

Europe Mobile Phone Accessories Market (2017 - 2023)

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Abstracts

From power banks to phone cases, there are various kinds of mobile phone accessories available in the market. Mobile phone accessories are made up of software or hardware which increases the appearances and functionality of mobile phones. A well picked accessory could enhance the usability of the mobile phones. Mobile phone accessories can be used for various functions, such as accessing web, capturing images, listening to music, storing data, phone charging and so on. From design to protection, accessories such as batteries, power banks, cables, and chargers solve many day to day concerns of the consumers. Other products such as phone cases, portable chargers, Bluetooth speakers, car docks, camera lens, memory cards, selfie sticks and others are also trending accessories today. These products are high on demand due to their functionalities; for example, phone cases and mobile skins protect phones from scratches or cuts.

Mobile phone accessories have also become one of the style statements. Phone covers with floral designs, sticky-backed jewels, and looks with cartoon designs have grown in demand, especially among youngsters. The product also comes in different shapes & sizes. Customized mobile cases have also been successful in gaining consumers' attention. A new product named "Mokase Phone Cover" is one of the latest and innovative technologies that turn smartphones into a portable espresso maker. The product is completely water-resistant and it insulates the coffee when brewed.

Based on the Price Ranges, the Mobile Phone Accessories market is segmented into Mid-Range, Low Range, and Premium Range. Based on the Sales Channels, the market is segmented into Multi-Brand Store, Single-Brand Store, and Online Store. Based on Product Types, the market is segmented into Mobile Cases, Earphones & Headphones, Battery & Charger, Portable Speakers, Memory Cards, Power Banks, and

Others.

Based on Country, Mobile Phone Accessories market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe. Germany remained the dominant Country in the Europe Mobile Phone Accessories market in 2016. Russia and France would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Mobile Phone Accessories market. Key companies profiled in the report include Sony Corporation, Samsung Electronics Co. Ltd., Apple Inc., Jvc Kenwood Corporation, Panasonic Corporation, Energizer Holdings Inc., Bose Corporation, and Sennheiser Electronic GmbH & Co. KG.

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