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Europe Multiexperience Development Platforms Market By Component (Platforms (Without Services) and Services), By Deployment Type (On-premise and Cloud), By Enterprise Size (Large Enterprises and Small & Mid-size Enterprises (SMEs)), By Country, Industry Analysis and Forecast, 2020 - 2026

https://marketpublishers.com/r/EDA7D36A7359EN.html
Date: September 2020
Pages: 117
Price: US$ 1,500.00 (Single User License)
ID: EDA7D36A7359EN

Abstracts

The Europe Multiexperience Development Platforms Market would witness market growth of 20.9% CAGR during the forecast period (2020-2026).

MXDP is a platform that is utilized for developing web application chat voice, argument reality, mobile application, and others, MXDP is expected to have enormous growth in the enterprise sector because a multi-experience development platform is beneficial for enterprises as they can increase their operational productivities. MXDP permits the enterprise to host numerous internal operations in one space. MXDP is beneficial for enterprises for creating faster operations that are considered as more effective for developing and delivering applications and digital experiences. MXDP also helpful in improving the development time by many folds by using streamlined design processes, and reusable codes.

As technological advancement will result in increasing intricacy in terms of features like product information management, and web content management. The market of multi-experience development platforms will grow in a faster way than services as a platform is a boundless way to innovate, quickly build, and deploy a new service and product and therefore is witnessing adoption. The loud-based solutions compromise convenience to end-users by facilitating easy access to the multi-experienced development platform via multiple channels, like tablets, laptops, and mobiles so that information can be quickly

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and directly sent to the cloud server. Cloud-based deployment is associated with many other benefits like no upfront investment, large geographic reach, and others that are not accessible in on-premises deployment type.

Based on Component, the market is segmented into Platforms (Without Services) and Services. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Enterprise Size, the market is segmented into Large Enterprises and Small & Mid-size Enterprises (SMEs). Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Microsoft Corporation, IBM Corporation, Oracle Corporation, SAP SE, Siemens AG (Mendix), Salesforce.com, Inc., Pegasystems, Inc., ServiceNow, Inc., Appian Corporation, and Progress Software Corporation.

Scope of the Study

Market Segmentation:

By Component

Platforms (Without Services)

Services

By Deployment Type

On-premise

Cloud

By Enterprise Size

Large Enterprises

Small & Mid-size Enterprises (SMEs)

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By Country

- Germany
- UK
- France
- Russia
- Spain
- Italy
- Rest of Europe

Companies Profiled

- Microsoft Corporation
- IBM Corporation
- Oracle Corporation
- SAP SE
- Siemens AG (Mendix)
- Salesforce.com, Inc.
- Pegasystems, Inc.
- ServiceNow, Inc.
- Appian Corporation
- Progress Software Corporation

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

1.1 Market Definition
1.2 Objectives
1.3 Market Scope
1.4 Segmentation
  1.4.1 Europe Multiexperience Development Platforms Market, by Component
  1.4.2 Europe Multiexperience Development Platforms Market, by Deployment Type
  1.4.3 Europe Multiexperience Development Platforms Market, by Enterprise Size
  1.4.4 Europe Multiexperience Development Platforms Market, by Country
1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

2.1 Introduction
  2.1.1 Overview
  2.1.2 Executive Summary
  2.1.3 Market Composition and Scenario
2.2 Key Factors Impacting the Market
  2.2.1 Market Drivers
  2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

3.1 KBV Cardinal Matrix
3.2 Recent Industry Wide Strategic Developments
  3.2.1 Partnerships, Collaborations and Agreements
  3.2.2 Product Launches and Product Expansions
  3.2.3 Geographical Expansions
  3.2.4 Mergers & Acquisitions
3.3 Top Winning Strategies
  3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
  3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2017, Feb – 2020, Sep) Leading Players

CHAPTER 4. EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT

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4.1 Europe Multiexperience Development Platforms (Without Services) Market by Country
4.2 Europe Multiexperience Development Platforms Services Market by Country

