

Europe Men Skincare Products Market By Products (Shave Care, Creams & Moisturizers, Sunscreen, Cleansers & Face Wash and other products), By Distribution Channels (Supermarkets & Hypermarkets, Convenience Stores, Pharmacies, E Commerce and other channels), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/E8DCAD265494EN.html>

Date: June 2020

Pages: 99

Price: US\$ 1,500.00 (Single User License)

ID: E8DCAD265494EN

Abstracts

The Europe Men Skincare Products Market would witness market growth of 8.2% CAGR during the forecast period (2020-2026).

With a recent deluge of prestige and direct-to-consumer brands joining the game, experts are predicting a surge in the men's skincare market. The overall market dominated by the prestige skincare brands. Now, the same prestige, indie, and direct-to-consumer brands are launching men-oriented products – and seeing huge success in the marketing of viral social media. New brands will continue to create headlines in skincare as long as customers can explore new products — a trend that has evolved in recent years — and have an emotional connection through social media.

The growing demand for skincare products from natural and organic is one of the major trends seen in the skincare products market for men. In accordance with the health and wellness trend, skincare products from organic or green men, which are of excellent quality and can be used without the prescription of a practitioner, are experiencing an uptick in demand from customer segments all over the world. This factor creates ample opportunities for manufacturers of men's skincare products to market the herbal or organic line of products. With few or no known harmful effects of natural and organic products, market players are introducing launching natural and organic products to gain market share.

Growing male awareness of personal hygiene and grooming globally has powered

demand over the years for men's skincare products. At a macro level, factors such as rising consumer disposable income and mushrooming distribution channel growth are boosting the worldwide demand for men's skincare products. In addition, the increasing popularity of men's skincare solutions sourced from sustainable materials is a significant factor in driving the market growth. In response to the increasing demand for natural ingredients, leading brands within the industry are increasingly focusing on green formulations.

Based on Products, the market is segmented into Shave Care, Creams & Moisturizers, Sunscreen, Cleansers & Face Wash and other products. Based on Distribution Channels, the market is segmented into Supermarkets & Hypermarkets, Convenience Stores, Pharmacies, E Commerce and other channels. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Procter and Gamble Company, Unilever PLC, L'Oreal Group, Johnson and Johnson, Coty, Inc. (JAB Cosmetics B.V.), Koninklijke Philips N.V., Beiersdorf AG, Estee Lauder Companies, Inc., Energizer Holdings, Inc., and Edgewell Personal Care Company.

Scope of the Study

Market Segmentation:

By Products

Shave Care

Creams & Moisturizers

Sunscreen

Cleansers & Face Wash and

other products

BY Distribution Channels

Supermarkets & Hypermarkets

Convenience Stores

Pharmacies

E Commerce and

other channels

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

The Procter and Gamble Company

Unilever PLC

L'Oreal Group

Johnson and Johnson

Coty, Inc. (JAB Cosmetics B.V.)

Koninklijke Philips N.V.

Beiersdorf AG

Estee Lauder Companies, Inc.

Energizer Holdings, Inc.

Edgewell Personal Care Company

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Men Skincare Products Market, by Products
 - 1.4.2 Europe Men Skincare Products Market, by Distribution Channels
 - 1.4.3 Europe Men Skincare Products Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Geographical Expansions
 - 3.2.4 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
 - 3.3.2 Key Strategic Move: (Acquisition and Mergers : 2016, Apr – 2020, Jun) Leading Players

CHAPTER 4. EUROPE MEN SKINCARE PRODUCTS MARKET BY PRODUCTS

- 4.1 Europe Shave Care Market by Country
- 4.2 Europe Creams & Moisturizers Market by Country

- 4.3 Europe Sunscreen Market by Country
- 4.4 Europe Cleansers & Face Wash Market by Country
- 4.5 Europe Other Products Market by Country

CHAPTER 5. EUROPE MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL

- 5.1 Europe Supermarkets & Hypermarkets Market by Country
- 5.2 Europe Convenience Stores Market by Country
- 5.3 Europe Pharmacies Market by Country
- 5.4 Europe E-commerce Market by Country
- 5.5 Europe Other Distribution Channel Market by Country

