

Europe Mobile Artificial Intelligence Market Analysis (2018-2024)

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Abstracts

The Europe Mobile Artificial Intelligence Market would witness market growth of 27.8% CAGR during the forecast period (2018 – 2024). With major brands looking at integrating AI features into their phones, AI chipsets would be critical in the process. Qualcomm is working on next mobile computing frontier with advancements in hardware architectures such as vector processing on Snapdragon Hexagon DSP. Qualcomm has used the on-device AI in the last three-generations of its Snapdragon mobile chipsets. Qualcomm introduced the Qualcomm AI Engine, with hardware and software components, which would accelerate on-device, AI-enabled user experiences, on select Qualcomm Snapdragon mobile platforms.

Based on the Technology Node, the market is segmented into 10nm, 20nm to 28nm and 7nm & Others. The Applications highlighted in this report include Smartphone, Camera, Automotive, Robotics, AR/VR, Drones and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include MediaTek, Apple Inc., IBM Corporation, Microsoft Corporation, Huawei Technologies Co., Ltd., Samsung Electronics Co. Ltd., Intel Corporation, Qualcomm Incorporated, Google Inc. and Nvidia Corporation.



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