

Europe mHealth Market By Type (Services and Devices) By Services (Monitoring services, Diagnosis services, Healthcare Systems Strengthening Services and Others) By Devices (BP Monitors, Cardiac Monitors, Pulse Oximetry, Blood Glucose Meters, Apnea & Sleep Monitors, Neurological Monitors, Wearable Fitness Sensor Device & Heart Rate Meters and Others) By Stakeholders (Mobile Operators, Device Vendors, Healthcare Providers and Content Players) By Application (Cardiovascular Diseases, Diabetes, Respiratory, Neurology and Other Applications) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe mHealth Market would witness market growth of 31.1% CAGR during the forecast period (2020-2026).

The prevalence of chronic diseases has risen in Europe over the last decades in line with the aging population, frequently affecting a larger percentage of people of serviceable age. According to the World Health Organization (WHO), more than one-third of the European population over the age of 15 will have a chronic illness, and two out of three individuals at retirement age will have at least two chronic conditions. As a result, the prevalence of chronic diseases is increasing awareness, which has, in effect, generated a need for constant surveillance of health, leading to the introduction of healthcare management devices.

Over the last few years, digitalization has oriented almost all industries, especially healthcare. With the growing proliferation of smartphones and Internet access, the adoption of mHealth technologies by physicians and patients has increased significantly. This is especially true for mobile healthcare applications, including fitness and medical applications, with fitness and wellness having a significant share of the total market for mHealth apps.

The market is driven by the advent of digital healthcare that has gained traction due to US-based mobile health app providers, manufacturers of wearable devices, and e-prescription structures. In addition, because of supporting government initiatives across all regions, the healthcare industry exhibits high growth potential for the IT industry. Growing innovations in preventive healthcare and increased funding for mHealth start-ups are also driving the market growth. Mobile healthcare applications are gaining momentum in the healthcare sector with the advent of numerous digital start-ups. In addition, the rise in adoption of mHealth is due to factors such as increased penetration of smartphones, high internet use, and the easy availability of mHealth apps.

Based on Type, the market is segmented into Services and Devices. Based on Services, the market is segmented into Monitoring services, Diagnosis services, Healthcare Systems Strengthening Services and Others. Based on Devices, the market is segmented into BP Monitors, Cardiac Monitors, Pulse Oximetry, Blood Glucose Meters, Apnea & Sleep Monitors, Neurological Monitors, Wearable Fitness Sensor Device & Heart Rate Meters and Others. Based on Stakeholders, the market is segmented into Mobile Operators, Device Vendors, Healthcare Providers and Content Players.

Based on Application, the market is segmented into Cardiovascular Diseases, Diabetes, Respiratory, Neurology and Other Applications. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Bayer AG, Medtronic PLC, Johnson and Johnson, Koninklijke Philips N.V., DexCom, Inc., Samsung Electronics Co., Ltd. (Samsung Group), Omron Corporation, AllScripts Healthcare Solutions, Inc., Sanofi S.A., Cerner Corporation.

Scope of the Study

Market Segmentation:

By Type

Services and

Devices

By Services

Monitoring services

Diagnosis services

Healthcare Systems Strengthening Services and

Others

By Devices

BP Monitors

Cardiac Monitors

Pulse Oximetry

Blood Glucose Meters

Apnea & Sleep Monitors

Neurological Monitors

Wearable Fitness Sensor Device & Heart Rate Meters and

Others

By Stakeholders

Mobile Operators

Device Vendors

Healthcare Providers and

Content Players

By Application

Cardiovascular Diseases

Diabetes

Respiratory

Neurology and

Other Applications

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Bayer AG

Medtronic PLC

Johnson and Johnson

Koninklijke Philips N.V.

DexCom, Inc.

Samsung Electronics Co., Ltd. (Samsung Group)

Omron Corporation

AllScripts Healthcare Solutions, Inc.

Sanofi S.A.

Cerner Corporation

Unique Offerings from KBV Research

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