CHAPTER 5. EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE

5.1 Europe On-premise Multiexperience Development Platforms Market by Country
5.2 Europe Cloud Multiexperience Development Platforms Market by Country

CHAPTER 6. EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE

6.1 Europe Large Enterprises Multiexperience Development Platforms Market by Country
6.2 Europe Small & Mid-size Enterprises (SMEs) Multiexperience Development Platforms Market by Country

CHAPTER 7. EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COUNTRY

7.1 Germany Multiexperience Development Platforms Market
  7.1.1 Germany Multiexperience Development Platforms Market by Component
  7.1.2 Germany Multiexperience Development Platforms Market by Deployment Type
  7.1.3 Germany Multiexperience Development Platforms Market by Enterprise Size
7.2 UK Multiexperience Development Platforms Market
  7.2.1 UK Multiexperience Development Platforms Market by Component
  7.2.2 UK Multiexperience Development Platforms Market by Deployment Type
  7.2.3 UK Multiexperience Development Platforms Market by Enterprise Size
7.3 France Multiexperience Development Platforms Market
  7.3.1 France Multiexperience Development Platforms Market by Component
  7.3.2 France Multiexperience Development Platforms Market by Deployment Type
  7.3.3 France Multiexperience Development Platforms Market by Enterprise Size
7.4 Russia Multiexperience Development Platforms Market
  7.4.1 Russia Multiexperience Development Platforms Market by Component
  7.4.2 Russia Multiexperience Development Platforms Market by Deployment Type
  7.4.3 Russia Multiexperience Development Platforms Market by Enterprise Size
7.5 Spain Multiexperience Development Platforms Market

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7.5.1 Spain Multiexperience Development Platforms Market by Component
7.5.2 Spain Multiexperience Development Platforms Market by Deployment Type
7.5.3 Spain Multiexperience Development Platforms Market by Enterprise Size
7.6 Italy Multiexperience Development Platforms Market
7.6.1 Italy Multiexperience Development Platforms Market by Component
7.6.2 Italy Multiexperience Development Platforms Market by Deployment Type
7.6.3 Italy Multiexperience Development Platforms Market by Enterprise Size
7.7 Rest of Europe Multiexperience Development Platforms Market
7.7.1 Rest of Europe Multiexperience Development Platforms Market by Component
7.7.2 Rest of Europe Multiexperience Development Platforms Market by Deployment Type
7.7.3 Rest of Europe Multiexperience Development Platforms Market by Enterprise Size

CHAPTER 8. COMPANY PROFILES

8.1 Microsoft Corporation
8.1.1 Company Overview
8.1.2 Financial Analysis
8.1.3 Segmental and Regional Analysis
8.1.4 Research & Development Expenses
8.1.5 Recent strategies and developments:
8.1.5.1 Partnerships, Collaborations, and Agreements:
8.1.6 SWOT Analysis
8.2 IBM Corporation
8.2.1 Company Overview
8.2.2 Financial Analysis
8.2.3 Regional & Segmental Analysis
8.2.4 Research & Development Expenses
8.2.5 Recent strategies and developments:
8.2.5.1 Partnerships, Collaborations, and Agreements:
8.2.5.2 Product Launches and Product Expansions:
8.2.6 SWOT Analysis
8.3 Oracle Corporation
8.3.1 Company Overview
8.3.2 Financial Analysis
8.3.3 Segmental and Regional Analysis
8.3.4 Research & Development Expense
8.3.5 Recent strategies and developments:

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8.3.5.1 Product Launches and Product Expansions:
8.3.6 SWOT Analysis
8.4 SAP SE
8.4.1 Company Overview
8.4.2 Financial Analysis
8.4.3 Segmental and Regional Analysis
8.4.4 Research & Development Expense
8.4.5 Recent strategies and developments:
8.4.5.1 Partnerships, Collaborations, and Agreements:
8.4.5.2 Acquisition and Mergers:
8.4.6 SWOT Analysis
8.5 Siemens AG (Mendix)
8.5.1 Company Overview
8.5.2 Financial Analysis
8.5.3 Segmental and Regional Analysis
8.5.4 Research & Development Expense
8.5.5 Recent strategies and developments:
8.5.5.1 Partnerships, Collaborations, and Agreements:
8.5.5.2 Product Launches and Product Expansions:
8.5.6 SWOT Analysis
8.6 Salesforce.com, Inc.
8.6.1 Company Overview
8.6.2 Financial Analysis
8.6.3 Regional Analysis
8.6.4 Research & Development Expense
8.6.5 Recent strategies and developments:
8.6.5.1 Product Launches and Product Expansions:
8.6.5.2 Acquisition and Mergers:
8.6.6 SWOT Analysis
8.7 Pegasystems, Inc.
8.7.1 Company Overview
8.7.2 Financial Analysis
8.7.3 Regional Analysis
8.7.4 Research & Development Expense
8.7.5 Recent strategies and developments:
8.7.5.1 Partnerships, Collaborations, and Agreements:
8.7.5.2 Product Launches and Product Expansions:
8.7.6 SWOT Analysis
8.8 ServiceNow, Inc.

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8.8.1 Company Overview
8.8.2 Financial Analysis
8.8.3 Regional Analysis
8.8.4 Research & Development Expense
8.8.5 Recent strategies and developments:
8.8.5.1 Partnerships, Collaborations, and Agreements:
8.8.5.2 Geographical Expansions:
8.9 Appian Corporation
8.9.1 Company Overview
8.9.2 Financial Analysis
8.9.3 Regional Analysis
8.9.4 Research & Development Expense
8.9.5 Recent strategies and developments:
8.9.5.1 Partnerships, Collaborations, and Agreements:
8.9.5.2 Acquisition and Mergers:
8.10. Progress Software Corporation
8.10.1 Company Overview
8.10.2 Financial Analysis
8.10.3 Segmental and Regional Analysis
8.10.4 Recent strategies and developments:
8.10.4.1 Acquisition and Mergers:

+44 20 8123 2220
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List Of Tables

LIST OF TABLES

TABLE 1 EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2016 - 2019, USD MILLION
TABLE 2 EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2020 - 2026, USD MILLION
TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET
TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET
TABLE 5 GEOGRAPHICAL EXPANSIONS– MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET
TABLE 6 MERGERS & ACQUISITIONS – MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET
TABLE 7 EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 8 EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 9 EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS (WITHOUT SERVICES) MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 10 EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS (WITHOUT SERVICES) MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 11 EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS SERVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 12 EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS SERVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 13 EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 14 EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 15 EUROPE ON-PREMISE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 16 EUROPE ON-PREMISE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 17 EUROPE CLOUD MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 18 EUROPE CLOUD MULTIEXPERIENCE DEVELOPMENT PLATFORMS

+44 20 8123 2220
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MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 19 EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2016 - 2019, USD MILLION
TABLE 20 EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2020 - 2026, USD MILLION
TABLE 21 EUROPE LARGE ENTERPRISES MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 22 EUROPE LARGE ENTERPRISES MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 23 EUROPE SMALL & MID-SIZE ENTERPRISES (SMES) MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 24 EUROPE SMALL & MID-SIZE ENTERPRISES (SMES) MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 25 EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COUNTRY, 2016 - 2019, USD MILLION
TABLE 26 EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COUNTRY, 2020 - 2026, USD MILLION
TABLE 27 GERMANY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2016 - 2019, USD MILLION
TABLE 28 GERMANY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2020 - 2026, USD MILLION
TABLE 29 GERMANY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 30 GERMANY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 31 GERMANY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 32 GERMANY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 33 GERMANY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2016 - 2019, USD MILLION
TABLE 34 GERMANY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2020 - 2026, USD MILLION
TABLE 35 UK MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2016 - 2019, USD MILLION
TABLE 36 UK MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2020 - 2026, USD MILLION