CHAPTER 6. EUROPE MEN SKINCARE PRODUCTS MARKET BY COUNTRY

- 6.1 Germany Men Skincare Products Market
 - 6.1.1 Germany Men Skincare Products Market by Products
 - 6.1.2 Germany Men Skincare Products Market by Distribution Channel
- 6.2 UK Men Skincare Products Market
 - 6.2.1 UK Men Skincare Products Market by Products
 - 6.2.2 UK Men Skincare Products Market by Distribution Channel
- 6.3 France Men Skincare Products Market
 - 6.3.1 France Men Skincare Products Market by Products
 - 6.3.2 France Men Skincare Products Market by Distribution Channel
- 6.4 Russia Men Skincare Products Market
 - 6.4.1 Russia Men Skincare Products Market by Products
 - 6.4.2 Russia Men Skincare Products Market by Distribution Channel
- 6.5 Spain Men Skincare Products Market
 - 6.5.1 Spain Men Skincare Products Market by Products
 - 6.5.2 Spain Men Skincare Products Market by Distribution Channel
- 6.6 Italy Men Skincare Products Market
 - 6.6.1 Italy Men Skincare Products Market by Products
 - 6.6.2 Italy Men Skincare Products Market by Distribution Channel
- 6.7 Rest of Europe Men Skincare Products Market
 - 6.7.1 Rest of Europe Men Skincare Products Market by Products
 - 6.7.2 Rest of Europe Men Skincare Products Market by Distribution Channel

CHAPTER 7. COMPANY PROFILES

7.1 The Procter and Gamble Company

7.1.1 Company Overview

7.1.2 Financial Analysis

7.1.3 Segmental Analysis

7.1.4 Research & Development Expense

7.1.5 Recent strategies and developments:

7.1.5.1 Acquisition and Mergers:

7.1.5.2 Product Launches and Product Expansions:

7.2 Unilever PLC

7.2.1 Company Overview

7.2.2 Financial Analysis

7.2.3 Segmental and Regional Analysis

7.2.4 Research & Development Expense

7.2.5 Recent strategies and developments:

7.2.5.1 Partnerships, Collaborations, and Agreements:

7.2.5.2 Acquisition and Mergers:

7.3 L'Oreal Group

7.3.1 Company Overview

7.3.2 Financial Analysis

7.3.3 Segmental and Regional Analysis

7.3.4 Research & Development Expense

7.3.5 Recent strategies and developments:

7.3.5.1 Partnerships, Collaborations, and Agreements:

7.3.5.2 Acquisition and Mergers:

7.4 Johnson and Johnson

7.4.1 Company Overview

7.4.2 Financial Analysis

7.4.3 Segmental & Regional Analysis

7.4.4 Research & Development Expenses

7.4.5 Recent strategies and developments:

7.4.5.1 Acquisition and Mergers:

7.5 Coty, Inc. (JAB Cosmetics B.V.)

7.5.1 Company Overview

7.5.2 Financial Analysis

7.5.3 Segmental and Regional Analysis

7.5.4 Research & Development Expense

7.6 Koninklijke Philips N.V.

7.6.1 Company Overview

7.6.2 Financial Analysis

- 7.6.3 Segmental and Regional Analysis
- 7.6.4 Research & Development Expenses
- 7.6.5 Recent strategies and developments:
 - 7.6.5.1 Product Launches and Product Expansions:
- 7.7 Beiersdorf AG
 - 7.7.1 Company Overview
 - 7.7.2 Financial Analysis
 - 7.7.3 Segmental and Regional Analysis
 - 7.7.4 Research & Development Expense
 - 7.7.5 Recent strategies and developments:
 - 7.7.5.1 Acquisition and Mergers:
 - 7.7.5.2 Geographical Expansions:
- 7.8 Estee Lauder Companies, Inc.
 - 7.8.1 Company Overview
 - 7.8.2 Financial Analysis
 - 7.8.3 Regional Analysis
 - 7.8.4 Research & Development Expense
 - 7.8.5 Recent strategies and developments:
 - 7.8.5.1 Acquisition and Mergers:
- 7.9 Energizer Holdings, Inc.
 - 7.9.1 Company Overview
 - 7.9.2 Financial Analysis
 - 7.9.3 Regional Analysis
 - 7.9.4 Research & Development Expenses
 - 7.9.5 Recent strategies and developments:
 - 7.9.5.1 Product Launches and Product Expansions:
- 7.1 Edgewell Personal Care Company
 - 7.10.1 Company overview
 - 7.10.2 Financial Analysis
 - 7.10.3 Segmental and Regional Analysis
 - 7.10.4 Research & Development Expenses
 - 7.10.5 Recent strategies and developments:
 - 7.10.5.1 Acquisition and Mergers:
 - 7.10.5.2 Product Launches and Product Expansions:

