

Europe Natural Hair Care Market By Distribution Channel (Offline and Online), By End User (Women and Men), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Natural Hair Care Market would witness market growth of 7.5% CAGR during the forecast period (2020-2026).

The popularity of natural ingredients has been very clear in the market research, which has prompted most organizations launching items with ingredients that are inspired by nature, for example, botanical ingredients that are premium and plant-inspired. Among the organic hair care item types, for example, conditioners and shampoos, serums and oils, and styling, the former holds a dominant part of the share in the worldwide natural hair care market, because of its wide use. Besides, anti-dandruff organic hair oils are anticipated to enlist vigorous growth over the forecast period. The demand for natural hair care items in Western Europe is anticipated to grow at a significant rate.

Physical stores including independent brand stores, departmental stores, multi-brand outlets, and hypermarkets have launched popular natural beauty items in the market quickly and give exclusive deals to their clients, in this manner fuelling the growth of sales. The focus of these stores has been on offering natural and chemical-free classification set-up to provoke clients' curiosity and provide them with a facility to opt from various brands before deciding on the purchase.

The Increasing demand for natural/organic items for personal grooming acts as one of the significant concerns for people. Among the natural hair care items, attributable to its wide use, conditioners and shampoos held a greater share in the worldwide natural haircare market in 2019. Besides, anti-dandruff natural hair oils are anticipated to

observe high development over the forecast period.

Based on Distribution Channel, the market is segmented into Offline and Online. Based on End User, the market is segmented into Women and Men. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Procter and Gamble Company, Estee Lauder Companies, Inc., NatureLab Co., Ltd., Organic Harvest, Amazon Beauty, Inc., Ales Groupe (Phyto Botanical Power), John Masters Organics, Inc. (Permira), Mamaearth (Honasa Consumer Pvt. Ltd.), St. Botanica (Emmbros Overseas Lifestyle Pvt. Ltd.), and Briogeo Hair Care.

Scope of the Study

Market Segmentation:

By Distribution Channel

Offline

Online

By End User

Women

Men

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

The Procter and Gamble Company

Estee Lauder Companies, Inc.

NatureLab Co., Ltd.

Organic Harvest

Amazon Beauty, Inc.

Ales Groupe (Phyto Botanical Power)

John Masters Organics, Inc. (Permira)

Mamaearth (Honasa Consumer Pvt. Ltd.)

St. Botanica (Emmbros Overseas Lifestyle Pvt. Ltd.)

Briogeo Hair Care

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