

Europe Margarine Market By Product (Hard, Soft and Liquid) By Application (Commercial and Household) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Margarine Market would witness market growth of 4.1% CAGR during the forecast period (2020-2026).

Margarine is known by health practitioners and customers as a healthy table spread and an affordable substitute to butter for use in cooking and food storage. Margarine provides a significant dietary addition to the diet by being a provider of one or more beneficial fat-soluble vitamins such as vitamins A and/or D and low in saturated fat. Margarine is free of cholesterol.

Newer margarine products are often low in trans fatty acids and are decreased in fat and sugar in some situations. Many margarine products can also be marked as therapeutic products as they are fortified with plant sterol or stanol esters that have been found to reduce blood cholesterol rates. Its size, flavor, spreadability, and versatility have rendered margarine a dietary staple in many countries all over the world.

Alongside end-customers, many food producers are now seeking to use more margarine as an affordable, sustainable, and healthier product. Bakeries and confectionery manufacturers consider this butter replacement to be a superior alternative to satisfy their customers' desire for products based on ingredients with such properties.

Based on Product, the market is segmented into Hard, Soft and Liquid. Based on Application, the market is segmented into Commercial and Household. Based on

countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Bunge Limited, Wilmar International Limited, BRF S.A., Land O'Lakes, Inc., Conagra Brands, Inc., Associated British Foods PLC (Wittington Investments Limited), Upfield Holdings B.V. (KKR & Co., Inc.), NMGK Group, Richardson International Limited (James Richardson & Sons, Limited), and Yildiz Holding A.S.

Scope of the Study

Market Segmentation:

By Product

Hard

Soft

Liquid

By Application

Commercial and

Household

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Bunge Limited

Wilmar International Limited

BRF S.A.

Land O'Lakes, Inc.

Conagra Brands, Inc.

Associated British Foods PLC (Wittington Investments Limited)

Upfield Holdings B.V. (KKR & Co., Inc.)

NMGK Group

Richardson International Limited (James Richardson & Sons, Limited)

Yildiz Holding A.S.

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