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE MEN SKINCARE PRODUCTS MARKET, 2016 - 2019, USD MILLION

TABLE 2 EUROPE MEN SKINCARE PRODUCTS MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– MEN SKINCARE PRODUCTS MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– MEN SKINCARE PRODUCTS MARKET

TABLE 5 GEOGRAPHICAL EXPANSIONS– MEN SKINCARE PRODUCTS MARKET

TABLE 6 MERGERS & ACQUISITIONS – MEN SKINCARE PRODUCTS MARKET

TABLE 7 EUROPE MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2016 - 2019, USD MILLION

TABLE 8 EUROPE MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2020 - 2026, USD MILLION

TABLE 9 EUROPE SHAVE CARE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 EUROPE SHAVE CARE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 EUROPE CREAMS & MOISTURIZERS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 12 EUROPE CREAMS & MOISTURIZERS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 13 EUROPE SUNSCREEN MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 EUROPE SUNSCREEN MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 EUROPE CLEANSERS & FACE WASH MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 EUROPE CLEANSERS & FACE WASH MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 EUROPE OTHER PRODUCTS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 18 EUROPE OTHER PRODUCTS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 19 EUROPE MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION

CHANNEL, 2016 - 2019, USD MILLION

TABLE 20 EUROPE MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION

CHANNEL, 2020 - 2026, USD MILLION

TABLE 21 EUROPE SUPERMARKETS & HYPERMARKETS MARKET BY COUNTRY,
2016 - 2019, USD MILLION

TABLE 22 EUROPE SUPERMARKETS & HYPERMARKETS MARKET BY COUNTRY,
2020 - 2026, USD MILLION

TABLE 23 EUROPE CONVENIENCE STORES MARKET BY COUNTRY, 2016 - 2019,
USD MILLION

TABLE 24 EUROPE CONVENIENCE STORES MARKET BY COUNTRY, 2020 - 2026,
USD MILLION

TABLE 25 EUROPE PHARMACIES MARKET BY COUNTRY, 2016 - 2019, USD
MILLION

TABLE 26 EUROPE PHARMACIES MARKET BY COUNTRY, 2020 - 2026, USD
MILLION

TABLE 27 EUROPE E-COMMERCE MARKET BY COUNTRY, 2016 - 2019, USD
MILLION

TABLE 28 EUROPE E-COMMERCE MARKET BY COUNTRY, 2020 - 2026, USD
MILLION

TABLE 29 EUROPE OTHER DISTRIBUTION CHANNEL MARKET BY COUNTRY,
2016 - 2019, USD MILLION

TABLE 30 EUROPE OTHER DISTRIBUTION CHANNEL MARKET BY COUNTRY,
2020 - 2026, USD MILLION

TABLE 31 EUROPE MEN SKINCARE PRODUCTS MARKET BY COUNTRY, 2016 -
2019, USD MILLION

TABLE 32 EUROPE MEN SKINCARE PRODUCTS MARKET BY COUNTRY, 2020 -
2026, USD MILLION

TABLE 33 GERMANY MEN SKINCARE PRODUCTS MARKET, 2016 - 2019, USD
MILLION

TABLE 34 GERMANY MEN SKINCARE PRODUCTS MARKET, 2020 - 2026, USD
MILLION

TABLE 35 GERMANY MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2016
- 2019, USD MILLION

TABLE 36 GERMANY MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2020
- 2026, USD MILLION

TABLE 37 GERMANY MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION
CHANNEL, 2016 - 2019, USD MILLION

TABLE 38 GERMANY MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION
CHANNEL, 2020 - 2026, USD MILLION

