

Europe Natural Skin Care Products Market By Type (Mass and Premium), By End User (Women, Men and Children), By Product (Body Care and Facial Care), By Distribution Channel (E-commerce, Hypermarkets & Retail Chain, Specialty stores, Direct Selling and Other Distribution Channels), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Natural Skin Care Products Market would witness market growth of 8.5% CAGR during the forecast period (2020-2026).

The use of natural skincare products has improved among men and women. Due to the augmented number of working women, the selling of colour cosmetics has considerably increased in the coming years. Growing health awareness among consumers all across the world is expected to add its contribution to the growth of the Natural Skin Care Products Market.

Though, earlier the demand for these products was not as effective as it is currently. Skin sensitivity is one of the factors that is fueling the growth of the natural skincare products market. Increasing awareness about the injurious effects of synthetic products is another factor enhancing the growth of this market. A bulk of the consumer base is nowadays tended to buy products that have natural or natural ingredients. They usually do not focus on the constituents used in the making of the product.

Increasing demand for sunscreens, natural body lotions, and face creams is likely to drive the growth. Regulatory and controlling approval from bodies such as the FDA, EU, and USDA for external product use is likely to further boost the growth. Increasing

awareness about the benefits of natural products compared to synthetic counterparts is likely to have a positive impact on increasing demand over the foreseeable period. The R&D expenditure has been increased by key companies to develop better-quality animal and plant extracts into several natural products that are anticipated to propel market growth.

Based on Type, the market is segmented into Mass and Premium. Based on End User, the market is segmented into Women, Men and Children. Based on Product, the market is segmented into Body Care and Facial Care. Based on Distribution Channel, the market is segmented into E-commerce, Hypermarkets & Retail Chain, Specialty stores, Direct Selling and Other Distribution Channels. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Estee Lauder Companies, Inc., The Procter and Gamble Company, Unilever PLC, Natura & Co., L'Oreal Group, The Clorox Company, Mamaearth (Honasa Consumer Pvt. Ltd.), The Honest Company, Inc., FOM Cosmetics UK Ltd., and Bloomtown.

Scope of the Study

Market Segmentation:

By Type

Mass

Premium

By End User

Women

Men

Children

By Product

Body Care

Facial Care

By Distribution Channel

E-commerce

Hypermarkets & Retail Chain

Specialty stores

Direct Selling

Other Distribution Channels

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Estee Lauder Companies, Inc.

The Procter and Gamble Company

Unilever PLC

Natura & Co.

L'Oreal Group

The Clorox Company

Mamaearth (Honasa Consumer Pvt. Ltd.)

The Honest Company, Inc.

FOM Cosmetics UK Ltd.

Bloomtown

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