

Europe Mobile Business Process Management Market (2016 - 2022)

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Abstracts

Mobile BPM solutions support the organizations to enhance their business processes and the functionalities of these processes, thus enabling superior management of resources and speeding the decision-making process. To ensure a stable market share, the need for robust operational processes, coordinated functionality, and optimum productivity to reduce cost of operations is vital. Businesses can remain profitable and in the market space only with differentiated processes. In many instances, it is the internal Operational Support Systems (OSS) and Business Support Systems (BSS) that give leaders in the ecosystem an edge by enabling operational efficiency. Mobile BPM has competing technologies that are limiting its adoption rate. Enterprise apps like CRM and business intelligence (BI) have already made way into the businesses and enterprise and are readily accepted into the process.

Based on the solution type, the Europe Mobile Business Process Management market is segmented into Process Improvement, Automation, Content and Document Management, Integration, Monitoring and Optimization and Others. Process improvement Business Process Management holds the dominant position in 2015; however, Monitoring & Optimization would witness maximum CAGR during the forecast period. Based on the organization size, the Mobile Business Process Management market is segmented into Large Enterprises and Small & Medium Enterprises. Based on the functions of Mobile Business Process Management the market is segmented into Human Resources, Finance and Procurement, Customer Relationship Management, Sales and Marketing, Research and Development and Others. Sales and Marketing segment dominated the market in 2015; however, Customer relationship management witnesses maximum CAGR during the forecast period.

The verticals covered within the scope of the report banking, financial services and

insurance (BFSI), Public sector, retail, telecom and IT, healthcare, manufacturing and other sectors. In 2015, BFSI sector dominated the Mobile Business Process Management market by vertical. Based on the deployment type, the Europe Mobile Business Process Management market is further segmented across cloud based deployment and on-premise.

Based on country, Europe Mobile Business Process Management market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe. Germany remained the dominant region in the Europe Mobile Business Process Management market in 2015. Rest of Europe would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Mobile Business Process Management market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, HP Enterprise Company, FireEye, Inc., Logrhythm, Inc., Alien Vault, Inc., Fujitsu Limited, Oracle Corporation, Open Text Corporation and BAE Systems.

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