TABLE 39 UK MEN SKINCARE PRODUCTS MARKET, 2016 - 2019, USD MILLION

TABLE 40 UK MEN SKINCARE PRODUCTS MARKET, 2020 - 2026, USD MILLION

TABLE 41 UK MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2016 - 2019, USD MILLION

TABLE 42 UK MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2020 - 2026, USD MILLION

TABLE 43 UK MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 44 UK MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 45 FRANCE MEN SKINCARE PRODUCTS MARKET, 2016 - 2019, USD MILLION

TABLE 46 FRANCE MEN SKINCARE PRODUCTS MARKET, 2020 - 2026, USD MILLION

TABLE 47 FRANCE MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2016 - 2019, USD MILLION

TABLE 48 FRANCE MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2020 - 2026, USD MILLION

TABLE 49 FRANCE MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 50 FRANCE MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 51 RUSSIA MEN SKINCARE PRODUCTS MARKET, 2016 - 2019, USD MILLION

TABLE 52 RUSSIA MEN SKINCARE PRODUCTS MARKET, 2020 - 2026, USD MILLION

TABLE 53 RUSSIA MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2016 - 2019, USD MILLION

TABLE 54 RUSSIA MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2020 - 2026, USD MILLION

TABLE 55 RUSSIA MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 56 RUSSIA MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 57 SPAIN MEN SKINCARE PRODUCTS MARKET, 2016 - 2019, USD MILLION

TABLE 58 SPAIN MEN SKINCARE PRODUCTS MARKET, 2020 - 2026, USD MILLION

TABLE 59 SPAIN MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2016 - 2019, USD MILLION

TABLE 60 SPAIN MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2020 -

2026, USD MILLION

TABLE 61 SPAIN MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 62 SPAIN MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 63 ITALY MEN SKINCARE PRODUCTS MARKET, 2016 - 2019, USD MILLION

TABLE 64 ITALY MEN SKINCARE PRODUCTS MARKET, 2020 - 2026, USD MILLION

TABLE 65 ITALY MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2016 - 2019, USD MILLION

TABLE 66 ITALY MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2020 - 2026, USD MILLION

TABLE 67 ITALY MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 68 ITALY MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 69 REST OF EUROPE MEN SKINCARE PRODUCTS MARKET, 2016 - 2019, USD MILLION

TABLE 70 REST OF EUROPE MEN SKINCARE PRODUCTS MARKET, 2020 - 2026, USD MILLION

TABLE 71 REST OF EUROPE MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2016 - 2019, USD MILLION

TABLE 72 REST OF EUROPE MEN SKINCARE PRODUCTS MARKET BY PRODUCTS, 2020 - 2026, USD MILLION

TABLE 73 REST OF EUROPE MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 74 REST OF EUROPE MEN SKINCARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 75 KEY INFORMATION – THE PROCTER AND GAMBLE COMPANY

TABLE 76 KEY INFORMATION – UNILEVER PLC

TABLE 77 KEY INFORMATION – L'OREAL GROUP

TABLE 78 KEY INFORMATION – JOHNSON AND JOHNSON

TABLE 79 KEY INFORMATION – COTY, INC.

TABLE 80 KEY INFORMATION – KONINKLIJKE PHILIPS N.V.

TABLE 81 KEY INFORMATION – BEIERSDORF AG

TABLE 82 KEY INFORMATION – ESTEE LAUDER COMPANIES, INC.

TABLE 83 KEY INFORMATION – ENERGIZER HOLDINGS, INC.

TABLE 84 KEY INFORMATION – EDGEWELL PERSONAL CARE COMPANY

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (ACQUISITION AND MERGERS : 2016, APR – 2020, JUN) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: THE PROCTER AND GAMBLE COMPANY

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: UNILEVER PLC

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: L'OREAL GROUP

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: BEIERSDORF AG

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: EDGEWELL PERSONAL CARE COMPANY

I would like to order

Product name: Europe Men Skincare Products Market By Products (Shave Care, Creams & Moisturizers, Sunscreen, Cleansers & Face Wash and other products), By Distribution Channels (Supermarkets & Hypermarkets, Convenience Stores, Pharmacies, E Commerce and other channels), By Country, Industry Analysis and Forecast, 2020 - 2026

Product link: <https://marketpublishers.com/r/E8DCAD265494EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E8DCAD265494EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970