

Europe Mosquito Repellent Market (2017 - 2023)

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Abstracts

Mosquitos are considered as the most dangerous insects and could spread diseases such as dengue, malaria, yellow fever, zika fever, and others. These diseases can be harmful to human healthy and sometimes lead to death. Mosquito Repellent could work as a solution for the same. Mosquito repellent is a substance that is applied to the skin, cloths or any other shells that drives mosquitos away. Mosquito repellent protects an individual from harmful mosquito bites, mites or ticks.

There are many new repellents launching in the market, owing to the increase in the number of mosquito-borne diseases. Recently in 2017, the company named NuTone has launched repellent and outdoor structure. The system is a combination of mosquito repellent and outdoor LED Lighting. The product also includes solar sensor & mounting hardware, and backup battery is also included in the product. The product provides great comfort in summers, as people can stay outdoors without worrying about mosquitos.

Based on the Sales Channels, the Mosquito Repellent market is segmented into Large Retail Store, Small Retail Store, Online Store, and Others. Based on the Product Types, the market is segmented into Coil, Spray, Cream & Oil, Vaporizer, Mat, and Others. Each mosquito repellent has a different level of efficiency against other mosquito repellent types. Coil is mostly preferred as a mosquito repellent, due to the cost factor. The product is generally popular in developing and rural areas. Demand for creams & oils are also rapidly increasing in urban areas, due to the adoption of herbal and natural ingredients in these products. Other types of repellent such as sprays, vaporizers, and mats are launched with innovative concepts, in terms of their efficiency and quality. Based on Country, Mosquito Repellent market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe.

The report covers the analysis of key stake holders of the Mosquito Repellent market.

Key companies profiled in the report include Reckitt Benckiser Group Plc., S.C. Johnson & Son, Inc., Godrej Group, HRG Group (Spectrum Brand Holdings Inc.), Enesis Group, Coghlan's Ltd., Quantum Health, and Jyothy Laboratories.

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