providers

Cloud Service Providers

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Cisco Systems, Inc.

Extreme Networks, Inc.

IBM Corporation

Huawei Technologies Co., Ltd.

SAS Institute, Inc.

Nokia Corporation

Accenture Plc.

Hewlett Packard Enterprise Company

NetScout Systems, Inc.

Ericsson AB

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