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TABLE 37 UK MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 38 UK MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 39 UK MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 40 UK MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 41 UK MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2016 - 2019, USD MILLION
TABLE 42 UK MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2020 - 2026, USD MILLION
TABLE 43 FRANCE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2016 - 2019, USD MILLION
TABLE 44 FRANCE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2020 - 2026, USD MILLION
TABLE 45 FRANCE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 46 FRANCE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 47 FRANCE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 48 FRANCE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 49 FRANCE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2016 - 2019, USD MILLION
TABLE 50 FRANCE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2020 - 2026, USD MILLION
TABLE 51 RUSSIA MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2016 - 2019, USD MILLION
TABLE 52 RUSSIA MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2020 - 2026, USD MILLION
TABLE 53 RUSSIA MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 54 RUSSIA MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 55 RUSSIA MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 56 RUSSIA MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY

+44 20 8123 2220
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DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 57 RUSSIA MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2016 - 2019, USD MILLION
TABLE 58 RUSSIA MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2020 - 2026, USD MILLION
TABLE 59 SPAIN MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2016 - 2019, USD MILLION
TABLE 60 SPAIN MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2020 - 2026, USD MILLION
TABLE 61 SPAIN MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 62 SPAIN MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 63 SPAIN MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 64 SPAIN MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 65 SPAIN MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2016 - 2019, USD MILLION
TABLE 66 SPAIN MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2020 - 2026, USD MILLION
TABLE 67 ITALY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2016 - 2019, USD MILLION
TABLE 68 ITALY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2020 - 2026, USD MILLION
TABLE 69 ITALY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 70 ITALY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 71 ITALY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 72 ITALY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 73 ITALY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2016 - 2019, USD MILLION
TABLE 74 ITALY MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2020 - 2026, USD MILLION
TABLE 75 REST OF EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2016 - 2019, USD MILLION

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TABLE 76 REST OF EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET, 2020 - 2026, USD MILLION
TABLE 77 REST OF EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2016 - 2019, USD MILLION
TABLE 78 REST OF EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY COMPONENT, 2020 - 2026, USD MILLION
TABLE 79 REST OF EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION
TABLE 80 REST OF EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION
TABLE 81 REST OF EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2016 - 2019, USD MILLION
TABLE 82 REST OF EUROPE MULTIEXPERIENCE DEVELOPMENT PLATFORMS MARKET BY ENTERPRISE SIZE, 2020 - 2026, USD MILLION
TABLE 83 KEY INFORMATION – MICROSOFT CORPORATION
TABLE 84 KEY INFORMATION – IBM CORPORATION
TABLE 85 KEY INFORMATION – ORACLE CORPORATION
TABLE 86 KEY INFORMATION – SAP SE
TABLE 87 KEY INFORMATION – SIEMENS AG
TABLE 88 KEY INFORMATION –SALESFORCE.COM, INC.
TABLE 89 KEY INFORMATION – PEGASYSTEMS, INC.
TABLE 90 KEY INFORMATION – SERVICENOW, INC.
TABLE 91 KEY INFORMATION – APPIAN CORPORATION
TABLE 92 KEY INFORMATION – PROGRESS SOFTWARE CORPORATION

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List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH
FIG 2 KBV CARDINAL MATRIX
FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)
FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2017, FEB – 2020, SEP) LEADING PLAYERS
FIG 5 SWOT ANALYSIS: MICROSOFT CORPORATION
FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: IBM CORPORATION
FIG 7 SWOT ANALYSIS: IBM CORPORATION
FIG 8 SWOT ANALYSIS: ORACLE CORPORATION
FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: SAP SE
FIG 10 SWOT ANALYSIS: SAP SE
FIG 11 RECENT STRATEGIES AND DEVELOPMENTS: SIEMENS AG
FIG 12 SWOT ANALYSIS: SIEMENS AG
FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: SALESFORCE.COM, INC.
FIG 14 SWOT ANALYSIS: SALESFORCE.COM INC.
FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: PEGASYSTEMS, INC.
FIG 16 SWOT ANALYSIS: PEGASYSTEMS, INC.
FIG 17 RECENT STRATEGIES AND DEVELOPMENTS: SERVICENOW, INC.
FIG 18 RECENT STRATEGIES AND DEVELOPMENTS: APPIAN CORPORATION

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